姓名	蘇席瑤(個人網頁)
辦公室電話	(02) 7749-1819
電子郵件	hsysu@ntnu.edu.tw
職稱	教授
學歷	德州大學奧斯汀校區 語言學博士 (2000.08~2005.05)
研究專長	社會語言學、語言人類學、語言與認同、語言與性別、語言意識形態
諮詢時間	Monday 1-3:30 p; Thursday 3:30-5p
授課領域	社會語言學、語言與性別、研究方法、社會語言學專題、寫作指導、共同英文
經歷	<ul> <li>國立臺灣師範大學英語系</li> <li>教授 (2021~)</li> <li>副教授 (2012~2021)</li> <li>助理教授 (2005~2012)</li> <li>美國喬治城大學語言學系</li> <li>訪問學者 (2018~2019)</li> </ul>
著作列表	期刊論文
	<b>Su, H.</b> , Wan, T., & Lee, W. (Forthcoming). "Can a minister say qĭyè?": How a non-standard tone becomes indexical of the national other. <i>Language in Society</i> . [SSCI]
	<b>Su, H.</b> (2023). Mothers as stancetakers: Intertextuality in same-sex marriage debates in Taiwan. <i>Discourse &amp; Society</i> . [SSCI]
	https://journals.sagepub.com/doi/10.1177/09579265221117048
	<b>Su</b> , <b>H.</b> (2023). Politeness as signs of difference: Semiotic differentiation and identity among Taiwanese in China. <i>Journal of Sociolinguistics</i> . [SSCI] <a href="https://doi.org/10.1111/josl.12585">https://doi.org/10.1111/josl.12585</a>
	Chiang, A. & <b>Su, H.</b> (2022). Stop family destruction!: Ideologies concerning family destruction metaphors in same-sex marriage debates. <i>Critical Discourse Studies</i> . [SSCI] <a href="https://www.tandfonline.com/doi/full/10.1080/17405904.2022.2101500">https://www.tandfonline.com/doi/full/10.1080/17405904.2022.2101500</a>
	<b>Su, H.</b> & Lee, W. (2022). Metadiscourse of impoliteness, language ideology, and identity: Offense-taking as social action. <i>Journal of Politeness Research: Language, Behaviour, Culture.</i> [SSCI, A&HCI] doi.org/10.1515/pr-2019-0013
	Chang, W., Haugh, M., & <b>Su, H</b> . (2021). Taking it too far: The role of ideological discourses in contesting the limits of teasing and offence. <i>Pragmatics</i> . [SSCI, A&HCI]
	www.jbe-platform.com/content/journals/10.1075/prag.20003.cha
	<b>Su, H.</b> & Chun, C. (2021). Chineseness, Taiwaneseness, and the traditional and simplified Chinese Scripts: Tourism, identity, and linguistic commodification. <i>Language &amp; Communication</i> , 77, p.35-45 [SSCI] www.sciencedirect.com/science/article/abs/pii/S0271530920301002
	Wong, A., <b>Su, H.</b> , & Hiramoto, M. (2021). Complicating raciolinguistics: Language, Chineseness, and the Sinophone. <i>Language &amp; Communication</i> , 76, p.131-135. [SSCI] www.sciencedirect.com/science/article/pii/S0271530920301075

Lee, W. & Su, H. (2019). 'You are in Taiwan, speak Chinese': Identity, language ideology, and sociolinguistic scales in online interaction. *Discourse, Context, & Media*. 32. [SSCI]

Su, H. (2019). The metapragmatics of Taiwanese (im)politeness: Conceptualization and evaluation of *limao*. *Journal of Pragmatics*. 148, p.26-43 [SSCI, A&HCI]

Su, H. (2018). Contested words, gender norms, and language ideologies: The gendered meaning of *tai*. *Gender and Language*, 12(1), p.27-60. [SSCI, A&HCI]

蘇席瑤 (2018). 台灣華語的在地化及標記化 (The indigenization and enregisterment of Taiwan Mandarin). 台灣學誌, 17, p.1-35. rportal.lib.ntnu.edu.tw/bitstream/20.500.12235/80964/1/ntnulib\_ja\_B0601\_0017\_001.pdf

