

Animal Science Breed Promotional Poster

1. Working **independently** on your assigned animal and breed
2. Research your assigned breed using reliable sources like Breed Associations, TheCattleSite, Poultry Keeper, and OK State University Breeds of Livestock
3. Create **a poster** using Adobe Spark, Canva or **1** slide on Google Slides or a physical poster to showcase the specifics of your dairy breed. An example will be provided to assist you.
 - a. The poster must include the following:
 - i. Name of breed in BIG LETTERS
 - ii. Description of physical characteristics/look of breed (at least 4 traits)
 - iii. History/origin of the breed (at least 3 facts - when, where, who)
 - iv. 2 desirable qualities of the breed
 - v. At least 2 high-quality pictures
 - vi. 3 additional facts or interesting information about the breed
 - b. ALL information must come from a breed association website...for example, "Holstein Breed Association." **Do not use Wikipedia!** The "The Cattle Site" (and type the name of the breed after it in Google) is also acceptable. Please focus on facts that make your breed stand out! Nothing negative! Make sure to copy and paste your sources.
4. A portion of your grade (overall appearance and creativity), so make your poster look GOOD!
5. This is how your poster will be graded:

Breed Name	_____	/10 x 1 =	_____
Description of physical appearance	_____	/10 x 2 =	_____
History/origin of the breed	_____	/10 x 1 =	_____
2 Desirable qualities of the breed	_____	/10 x 2 =	_____
At least 2 high-quality pictures	_____	/10 x 1 =	_____
3 additional facts or interesting information about the breed	_____	/10 x 2 =	_____
Organization and Creativity	_____	/10 x 1 =	_____
		Total =	_____