## SL: About your LPPA and Bro Split programs

Hey[NAME], I came by your training, nutrition and supplementation video with [NAME] and I love how you've partnered with others in the niche in order to provide more value to your audience.

I wanted to reach out because I help online fitness coaches like yours convert more of their viewers to loving customers/clients who invest in their programs and/or online fitness coaching services by using techniques that the giants in the online fitness industry implement in their social media posts and website.

I would like to send you 5 headlines for your program's landing page, since you do not have one, to evoke an emotional response in the reader which basically forces them to purchase your programs.

If you would like me to send them, don't hesitate to respond. I look forward to hearing from you.

Kind regards