

Seek Wisdom. Share Wisdom.

Our mission is to seek and share wisdom on how to build teams that experience long-term success. We also believe that the best teams are diverse, and part of our mission is to help build teams that reflect this belief. We do this through our podcast, book, and other leadership materials.



Our Core Values



ROOTED

We care deeply about the organizations we work for and the communities we live in.



TEAM-ORIENTED

We don't believe we can touch greatness alone. We value the Team.



IN PURSUIT OF EXCELLENCE

We believe this happens in both our professional and personal lives.



COMMITTED TO GROWTH

We believe we have never arrived. We are constantly refining how we live and work.