

**PhD in Journalism,  
Minor in Faith-Based Media Studies  
HBI University**

Course Duration: 3 years

Credit Hours: 105



**Program Description**

The Doctor of Philosophy (Ph.D.) in Journalism at HBIU University is designed to prepare students for advanced research, leadership, and impactful contributions to the field of journalism. This program emphasizes both theoretical foundations and practical applications, ensuring that students are equipped with the skills necessary to influence public discourse, media policy, and journalism practices. Graduates will have the tools to lead in a variety of media sectors, including traditional journalism, digital media, and broadcasting, while advancing the profession through research-driven insights.

The Minor in Faith-Based Media Studies specialization offers focused training on the role of media in religious and spiritual contexts, enhancing students' ability to create and analyze content that aligns with Christian values and addresses faith-based issues. This specialization explores topics such as media representation of religious communities, Christian media ethics, faith-driven storytelling, and the integration of religious teachings into contemporary media. Students will gain a deeper understanding of how media can shape and influence faith communities and be

equipped to work in Christian media organizations, church communications, and faith-centered digital platforms.

### Admissions Requirements

- Master's degree in a relevant field
- Minimum GPA of 3.0
- GRE scores (if applicable)
- Statement of Purpose (1,000-1,500 words) outlining research interests
- Three letters of recommendation
- Academic writing sample
- Curriculum Vitae (CV) or resume
- Interview with faculty (if required)

### Core Foundational Courses (60 Credit Hours)

| Course Code | Course Name                    | Credit Hours |
|-------------|--------------------------------|--------------|
| PH.D 701    | Advanced Theories in the Field | 3            |
| PH.D 702    | Applied Research Methods       | 3            |
| PH.D 703    | Leadership and Ethics          | 3            |
| PH.D 704    | Strategic Decision Making      | 3            |
| PH.D 705    | Policy and Governance          | 3            |
| PH.D 706    | Crisis and Risk Management     | 3            |
| PH.D 707    | Innovation in the Field        | 3            |
| PH.D 708    | Global Perspectives            | 3            |
| PH.D 709    | Case Study Analysis            | 3            |
| PH.D 710    | Capstone in the Field          | 3            |

### Minor in Faith-Based Media Studies (15 Credit Hours)

| Course Code | Course Name                        | Credit Hours |
|-------------|------------------------------------|--------------|
| MINO 701    | Introduction to the Minor Field    | 3            |
| MINO 702    | Ethics and Best Practices          | 3            |
| MINO 703    | Case Studies and Applications      | 3            |
| MINO 704    | Policy and Governance in the Minor | 3            |
| MINO 705    | Capstone Project in the Minor      | 3            |

### Research, Dissertation, and Defense (30 Credit Hours)

| Course Code | Course Name                                   | Credit Hours |
|-------------|-----------------------------------------------|--------------|
| DISR 801    | Research Methods in Human Resources           | 3            |
| DISR 802    | Theoretical Frameworks in HR Research         | 3            |
| DISR 803    | Quantitative and Qualitative Research Methods | 3            |
| DISR 804    | Dissertation Proposal Development             | 3            |
| DISR 805    | Data Collection and Analysis                  | 3            |
| DISR 806    | Dissertation Writing: Literature Review       | 3            |
| DISR 807    | Dissertation Writing: Methodology             | 3            |
| DISR 808    | Dissertation Writing: Findings and Analysis   | 3            |
| DISR 809    | Dissertation Defense Preparation              | 3            |
| DISR 810    | Final Dissertation Defense                    | 3            |

### Program Outcomes

- Conduct advanced research in phd in journalism.
- Develop expertise in minor in faith-based media studies and its applications.
- Lead policy, research, and practical implementation in the field.
- Contribute to academic and industry advancements.

### Career Outcomes and Potential Pay Scale

| Career Path                           | Average Salary (Annual) |
|---------------------------------------|-------------------------|
| HR Director (Corporate/Non-Profit)    | \$90,000 - \$160,000    |
| Organizational Development Consultant | \$85,000 - \$150,000    |
| Talent Acquisition Specialist         | \$75,000 - \$130,000    |
| University Professor (HRM)            | \$80,000 - \$140,000    |
| HR Policy Analyst                     | \$85,000 - \$135,000    |
| Chief Human Resources Officer (CHRO)  | \$120,000 - \$250,000   |