

Press Release

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Don't miss a moment with fashion's newest trendsetters – find daily style inspiration from Czech and Slovak bloggers!

New website [ModniUnie.com](http://modniunie.com) makes fashion blogs easy to follow

The editors of Vogue might be in danger of losing their place as the most influential voices in fashion. This September, as the fashion shows start in NYC, Milan and Paris magazines those editors will have to make room in the front row for style's new elite: **fashion bloggers**. These young, self-trained journalists are easy to spot for their eye-catching outfits—a mix of designer, vintage and H&M or Zara. And now, Czechs and Slovaks are joining this privileged, online clique.

The new website **ModniUnie.com** (<http://modniunie.com>) makes finding and following **Czech and Slovak fashion bloggers** easier than ever before by **publishing more than 80 of the best blogs all in one place**. The “must” site for any fashion lover's bookmarks, ModniUnie.com also features a local **shopping directory, links to jobs** offered in fashion and of course **information about how to start your own blog**.

“I think bloggers are the future of our fashion industry,” says Editor-in-Chief of InStyle, Rachel Kanarowski, “The local blogs inspire me with new styling and makeup ideas. Their energy and enthusiasm for style is like a breath of fresh air.”

As a group, Modni Unie has been hosting free seminars for fashion and beauty bloggers since December 2010 featuring advice from fashion journalists, photographers and graphic designers. The events are organized via the Modni Unie Facebook page: <http://www.facebook.com/modniunie>

“As of 16 February 2011 there were over 156 million public blogs in existence.” [[Wikipedia](#)] Fashion blogs are only one genre of blog—others include political blogs, food blogs, and travel blogs. Blogs are now standard on news and e-commerce sites with companies like [The Wall Street Journal](#) and [Topshop](#) publishing their own. Blogging has become a legitimate business in its own right with sites selling for millions, like [Deadline Hollywood](#) that [sold for nearly \\$15 million USD](#) in 2009 after publishing for only 3 years.

For more info on blogs see: <http://cs.wikipedia.org/wiki/Blog> and http://cs.wikipedia.org/wiki/Módní_blog

The website <http://modniunie.com>

Výběr z blogů: 14 Srp 2011



Gentleman's bow, Bratislava streetstyle

AUTOR: TONBOGIRL Z BLOGU TONBOGIRL | Edit

White shirt plus black gentleman's bow plus leather jacket equals a pure and simple Oh my... and Mirka at a casual Wednesday evening on the town. Biela košeľa plus čierny pánsky motýlik plus kožená bunda, rovná sa čisté a jednoduché Ó áno... a Mirka v takú obyčajnú stredu večer v meste.

Celý článok nájdete na blogu: [tonbogirl](#) »

Modni Unie on Facebook RSS Twitter

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Walk this way

AUTOR: MAJA Z BLOGU LE PLEE | Edit

+ 2 bonusy, čiernobiela atmosféra... a že sa nesmejeme? Kto povedať? :) Konečne sme sa (asi po "roku") dohodli so Švacom na nejakom tom fotení. Raz sme nemohli, inokedy nešali a keď sme sa už aj dohodli, znova len nešali a nešali



The logo (created by [Trang Luongová](#)):



(.psd or .tiff files available by request: modniunie@gmail.com)