



## MUSIC VIDEO DISTRIBUTION

[To which DSPs can we send music videos?]

As it stands now, We are able to send music videos to these DSPs:

- Amazon
- Apple Music/ iTunes
- Boomplay
- Facebook Video
- fify
- Hungama
- Nightlife Music
- ROXi Video
- Tencent Music Entertainment
- Tidal
- United Media Agency
- VEVO
- Xite
- Yandex
- Zing MP3

Over the course of this year and the next, we expect to add more DSPs to this list.

## **[What kind of video files does STAR MAKERS DISTRIBUTION support?]**

Video specifications differ per DSP. Please check [our overview here](#) to see these specifications per DSP.

Generally, we advise adhering to the following specifications:

- HD Resolution: 1920x1080 or 1280x720  
4K Resolution: 3840x2160 or 4096x2160
  
- Supported codecs: MPG, AVI or MOV/M4V/MP4
  - > MPG: MJPEG, MPEG 1 Video, MPEG 2 Video
  - > M4V: MPEG4, H264, MP4, HEVC
  - > MOV: SVQ1, SVQ3, DV video, Apple ProRes
  
- Video codec: H264 or Apple ProRes 422
  
- Frame rate: 23.976 up to 29.970.
  
- For any format, bitrate should be at least 15 Mbit/s

### **PRICING**

New VEVO Channel + Upload = \$50

VEVO Upload = \$20

Apple Music/Itunes Encoding and Re-encoding per Video = \$60

Music Video Distribution to All Video Platform = \$90.

To get Startet, email [music@starmakersdistro.com](mailto:music@starmakersdistro.com)

## HD video spec

- Compression Type: H.264
- File Format: .mov or .mp4
- Dimensions: 1920x1080. Note: 16:9 and 4:3 are preferred aspect ratios. Providing alternate aspect ratios risks letterboxing, scaling and stretching of content to fit target aspect ratios.
- Frame Rate: Minimum 29.97 fps (preferred) or higher.
- Bit Rate: We recommend that you restrict your video bitrate to a minimum of 24mb/s. This will help you cut down on file size, lengthy encoding, exporting and file transfer times. Bit Rate should not exceed 50mb/s.
- File must be de-Interlaced (Please, no interlacing)
- What is interlacing? -> [http://en.wikipedia.org/wiki/Interlaced\\_video](http://en.wikipedia.org/wiki/Interlaced_video)
- Multi-pass encoding is recommended, but not required.
- Please export all encodes using Compressor or Quicktime. We cannot support editing program artifacts such as “edit lists” or “zero offsets” embedded in the files.
- Do not send anamorphic content. All content display and pixel aspect ratios should be the same.
- Do not include front or end slates (displaying metadata), title or end cards, bars and tones, etc.

## Audio

- Format: AAC
- Channels: Stereo (L R)
- Sample Rate: 44.100 kHz
- Bit Rate: 320 kbps CBR

## 4K video spec

- Compression Type: H.264
- File Format: .mov or .mp4
- Dimensions: 3840x2160. Note: 16:9 and 4:3 are preferred aspect ratios. Providing alternate aspect ratios risks letterboxing, scaling and stretching of content to fit target aspect ratios.
- Frame Rate: Minimum 29.97 fps (preferred) or higher.

