

Journal of Sustainable Tourism, Culture and Community

Development

Volume 1, Number 1, 2025. pp. XX-XX

e-ISSN XXXX-XXXX

<https://journal.elkatarie.ac.id/index.php/jstccd/index>

DOI: <https://doi.org/>

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Article Info

Article history:

Received Month xx, Year

Approved Month xx, Year

Abstract

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The Introduction section must be written with a total length of 5,000 to 7,000 words, providing a comprehensive and in-depth background for the study. It should present the objectives of the article or research, formulated and introduced through a well-developed context. This section must avoid overly detailed citations and refrain from including research results. The urgency of the study should be convincingly conveyed through the inclusion of relevant data, supporting facts, and references to current issues or challenges. Preliminary findings or prior observations should also be described to establish a solid foundation for the research. Before explicitly stating the research objectives, the Introduction must feature a gap analysis, a critical explanation of the differences between the current study and prior research. This analysis should identify underexplored areas or unresolved problems that the present research seeks to address. Through this, the novelty or originality of the study becomes apparent. Finally, the Introduction should clarify the research stance, specifying whether the study intends to extend, challenge, or support existing literature.

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The research conclusion should be presented briefly, in a narrative form, not as bullet points, and should be conceptual in nature. The impact of the research must be stated.

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