

Namaskar Friends,

Each year, part of the fundraiser showcases testimonials from our HN1 donors, volunteers, regional heads etc. As the events are not regional/local, we are looking to add some unique flavor to our events. These will be used for outreach and marketing for that Region and shared to all SM handles, Donors and Volunteers in that Region.

We request a 30-90 second video from EACH REGION! This can be your own video, a donor/volunteer of your choice telling us about any ONE of the following 5 topics or a question answer/conversation between two Ekàlites !

ALTERNATIVELY, you can pick a SEPARATE special project or General Ekal topic and discuss them to bring variety to the messaging.

Here are some topics as suggestion:

- 1) What is Ekal to you
- 2) Why are you associated with Ekal
- 3) Where do you see Ekal in 5 years from now
- 4) Tell us about a personal historical moment with Ekal
- 5) Which of the special projects of Ekal matters the most to you and why?

We have some specifications to ensure these videos are high quality for our broadcast (as per the production team):

Please ensure that:

1. Length: Your individual video recording must be within 30 - 90 seconds.
2. Content: (One question from the above 5 given)
3. Attire: Kindly ensure a formal Indian Attire.
4. Background: Please choose a well lit background. You may choose a place inside or outside your house, the choice is yours. Only, pick a location where there is enough light. Kindly record the video in landscape mode and not portrait.
5. Sound Quality: Your voice should be clearly audible and devoid of echoes. To ensure the same, you may do a few rounds of testing prior to recording the video.
6. Steady Camera: Please try to maintain a steady camera while shooting the video. You may place your phone / camera on a stand, support the phone with books or ask someone to record it. You may choose any medium but kindly ensure that the video is stable and devoid of much motion.
7. Deadline: (May 10)
8. [Click here](#) to upload video or email to: eventusa@ekal.org