

Hey (name),

I stumbled upon your social media page, intrigued by your initial page I located your website, your (product) has a lot of potential and there are some ways you can take it to new heights

I already found it clever (compliment) . However, I think there's an opportunity to take it a step further and increase engagement with your audience.

Have you considered utilizing (solution specific to them) ? It's a tool that top writer Kyle Milligan, a master in engaging through copy swears by and I think it could be instrumental for your website and bringing more people to it

💡 This will spark new a new creative outlook into your (products) through

- Building curiosity with customers through conversion copy
- Utilizing human psychology to engage audience
- Connecting with your audience through thought provoking wording putting them in awe of what they see

To put this in action, , I created a specific guide on exactly how this tool works.

Here's the link:

I've got a few ideas on the best way to implement this, so let me know if you're interested!

Best,