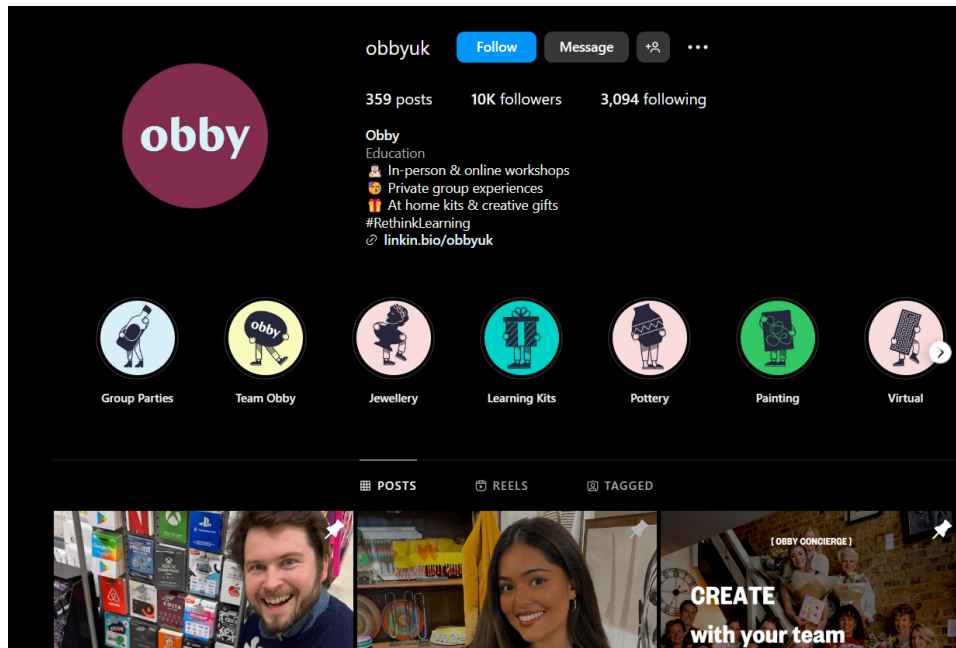




Product:

Workshop/classes to pick up hobbies (cooking, pottery, sewing..)

Who is the avatar:

People bored at home either couples or lonely people

Where are they now, emotionally, mentally, physically;

They are feeling bored and lonely. Perhaps they feel no amusement in life and have nothing forward to do in the weekends or after work

What actions/objectives I want to achieve with them:

Want them to check out the website to see what classes or hobbies they can pick up

What steps do they need to follow to achieve it

Want them to feel understood and can live a fulfilling life picking up and developing new skills. To show off later to friends and family

Copy:

What should you do if you find yourself all alone and bored at home?

On Friday night, when you have the whole weekend to yourself, do you have something to look forward to?

Or are you scrolling through social media?

This can be very unhealthy for you, as you have no way of relieving all that stress.

Picking up a hobby has numerous benefits:

- Improved sleep
- Lower stress
- Improved physical health
- Increased happiness

To name a few...

Check out our website to view the unlimited classes we offer and discover how easy it is to learn with us.

As we like to give individualised attention, we tend to keep the class sizes very small.

So, book a class before it's too late.

Or

Spend endless hours browsing through the channels trying to find something good to watch.