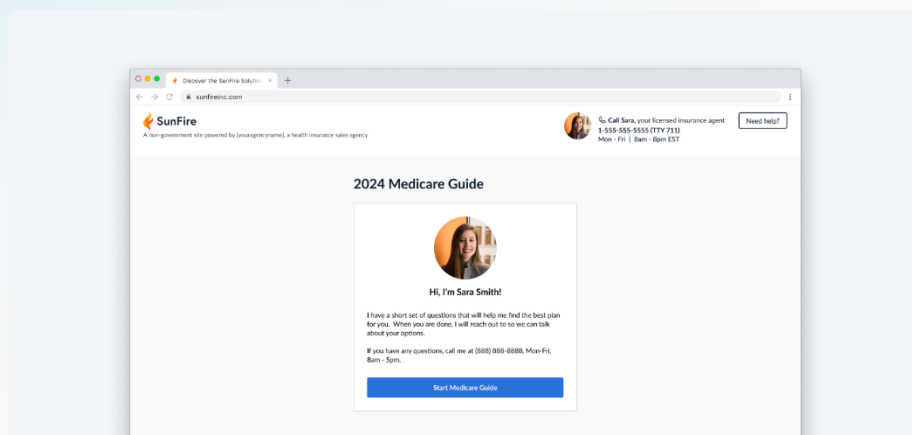


Getting Brighter With SunFire



Feature Spotlight

Phoenix Rising! Customer Intake Form



We're making it easier for you to stay informed and connected with your customers with a new customer intake tool. Built on top of our new direct-to-consumer platform, Phoenix, this tool can be personalized with your photo and contact information for a professional, clean, and intuitive experience. Using this tool, you can begin gathering valuable customer details earlier than ever before:

- Collect provider and prescription information
- Complete a Scope of Appointment form
- Access the responses in the SunFire platform to begin an enrollment

Built on top of our new direct-to-consumer platform, this tool can be personalized with your photo and contact information for a professional, clean, and intuitive experience.

[Watch a demo](#)

Other Updates Coming Soon

Save time and improve enrollment quality with Drug & Doctor prefill, now built into our Customer Lookup feature. With suggested

Drug & Doctor Prefill

Drug Prefill launched 8/1!

medications and providers based on historical information, you can spend less time collecting data and more time adding value.

Direct-to-Consumer Refresh

We've completely rebuilt our direct-to-consumer (DTC) platform, Phoenix, to create a cleaner, more intuitive quote and enroll experience. Build customer trust with a customized, agent-forward interface that streamlines field underwriting, quoting, and enrollment for your customers.

[Watch a demo](#)

Medicaid Lookup

Our Medicaid Lookup tool helps you quote and enroll more quickly and confidently by validating the beneficiary's Medicaid level directly in SunFire. We're continuing to improve this tool with Change Health going live by AEP with expanded states!

Spanish Materials

Provide a great, compliant customer experience to new populations with consumer-facing materials in Spanish coming soon in Blaze and Blaze Connect.

Core Flow Enhancements

We're making our underwriting and quoting engine work smarter for you with significant enhancements to our core flow:

- Updated annual cost calculation
- SNP recommendations
- SEP recommendations in Customer Lookup
- New Flex Benefit filter
- Provider updates

Expanding Medicare Supplement

Our Med Supp platform is leading the industry with end-to-end quoting, field underwriting, and enrollments. We're adding new carriers regularly, with enrollments from HCSC, Humana, and Aflac coming soon!

DVH Carrier Expansion

Access a variety of Dental, Vision, and Hearing (DVH) products with our integrated DVH quoting and enrollment. Enrollments with Aflac products will be rolled out soon.

No-Sale Benefit Activation

Generate revenue and create an excellent customer experience even when it's not the right time for the customer to enroll. Benefits from SelectRx and Perry Health are coming soon.