OASIS Committee Meeting #2

Agenda

Updates:

- Space updates
- Press conference
- Students

Planning:

- PR
- Grants
- Other

Discussion

Space:

- Community centre permit ends at the end of June
- Other space options (conversations ongoing)
 - St Peter and St Simon's Church
 - Green spot on Wellesley Parliament Square for shipping container
 - Medalion space (no sink)
 - Space under 240 / Food Basics partner with Cabbagetown Youth Centre
 - Cabbagetown Youth Centre has some jurisdiction in this space
 - Some retail space in the concourse

Press conference:

- 2 weeks ago
- Didn't get any coverage, unfortunately
- Need to come up with a basic proposal to go after the province to get three-to-one matching funds → increase the # of households we are feeding from 3% closer to 10%
 - Will be supported by MP, MPP, City Councillor provide support letters
- Sent email to mayor's office about the petition
- Pressure campaign around emergency, how much this needs to be addressed
- View on our website here

RSI Project - climate adaptation (see press release here)

- \$400K project
- Climate ambassadors and other climate resilient work... lots of conversations and workforce development
- Partnered with Trinity Life Church (runs New Common)
- A couple of workshops, and focus on youth employment
- Launch may 18 (we have 8 seats)
- Training, 3 workshops in June (climate ambassador training)
 - Being designed for us help us get more visibility, more profile
 - We need to own this space bc if we don't the Corner will

PR

- Advice given to us:
 - Get on Linked In
 - Get our foregin trained professionals and youth and everyone engaged
 - Enhance facebook → encourage people to Like and share?
 - Enhance Twitter
 - Only use our branded email address! No more gmail
 - Who is keen to do this??
- Building communications into the canada summer jobs
- We need a designated page with what we want and need!
- What are the standard things we always say?
- What do we ask people receiving food to share?

Grants:

- What are the figures, timelines, goals, milestones, language that we can tweak and build on for each grant?
 - Connections between the emergency food program and OASIS Food Hub
 - Org that wants to help us with architecture designs
- Work with MP and MPP on working on grants with us
 - Also share that they committed to supporting St James Town (connects back to PR)
- Suzuki foundation grant we are in the final stages of this!

Other things:

Buildings now have to have food storage

Didn't get to:

- Students!
 - Students from Trinity College are going to collab with us for one of their courses. Details to come.