

# Privacy Policy 6/11/2024

SJM Consulting Services, LLC ("SJM Consulting," "we," "us," or "our") is committed to protecting the privacy of our users. This Privacy Policy outlines how we collect, use, disclose, and protect your personal information when you visit our website or use our services.

### \*\*Information We Collect:\*\*

- Personal Information: We may collect personal information such as your name, email address, phone number, and other contact details when you provide them to us.
- Usage Information: We may collect information about how you interact with our website, including your IP address, browser type, pages visited, and other usage data.
- Cookies: We may use cookies and similar tracking technologies to enhance your browsing experience and collect information about your preferences.

### \*\*How We Use Your Information:\*\*

- To provide and improve our services
- To communicate with you about our products and services
- To personalize your experience on our website
- To analyze trends and improve our website's performance
- To comply with legal obligations
- To understand trends in industries and geographies and prove ROI
- To prove to legislators and others that empathy led solutions are profitable

#### \*\*Disclosure of Your Information:\*\*

We may share your information with third-party service providers who assist us in operating our website and providing our services.

We use information to provide you with services and enhance your experiences with us. This includes delivering and maintaining your products, services, and your account and billing records; developing new products and services; personalizing your experiences; and delivering marketing offers to you.

We share information within SJM Consulting Services, with service providers and with others.

We share information within SJM Consulting Services including with our affiliates; with service providers who perform work on our behalf; and with others as described in this policy including for fraud prevention, directory assistance, legal compliance, credit and collections, caller id, and certain advertising purposes. We also respond to legal requests and may share information with your consent.

You have choices about how SJM Consulting Services reaches you with marketing and whether certain types of information may be shared within SJM Consulting Services for marketing purposes. You also have choices about whether your information may be used for our advertising and insights programs, for verification purposes, and for certain uses of device information where applicable. You also have a choice about whether our websites and apps may share information for certain targeted advertising purposes.

# \*\*Data Security:\*\*

We take appropriate measures to protect your personal information from unauthorized access, disclosure, alteration, or destruction. However, no method of transmission over the internet or electronic storage is 100% secure.

### \*\*Your Choices:\*\*

You can choose to opt out of receiving promotional communications from us by following the unsubscribe instructions provided in our emails. You can also disable cookies in your browser settings.

### \*\*Changes to This Privacy Policy:\*\*

We may update this Privacy Policy from time to time. Any changes will be posted on this page with an updated effective date. By continuing to use our website or services after any changes, you accept the revised Privacy Policy.

#### \*\*Other Websites\*\*

Our website may contain links to other third party sites that are not governed by this privacy policy. Although we endeavor to only link to sites with high privacy standards, our privacy policy will no longer apply once you leave our website. Additionally, we are not responsible for the privacy practices employed by third party websites. Therefore, we suggest that you examine the privacy statements of those sites to learn how your information may be collected, used, shared and disclosed.

# \*\*Contact Us:\*\*

If you have any questions or concerns about this Privacy Policy, please contact us at info@simconsultingservices.co.

By using our website or services, you agree to the terms of this Privacy Policy.

Thank you for trusting SJM Consulting Services, LLC with your information.

Sincerely,

SJM Consulting Services, LLC Administrator of PTOAffirm