

Top Gun Marketing: Your Trusted NH Marketing Agency



In a world where everything moves fast, your business can't afford to be invisible. That's where Top Gun Marketing comes in. Based in Salem, NH, we help local businesses grow online, get noticed, and bring in leads that convert. Our approach is straightforward—real strategy, real results. We don't just throw buzzwords around. We build systems that work.

Let's break down what makes [Top Gun Marketing a go-to marketing agency for businesses across New Hampshire and beyond](#).

SEO: Building a Strong Digital Foundation

[Search engine optimization \(NH SEO\)](#) is where we start. If people can't find your business online, you're missing out on money. At Top Gun Marketing, we dig into keyword research, competitor analysis, and site structure to boost your Google rankings. We help you rank higher for the keywords your customers are actually searching for.

We don't just aim for traffic. We aim for the right traffic—people who are ready to buy, call, or click.

Local SEO: Put Your Business on the Map

National visibility is great, but most small businesses survive on local customers. That's why [Local SEO](#) is a key part of what we do. We help your business appear in the right searches in your own backyard—whether someone's looking for a plumber in Nashua or a café in Manchester.

We manage local citations, local backlinks, and on-page signals. More importantly, we optimize your Google Business Profile (GBP) so you show up when it matters most—right in the “map pack” on Google.

GMB Optimization: Be Seen Where It Counts

Speaking of that map pack, [Google My Business \(now Google Business Profile\)](#) is one of your most powerful tools. But most businesses don't use it right. We do. We optimize every inch of your profile—business description, categories, services, images, and posts.

Then we help you generate and manage reviews, respond to customers, and post regularly. This tells Google (and your customers) that you're active, trustworthy, and worth showing off.

Content Marketing: Turn Words into Revenue

At Top Gun Marketing, we believe that content is currency. High-quality blog posts, service pages, and landing pages build trust with your audience. They also feed Google the information it needs to rank you higher.

But we don't write fluff. We write content that informs, sells, and connects. Whether it's [blog articles that build authority or service pages that convert](#) visitors into leads, we craft every word with strategy behind it.

Podcast Marketing: Reach Audiences with Your Voice

The world is listening. Podcasts are exploding in popularity, and we help you ride that wave. [Podcast marketing is one of our specialties](#)—whether you want to start your own podcast, promote an existing one, or be a guest on others.

We handle everything from branding, editing, and syndication to content strategy and episode promotion. You bring the voice. We bring the reach.

Web Design: Make That First Impression Count

Your website is often your first handshake with a customer. If it's slow, outdated, or confusing, people bounce. That's why [we design websites that are fast, clean, mobile-friendly, and conversion-focused](#).

At Top Gun Marketing, every website we build reflects your brand and moves visitors toward action—whether it's calling, buying, or booking.

Local Websites: Designed for the Neighborhood

[Local business needs are different](#). That's why we build local websites with location-focused content, local schema markup, and geo-tagged images. Your website needs to speak directly to your local audience and outrank local competitors.

We help small businesses look big online—without big agency pricing.

Lease a Website & Turnkey Solutions

Sometimes, you don't need to own the tech. You just need it to work. That's why we offer "[lease a website](#)" [programs for local businesses](#). You get a professionally designed, fully managed website without the upfront cost.

Want something ready to go? Our [turnkey websites are pre-built](#) for industries like contractors, HVAC, restaurants, and salons. We customize it, add your info, and you're live in days—not months.

AI Consulting: Work Smarter, Not Harder

The AI revolution is here—and most businesses don't know how to use it. We do. With our [AI consulting services, we help you harness artificial intelligence](#) to work faster, market smarter, and save time.

From automating routine tasks to generating content ideas and analyzing customer data, we show you where AI fits in your business. It's not about replacing humans—it's about empowering them.

AI Chatbots for Business: Your 24/7 Digital Assistant

Imagine having a helpful employee that never sleeps. That's what an AI chatbot can be for your business. We [build and customize chatbots that live on your site](#) and handle inquiries, bookings, FAQs, and even sales.

They're fast, friendly, and always working. Customers get instant help. You get more leads. Everybody wins.

Lead Generation Strategies: Fueling Your Growth

No leads, no business. That's why everything we do is [focused on lead generation](#). We don't just help you look good—we help you get found, get clicked, and get calls.

We build funnels, landing pages, lead magnets, and email campaigns designed to capture attention and keep your pipeline full. We also monitor results and adjust in real-time to keep things performing.

Social Media Marketing: Show Up and Stand Out

Today, people scroll more than they search. That's why [you need a social media presence](#) that's consistent, professional, and engaging. We offer done-for-you social media marketing, including content creation, scheduling, hashtag strategy, and audience targeting.

Whether you're on Facebook, Instagram, LinkedIn, or TikTok—we help you build a presence that builds trust and drives traffic back to your site.

Content Creation & Social Posting: We Do the Heavy Lifting

Too busy to post? We've got you. Our team creates graphics, writes captions, schedules posts, and monitors engagement. [Every piece of content is tailored to your brand and your voice](#).

We make sure your business stays top-of-mind with your followers—and shows up looking polished and professional.

Why Businesses in NH Choose Top Gun Marketing

We're not a big agency with bloated fees. We're a local, nimble, no-fluff team that knows how to get results. Based in Salem, New Hampshire, we're plugged into the local market. We know what works for small businesses because we are one.

We're partners, not just service providers. We listen. We learn your goals. Then we build a custom strategy and stick with it until it works.

Ready to Grow? Let's Talk

You don't have to guess at marketing anymore. You don't have to figure it all out alone. Top Gun Marketing is here to help you get seen, get leads, and grow—without the confusion or the overwhelm.

If you're ready to finally have a team behind you that delivers, call us. Let's build something that lasts.

Visit Top Gun Marketing or contact us today to schedule your free discovery call.