

Level 3 Diploma: Unit 8 Project Proposal pro forma

Name	Oliver Johnson
Pathway	Creative media production and technology – Film and TV Production
Project title	A Look Behind The Tunnel : Andy Campbell

Section 1: Rationale (approx. 100 words)

Within this section you should reflect on, review and summarise your progress and achievements throughout the first 7 units of the qualification. It is an opportunity for you to communicate the knowledge, skills and understanding you have acquired; what you know now, and what it means to you, compared with what you knew and could do before you started the course. You should also explain how this has influenced your choice of pathway and your project proposal

Throughout the past year, we have learned a lot about the film & tv sector. This has helped us develop ideas and strategies to make our final FMP project look like it was made by university students. This is through our learned technical skill from this course. The first 7 units helped us gain understanding and momentum for making better films and creations as the year went on. This was a huge part in the ideas department as we needed fresh new clean ideas to come up with regularly, and by making so many productions this allowed us to continuously find new and original ideas with meaning that we were both passionate about. This made us gain better idea generating power and technical skill for the equipment.

Section 2: Project concept (approx. 200 words)

Here you should clearly explain the concept and aims of your project. Provide details on the research and ideas that will support its development and what you anticipate producing. You should also express the levels and types of resources that you will need, and an indication of the form in which you will complete and present your final realisation within the allocated timescale.

For our final FMP project, we want to make some form of Documentary about a person, we want this to have a motivational meaning behind it or a look back on someone's life and what they have achieved and where they are now. We want to do this because it'll help the younger people of today understand that not everything you want comes within the first few years of doing it, things can take years to achieve. For our research we will be using news articles and various other forums dedicated to our now decided subject for the documentary Andy Campbell. This research that we will be conducting is mostly secondary, but we are fact checking it and making sure it comes from a trusted source so when questioning Andy, we know our facts and statements are indeed 100% true in authenticity. In terms of resources that we need, we have already planned out exactly what we will need and what it is going to be used for, all equipment used on set for our production belongs to Oliver, we will also use Oliver's office which is part film studio, this will help us make our sit down shots look really professional, this should give us our much desired Netflix inspired documentary shots. This will help with the resources required, we need to borrow nothing from anyone, other than the time of Andy we are good to go.

Section 3: Evaluation (approx. 50 words)

Explain how you will reflect on and evaluate your work as both an ongoing activity and at the conclusion of the project. You should describe how you intend to record your decision making, and how you will document changes to your ideas as the project progresses. The evaluation should reference your stated aims, and be reflective and analytical rather than a description of actions completed. When working in collaboration with others you should comment on how this may impact either positively or adversely, and explain the steps you might take to minimise disruption to your own progress

As the weeks progress we will have team sit down discussion talking about what has been completed and what needs to be done and then we will make a plan so we know how we will do it. When making decisions we will keep note of them in a production diary with dates included so we know exactly when things happened. Our aims in which we have created will be followed as necessary to ensure a top grade for the work we have submitted. When working with others we always work our hardest as we understand the importance of this project for everyone.

Proposed research sources and bibliography (Harvard format)

This section provides an opportunity to record the initial research sources, both primary and secondary, that you intend to use. Your sources of research should be as wide as possible, including libraries, museums and galleries, books, theatre/ film/video, magazines, TV/radio programmes, web sites etc. Where appropriate you should use the Harvard system of referencing. The bibliography should be continuously updated as the project progresses.

Our research will be conducted through news articles and trusted forums linked with Andy, we will also use the football club directly for information too, as well as many other community ran websites that talk and discuss football as a whole.

Project action plan and timetable:

This section provides you with an opportunity to outline your planning and organization over a period of weeks and the activities you will need to carry out in order to successfully complete your project in the agreed time frame. The more time and thought you give to planning your project, the more successful it is likely to be.

It is important that you consider how you will balance ambition, time and realism in the realisation of the project. You should also include what you are going to do, how you will do it and by when. Remember to include: time spent sourcing materials and other resources to conduct research, seek feedback from tutors and peers, and identify when you will carry out independent study.

Project action plan and timetable			
Week	Date week beginning	Activity/what you intend to do - including independent study	Resources / what you will need to do - including access to resources
Week 1	3 rd April	Idea generating We will begin to work on the green light pitch, in which we will create a 3act structure, gather a list of locations, create an equipment list and highlight what we wanted the FMP to look like.	Word document for listing our ideas and using process of elimination. The green light pitch will be created on google slide and we used google images to reference things on it.

Week 2	17 th April	Pitching our idea via Green Light pitch. Create a mood board, prop list and costume list. We will also research Andy Campbell.	To sell our idea we will need to be passionate about the project and we will use google slide to present the green light pitch. We will need Word and the internet.
Week 3	24 th April	Create a first draft of a script, create a shot list and story board	We will need word and we will need to collaborate on all of these documents.
Week 4	1 st May	We need to secure locations and then create risk assessments that will allow us to film there. We will also need to create a release form. We will also improve upon drafts of the script and storyboard/shot list	We will need to contact certain places to ask permission to film there and then we will use word to create risk assessments We will use Word again.
Week 5	8 th May	We will begin to film with Andy and hopefully finish filming within a couple of days.	We will need the equipment from our equipment list and the release form for Andy to sign.
Week 6	15 th May	We will start to edit the footage together.	We will need to use premier pro to edit the documentary together