蘇席瑤著、林恒立譯 (2018)「台湾における言語とジェンダー研究 —文献レビューを中心に」(「語言與性別研究:文獻回顧」日文版)北海道大学大学院メディア・コミュニケーション研究 院『メディア・コミュニケーション研究』71 号、Pp.205-228 eprints.lib.hokudai.ac.jp/dspace/handle/2115/68799

Su, H. (2012). The social implications of syllable-final nasal mergers in Taiwan Mandarin: A variation study. *Language and Linguistics*, 13(4), p.767-802. [SSCI, A&HCI]

蘇席瑤 (2012) 語言與性別研究: 文獻回顧 (Language and gender studies: A review of literature). 師大學報, 57(1), p.129-149.

Su, H. (2011) The meaning contestation of 'tai': Language ideologies and the global-local ambivalence. *Concentric: Studies in Linguistics*, 37(2), p.283-308. [THCI Core]

Su, H. (2009) Reconstructing Taiwanese and Taiwan Guoyu on the Taiwan-based Internet: Playfulness, stylization, and politeness. *Journal of Asian Pacific Communication*, 19(2), p. 313-335.

Su, H. (2009) Code-switching in managing a face-threatening communicative task: Footing and ambiguity in conversational interaction in Taiwan. *Journal of Pragmatics*, 41(2), p. 372-392. [SSCI, A&HCI]

Su, H. (2008). What does it mean to be a girl with qizhi (氣質)?: Refinement, gender, and language ideologies in contemporary Taiwan. *Journal of Sociolinguistics*, 12(3) p. 334-358. [SSCI]

Su, H. (2003) The multilingual and multi-orthographic Taiwan-based Internet: Creative uses of writing systems on college-affiliated BBSs. *Journal of Computer-Mediated Communication*, 9(1) November. <a href="http://jcmc.indiana.edu/vol9/issue1/su.html">http://jcmc.indiana.edu/vol9/issue1/su.html</a> [SSCI]

學術專書/專書單篇(章)

Su, H. (2020). The discourses of *lao yingwen*: Subversion to the normative status of

English in Taiwan. In H. Klöter and M. Söderblom Saarela (eds.), *Language Diversity in the Sinophone World* (pp.229-249). New York: Routledge.

Su, H. (2015). Code-switching. In Tracy, Karen, Cornelia Ilie, & Todd Sandel (eds.) *International Encyclopedia of Language and Social Interaction* (pp.135-147). Boston: Wiley-Blackwell.<sub>o</sub>

Su, H. (2007) The multilingual and multi-orthographic Taiwan-based Internet: Creative uses of writing systems on college-affiliated BBSs. In Danet, Brenda & Susan C. Herring, (eds.). *Multilingual Internet: Language, culture, and communication online* (pp.64-86). Oxford: Oxford University Press.

Su, H. (2004) Mock Taiwanese-accented Mandarin in the Internet community in Taiwan: The interaction between technology, linguistic practice, and language ideologies. In Ron Scollon and Philip LeVine (eds.), *Discourse and Technology: Multimodal Discourse Analysis*. Georgetown University Round Table on Languages and Linguistics (pp.59-70). Washington, DC: Georgetown University Press.

## 研討會論文

Su, H. (2021). Mothers as stancetakers: Identity, stancetaking, and intertextuality in same-sex marriage discourses in Taiwan. The 11th biennial conference of the International Gender and Language Association. June 22-24. Queen Mary University of London, UK.

Su. H. (2019). "You don't have kids, do you?: Mother identity, stancetaking, and intertextuality in same-sex marriage discourses in Taiwan. Georgetown University Roundtable 2019. March 29-31. Georgetown University, Washington DC.

Su. H. (2018). Traditional Chinese script, Taiwaneseness, and Chineseness. 2018 Annual meeting of American Anthropological Association. Nov 14-18. San Jose Convention Center, San Jose, CA.

Su, H. & Lee, W. (2018). "This is our country. Show some respect!": (Im)politeness, social evaluation, and language ideologies.' The 4th International Conference of the American Pragmatics Association (AMPRA). Nov 1-3, 2018. University at Albany, SUNY.

Chang, M., Haugh, M. & Su, H. (2018) Taking it too far or not being able to take a joke? A metapragmatic analysis of online discussion about the limits of teasing and taking offence on a Taiwanese variety show. The 4th International Conference of the American Pragmatics Association (AMPRA). Nov 1-3, 2018. University at Albany, SUNY.

