Major Sponsorship Opportunities 2025:

Online Silent Auction & Raffle
$300, $100

Trivia
$500, $300

DogFest at Big Grove
$500, $300, $100

2026 Calendar
$1,500, $750, $100

Bingo Night
$500, $100

2025 Year-End Gala
$2,500, $1,000, $500

*Please inquire about partner events, match donations, and other opportunities by emailing:
stephanie@facf.org

Online Silent Auction & Raffle

February 2025

Main Sponsor $300

- Large recognition on Silent Auction page
- Large recognition in social media and other marketing avenues

Supporting Sponsor $100

- Recognition on Silent Auction page
- Recognition in social media and other marketing avenues

Trivia

May 2025

Main Sponsor $500

- Full recognition as Main Sponsor on marketing materials, including press releases, media coverage, flyers, website announcements, and social media
- Company logo on event welcome sign
- Company logo on team roster sheets
- Company logo on photo booth pictures
- Verbal recognition at the event
- Complimentary team table

Match Sponsor $500 Match

Sponsor will match up to $500 in donations made by event participants

- Recognition as Match Sponsor on marketing materials, including press releases, media coverage, flyers, website announcements, and social media
- Company logo on welcome sign
- Company logo on team roster sheets
- Verbal recognition at the event

Prize Sponsor $300

- Recognition as prize and snack table sponsor on marketing materials, including press releases, media coverage, flyers, website announcements, and social media
- Company logo on welcome sign
- Company logo on prize and snack table
- Verbal recognition at the event

100-150 attendees

Big Grove DogFest Tail-gate

September 18th, 2025

Main Sponsor $500

- Recognition as the Main Sponsor on marketing materials, social media, website and newsletters
- Company logo on event welcome sign and at game booths
- Company logo on photo booth pictures
- Vendor spot for your business or nonprofit at the event
    - Not included: canopy, table, & chairs
- Recognition in our complimentary goodie bags (50)

Supporting Sponsor $300

- Recognition as a Supporting Sponsor on marketing materials and social media
- Recognition in our complimentary goodie bags (50)

Dog Health or Product Vendor Table $100

- This is an outdoor event
- Showcase your business, products, or services that relate to dog health or lifestyle in a 10’ x 10’ space
- Not included: canopy, table, & chairs

300-400 attendees

FRIENDS of the ANIMAL CENTER FOUNDATION

2025

CALENDAR CONTEST

2026 Calendar

June 1-July 31, 2025

Main Sponsor $1,500

- Recognition as Main Sponsor on marketing materials, including press releases, flyers, media coverage, website announcements, and social media
- Most prominent logo on all promotional materials and online activities
- Logo on the cover and every month in the calendar

Supporting Sponsor $500

- Recognition as Supporting Sponsor on marketing materials, including press releases, media coverage, flyers, website announcements, and social media
- Logo on all promotional materials and online activities
- Logo on two months of your choice

Large Ad Sponsor $100

- One large ad featured in the calendar during the month of your choice (month choices are first come, first serve)
- Ad size: 1.75” x 4”

300 printed calendars

Friends of the Animal Center Foundation 319-541-6390 stephanie@facf.org www.facf.org

Dog Paddle

EVENT CANCELED DUE TO CONSTRUCTION

September 2025

Main Sponsor $500 (*standing sponsorship by Whitney and Ben Russell of Urban Acres*)

- Recognition as Main Sponsor
- Recognition on social media
- Logo on all signage at event
- Logo on registration table signage
- Company logo on photo booth pictures
- Your promotional items (coupons, flyers, giveaways) available at event

Supporting Sponsor $100

- Recognition as Supporting Sponsor
- Recognition on social media
- Logo on registration table signage
- Your promotional items (coupons, flyers, giveaways) available at event

200 attendees

2025 Year-End Gala

November 14th, 2025

Main Sponsor $2,500

- Logo or name recognition in event promotional materials including website, social media platforms, newsletters, press releases and gala signage
- Verbal recognition by Master of Ceremonies during the gala
- Stage signage including your business logo
- Company logo on photo booth pictures
- 3 advertisement spaces (2.875"x1.5") in the 2024 Calendar and 10 copies of the calendar
- Social media recognition as a sponsor highlighting your business only
- Free table for up to 10 (by request made by October 30, 2025)
- Opportunity to speak during opening remarks
- Two free bottles of wine at your table

Refreshment Sponsor $1,000

- Logo or name recognition in event promotional materials including website, social media platforms, newsletters, press releases and gala signage
- Recognition at refreshment table
- Verbal recognition by Master of Ceremonies during the gala
- Up to 4 free tickets (by request made by October 30, 2025)

Bar Sponsor $1,000

- Logo or name recognition in event promotional materials including website, social media platforms, newsletters, press releases and gala signage
- Recognition at bar with special drink menu
- Verbal recognition by Master of Ceremonies during the gala
- Up to 4 free tickets (by request made by October 30, 2025)

Proud Sponsor $500

- Logo or name recognition in event promotional materials including website, social media platforms, newsletters, press releases and gala signage
- Verbal recognition by Master of Ceremonies during the gala
- Up to 2 free tickets (by request made by October 30, 2025)

150 attendees

FRIENDS of the ANIMAL CENTER FOUNDATION

2025 Event Sponsorship Form

Company Name: _____

Contact Name: _____

Contact Email: _____

Contact Phone Number: _____

Address: _____

City: _____ State: _____ Zip: _____

Sponsorship Type

- ~~Online Auction/Raffle Main Sponsor: $300~~
- ~~Online Auction/Raffle Supporting Sponsor: $100~~
- ~~Trivia Main Sponsor $500~~
- ~~Trivia Match Sponsor $500~~
- ~~Trivia Prize/Snack Sponsor $300~~
- ~~DogFest Main Sponsor $500~~
- DogFest Supporting Sponsor $300
- Dog Fair Vendor $100
- ~~2026 Calendar Main Sponsor $1,500~~
- 2026 Calendar Supporting Sponsor $500
- 2026 Calendar Monthly Sponsor $100
- ~~Dog Paddle Main Sponsor $500~~
- Bingo Round Sponsor $100
- Gala Sponsor $5,000
- Gala Sponsor $2,500
- Gala Sponsor $1,000
- Gala Sponsor $500
- **Other** _____

Online payment can be made here: https://www.facf.org/sponsor

Or find this information online by visiting www.facf.org → "Get Involved" → "Sponsorship Opportunities"

Payment Method: _____ Check _____ Visa _____ MasterCard _____ Venmo

*Checks made payable to: Friends of the Animal Center Foundation
*Venmo: @facfic (please include the event name in memo)

Credit Card Name (as it appears on the card): _____

Billing Address: _____

Credit Card Number: _____

Expiration Date: _____ CVV: _____

Signature: _____

Please return this form with payment to: Stephanie@facf.org

Or Mail to: Friends of the Animal Center Foundation, PO Box 1345, Iowa City, IA 52244-1345