#### PhD in Journalism,

# Minor in Faith-Based Media Studies HBI University

Course Duration: 3 years

Credit Hours: 105



#### **Program Description**

The Doctor of Philosophy (Ph.D.) in Journalism at HBIU University is designed to prepare students for advanced research, leadership, and impactful contributions to the field of journalism. This program emphasizes both theoretical foundations and practical applications, ensuring that students are equipped with the skills necessary to influence public discourse, media policy, and journalism practices. Graduates will have the tools to lead in a variety of media sectors, including traditional journalism, digital media, and broadcasting, while advancing the profession through research-driven insights.

The Minor in Faith-Based Media Studies specialization offers focused training on the role of media in religious and spiritual contexts, enhancing students' ability to create and analyze content that aligns with Christian values and addresses faith-based issues. This specialization explores topics such as media representation of religious communities, Christian media ethics, faith-driven storytelling, and the integration of religious teachings into contemporary media. Students will gain a deeper understanding of how media can shape and influence faith communities and be

equipped to work in Christian media organizations, church communications, and faith-centered digital platforms.

#### **Admissions Requirements**

- Master's degree in a relevant field
- Minimum GPA of 3.0
- GRE scores (if applicable)
- Statement of Purpose (1,000-1,500 words) outlining research interests
- Three letters of recommendation
- Academic writing sample
- Curriculum Vitae (CV) or resume
- Interview with faculty (if required)

#### **Core Foundational Courses (60 Credit Hours)**

Course Code	Course Name	Credit Hours
PH.D 701	Advanced Theories in the	3
	Field	
PH.D 702	Applied Research Methods	3
PH.D 703	Leadership and Ethics	3
PH.D 704	Strategic Decision Making	3
PH.D 705	Policy and Governance	3
PH.D 706	Crisis and Risk Management	3
PH.D 707	Innovation in the Field	3
PH.D 708	Global Perspectives	3
PH.D 709	Case Study Analysis	3
PH.D 710	Capstone in the Field	3

# **Minor in Faith-Based Media Studies (15 Credit Hours)**

Course Code	Course Name	Credit Hours
MINO 701	Introduction to the Minor	3
	Field	
MINO 702	Ethics and Best Practices	3
MINO 703	Case Studies and	3
	Applications	
MINO 704	Policy and Governance in	3
	the Minor	
MINO 705	Capstone Project in the	3
	Minor	

# Research, Dissertation, and Defense (30 Credit Hours)

Course Code	Course Name	Credit Hours
DISR 801	Research Methods in	3
	Human Resources	
DISR 802	Theoretical Frameworks in	3
	HR Research	
DISR 803	Quantitative and Qualitative	3
	Research Methods	
DISR 804	Dissertation Proposal	3
	Development	
DISR 805	Data Collection and Analysis	3
DISR 806	Dissertation Writing:	3
	Literature Review	
DISR 807	Dissertation Writing:	3
	Methodology	
DISR 808	Dissertation Writing:	3
	Findings and Analysis	
DISR 809	Dissertation Defense	3
	Preparation	
DISR 810	Final Dissertation Defense	3

# **Program Outcomes**

- Conduct advanced research in phd in journalism.
- Develop expertise in minor in faith-based media studies and its applications.
- Lead policy, research, and practical implementation in the field.
- Contribute to academic and industry advancements.

# **Career Outcomes and Potential Pay Scale**

Career Path	Average Salary (Annual)	
HR Director (Corporate/Non-Profit)	\$90,000 - \$160,000	
Organizational Development Consultant	\$85,000 - \$150,000	
Talent Acquisition Specialist	\$75,000 - \$130,000	
University Professor (HRM)	\$80,000 - \$140,000	
HR Policy Analyst	\$85,000 - \$135,000	
Chief Human Resources Officer (CHRO)	\$120,000 - \$250,000	