Su, H. (2018). Politeness as a discursive construction: Identity and language ideologies among Taiwanese in China. Sociolinguistics Symposium 22. University of Auckland, New Zealand. June 27-30, 2018.

Su, H. (2017) Traditional or Simplified Scripts?: Identity and Marketing in the Taiwanese Tourism. 言語科学会第19回国際年次大会(jsls 2017). Kyoto Women's University. Kyoto, Japan. July 1-2, 2017.

Su, H. (2016) Redefining Marriage and Family: Discourses about the Legalization of Same-sex Marriage in Taiwan. The 9th International Gender and Language Association Conference. City University of Hong Kong, Hong Kong. May 19-21, 2016.

Su, H. (2016) From a Taiwanese Accent to an Imagined Mainland Chinese Accent: Sociolinguistic Variation, Media Reactions, and Language Ideologies in Taiwan. New Ways of Analyzing Variation--Asian Pacific Region. Chiayi, Taiwan. April 22-24, 2016.

Su, H. (2015) Politeness, Identity, and Language Ideologies: Discursively constructed contrasts between "the polite Taiwanese" and "the rude Chinese" among Taiwanese in China. The 14th International Pragmatics Conference. Antwerp, Belgium. July 26-31.

Su, H. (2015). The discourses of lao yingwen (撂英文/烙英文): Identities and language ideologies concerning English code-mixing in Taiwan. Symposium on language diversity in the Sinophone world. Göttingen University. Göttingen, Germany. June 11-13.

Su, H. & Chun, C. (2015). Tourism, orthographic controversy, and language ideologies: Is simplified Chinese necessary in Taiwan? The sociolinguistics of globalization. Hong Kong University. Hong Kong. June 3-6.

Lee, W. & Su, H. (2015). "You are in Taiwan, speak Chinese": Identity, language ideologies, and sociolinguistic scale. The Sociolinguistics of Globalization. Hong Kong University. Hong Kong. June 3-6.

Su, H. (2014). Language, femininity, and language ideologies. The 8th International Gender and Language Association Conference. Simon Fraser University. Vancouver, Canada. June 5-7.

Su, H. (2011). Language play and politeness in computer-mediated communication in multilingual Taiwan. The 8th International Symposium on Bilingualism. University of Oslo. Oslo, Norway. June 15-18.

Su, H. (2010). Applied linguistics: Theory and practice. (Invited panelist) 3rd International Conference on Applied Linguistics. National Chiayi University. Chiayi, Taiwan. Nov. 26-27.

Su, H. (2010). Taike, localness, and language ideologies. 3rd International Conference on Applied Linguistics. National Chiayi University. Chiayi, Taiwan. Nov. 26-27.

Su, H. (2010). The gendered meaning of tai. Sixth International Gender and Language Association Conference. Tsuda College. Tokyo, Japan. Sept. 18-20.

Su, H. (2009). "You are so tai!": Localness and language Ideologies in contemporary Taiwan. Conference of Society for East Asian Anthropology of the American Anthropological Association. Taipei, Taiwan, July 2-5.

Su, H. (2008). Cities, cultural places, and identity: Linguistic and discursive construction of regional differences in multilingual Taiwan. Sociolinguistics Symposium 17. Vrije Universiteit Amsterdam. Amsterdam, the Netherlands. April 3-5.

Su, H. (2008). Reconstructing Taiwanese and Taiwan Guoyu on the Taiwan-based Internet: Playfulness, stylization, and politeness. 2008應用語言學研討會。中原大學, January 19.

Su, H. (2006). Language and regional identity in a performative context: Evidence from a Taiwanese university. Fifth international conference of Chinese sociolinguistics. Beijing University. Beijing, China. December 8-10.

Su, H. (2006). Refinement, qizhi, and taike: Ideologies of language, gender, and class in contemporary Taiwan. Fourth International Gender and Language Association Conference. University of Valencia. Valencia, Spain. November 8-10.

Su, H. (2006). 'What does it mean to be a girl with qizhi?—Ideologies of language and gender in contemporary Taiwan.' Sociolinguistics symposium 16. University of Limerick. Limerick, Ireland. July 6-8.

Su, H. (2006) Linguistic and discursive construction of regional differences in multilingual Taiwan: Cities, cultural places, and language ideologies. International Conference on Applied Linguistics. National Chiayi University. Chiayi, Taiwan, April 1-2.

Su, H. (2005). Styling and the emergence of comical effects in performance contexts. The 14th World Congress of Applied Linguistics. Madison, Wisconsin, July 24-29.

Su, H. (2004). Linguistic innovation on the Taiwan-based Internet: Reconstructing the meanings of Taiwanese and Taiwanese-accented Mandarin. American Anthropological Association's Annual Meeting. Atlanta, Georgia, December 15-19.

Su, H. (2002). Code-switching in Taiwan: Situational factors and the negotiation of participant roles. New Ways of Analyzing Variation 31. Stanford University, October 10-13.

Su, H. (2002). Syntactic constraints on code-switching between Mandarin and Taiwanese: The interaction between syntactic and social factors. The Fourteenth Annual North American Conference on Chinese Linguistics. University of Arizona, Tucson, May 17-19.

## 研究計畫

蘇席瑤 (2019/08/01-2020/07/31)。同性婚姻相關論述中「母親」身份的建構。 科技部(原國科會)。(MOST 108-2628-H-003-002-)。主持人。

蘇席瑤(2017/08/01-2018/07/31)。以社會語用觀點解讀同性婚姻支持及反對意見之意識型態。科技部(原國科會)。(MOST 106-2410-H-003-047-)。主持人。

2016-2019 Humor in Taiwan.蔣經國學術交流基金會. (with Michael Haugh, Danial Kádár, & Melody Chang)。共同主持人。

蘇席瑤(2016/08/01-2017/10/31)。家庭與婚姻的再定義:以語用及認知隱喻的觀點解讀同性婚姻支持及反對方之意識型態。科技部(原國科會)。(MOST 105-2410-H-003-089 -)。主持人。

蘇席瑤(2015/08/01-2016/12/31)。兩岸禮貌差異之論述, 語言意識型態, 與認同建構 (II)。科技部(原國科會)。(MOST 104-2410-H-003-053 -)。主持人。

蘇席瑤(2014/08/01-2015/09/30)。兩岸禮貌差異之論述, 語言意識型態, 與認同建構。科技部(原國科會)。(MOST 103-2410-H-003-139-)。主持人。

蘇席瑤(2012/08/01-2014/07/31)。解讀陸客自由行引發之正體簡體字爭議:語言態度,認同,與觀光發展。國科會。(NSC 101-2410-H-003-085-)。主持人。

2011-2013 Language use, identity, and language ideologies among Taiwanese families in Shanghai. (大上海地區台商及其子女之語言使用, 語言態度, 及認同建構). National Science Council, Taiwan.

2008-2011 Language and identity among Taiwanese professionals in Shanghai. (大 上海地區台商的語言與認同). National Science Council, Taiwan. 2007-2008A sociolinguistic study of *taike*: Language, identity, and performativity. (「台客」社會語言學研究:語言, 認同, 和表演性). National Science Council, Taiwan. 2006-2007 Phonological variation and identity construction--A quantitative study. (語音變異與群體認同的建構—量化分析). National Science Council, Taiwan. 2005-2006 Language use and group identity construction: Examples from public performances of university clubs. (語言使用與群體認同的建構:以大學社團公演 為例). National Science Council, Taiwan. 2005-2006 Language styling and code-switching on the Taiwanese Internet: Language use, identity construction, and language ideologies. (台灣地區網際網路 語言之腔調轉換與符轉換現象之研究:語言使用、群體認同、及語言意識形態之 互動). Office of Research and Development, National Taiwan Normal University. 1. 2002-2003 Language styling and switching in speech and online contexts: Identity and Language Ideologies in Taiwan. Dissertation Improvement Grant. National Science Foundation, USA. https://sites.google.com/site/hsiyaosu/ 個人網站 校內榮譽 年份 獎項 2009, 台師大研發處 學術論文暨專書獎助 2010, 2012, 2013,

2019

2013

年份

2011,

2021

校外榮譽

台師大優聘教師

國科會獎勵特殊優秀人才

獎項