


## OUTPUT 4: CULTIVATING REGENERATIVE CULTURES

October, November, December

Overview	 <p>The aim of this output is to focus on the market garden, nursery &amp; herbal enterprise planning centred at Brook End, as well as the relationships with my own business Wild Heart Permaculture and my design of an integrative polycultural right livelihood. This is placed in the context of understanding regenerative economics and financial permaculture and the role of community organising in redesigning our economic systems.</p>
Learning questions & Focuses	<p><b>Community Organising:</b></p> <p><b>*Thematic areas of focus:</b></p> <p>Regenerative economics/ Economic relocalization</p> <p>Understanding of solidarity economies, bioregional economics &amp; alternative systems</p> <p>Understanding of current dominant economic systems &amp; paradigms</p> <p><b>*Key learning &amp; research edges:</b></p>

Grassroots fundraising strategies/alternatives to NPIC  
Credit union design & implementation

### **Agroecological system design & care:**

#### **\*Areas of focus:**

Market Garden, Nursery & Herbal Enterprise Planning (Brook End)  
Nut tree cultivation  
Medicinal plant cultivation & herbal horticulture  
Advanced propagation methods & nursery practices  
Market gardening/larger scale cultivation  
Advanced horticulture  
Soil science, fertility & soil building  
Arboriculture

### **Professional development:**

#### **\*Key learning edges:**

Market Garden, Nursery & Herbal Enterprise Planning (Brook End)  
Right livelihood/livelihood design  
Business model generation & enterprise planning  
Self employment systems e.g. tax, compliance  
Cooperative working  
Financial forecasting & Budgeting  
Social enterprise design

### **Personal growth**

#### **\*Key learning edges:**

	Personal integration of passions into livelihood Greater awareness of herbal medicine through planting planning
<b>Activities involved</b>	<ul style="list-style-type: none"> <li>· Undertaking RHS horticulture exams</li> <li>· Completing Diploma in Arboriculture with Horticultural Correspondence College</li> <li>· Livelihood design</li> <li>· Intensive Brook End enterprise planning</li> <li>· Reading, research &amp; writing</li> </ul>
<b>Skill flex development &amp; Learning goals</b>	<ul style="list-style-type: none"> <li>· To expand my understanding of permaculture design applied to livelihoods and enterprise</li> <li>· To understand self employment and small business management systems e.g. tax compliance</li> <li>· To improve my knowledge of horticulture especially nursery practices</li> </ul>
<b>Desired outcomes</b>	<p><i>Personal</i></p> <ul style="list-style-type: none"> <li>· Sense of direction in regards to Brook End</li> <li>· More integrated livelihood design that supports my politics, ethics &amp; long term goals</li> <li>· Strengthening family bonds in co-creation of vision</li> </ul> <p><i>Professional</i></p> <ul style="list-style-type: none"> <li>· Financial permaculture design competencies added to skill set and portfolio</li> <li>· Integrated livelihood design clear and tangible</li> <li>· Several articles produced &amp; shared</li> <li>· RHS exams successfully passed</li> </ul>

	<ul style="list-style-type: none"> <li>· Diploma in Arboriculture attained</li> </ul> <p><i>Project</i></p> <ul style="list-style-type: none"> <li>· Brook End business plan completed</li> <li>· Enterprise planning for Feed Avalon</li> <li>· Credit Union launched with Permaculture Association</li> </ul>
<b>Resources</b>	<p>Books, Journals &amp; Magazines, Design support tutorials, Gaia University support, Online forums &amp; websites, Videos, Allies &amp; friends</p> <p>Potential support accessed from Permaculture Business world or Ethan Roland advising</p>
<b>Potential digiphon</b>	Gimp, Photoshop, Indesign, Word, Text Edit, Mail, iCal, iPhoto, Digital camera, Firefox, Scrivener, Adobe, Calibre, XMind, iReminisce, Stickies, Fontbook, Google drive, Excel, Filemaker pro, Safari, Crabgrass, Open Office, Skype, Doodle, Open Books
<b>Timeline of output packet</b>	1st October 2013 - 31st December 2013
<b>Activities during this period</b>	<p>12th October - Incredible Edible Somerset Conference</p> <p>16th October - World Food Day/ Food Sovereignty Actions</p> <p>November - Mum &amp; Ian potentially travelling</p> <p>December - Family/seasonal activities</p>
<b>Design of output period</b>	Week 1: Ordering materials e.g. Books, downloading reading matter, organising information to process. Designing systems of support - arranging tutorials, interviews & other support avenues. Designing systems of tracking learning.

	<p>October: Surveying - reading diverse literature, observing own patterns &amp; experiences etc, review current models</p> <p>November: Diploma in Arboriculture focus. Business planning &amp; processing</p> <p>December: Horticultural revision, output creation/uploading onto mahara</p>
<b>Budget</b>	<p>Travel costs &amp; food during activities above.</p> <p>Printing costs</p> <p>New book purchases</p> <p>Potential software purchases</p> <p>Support sessions with business advisors/skill flex advising sessions</p>
<b>Reading</b>	<p><b>Regenerative Economics</b></p> <p>Regenerative Economics, Ethan Roland</p> <p>Sacred Economics, Eileen Workman</p> <p><a href="#"><u>Sacred Economics: Money, Gift, and Society in the Age of Transition</u></a> by Charles Eisenstein</p> <p>The Moneyless Manifesto, Mark Boyle</p> <p>Omerod P, Butterfly Economics</p> <p>Local Money, Transition Handbook</p> <p><a href="#"><u>The Accumulation of Freedom: Writings on Anarchist Economics</u></a> by Anthony J. Nocella, Deric Shannon and <a href="#"><u>John Asimakopoulos</u></a> (21 Feb 2012)</p> <p><a href="#"><u>Anarchist Economics: An Alternative For a World In Crisis</u></a> by Abraham Guillen</p> <p><a href="#"><u>Fields, Factories and Workshops Tomorrow</u></a> by Petr Alekseevich Kropotkin and Colin Ward</p>

Owning Our Future, Majorie Kelley  
Common Wealth

[Green Gone Wrong: Dispatches from the Front Lines of Eco-Capitalism](#)

Financial Permaculture calls/presentations/links

Solidarity Economy Intercontinental Network

Centre for Popular Economics

New Economics Foundation

### **Horticultural**

So You Want to Start a Nursery

Growing Herbs from Seed, Cutting and Root by Thomas De Baggio

How to Propagate: Techniques and Tips for over 1000 Plants.

RHS, Propagating Plants

Practical Woody Plant Propagation for Nursery Growers

Hartmann and Kesters Plant Propagation: Principles & Practices

Nursery Management

Essential Soil Science: A Clear and Concise Introduction to Soil Science

The Nature and Properties of Soils

A Student's Book on Soils and Manures

Soils: An Introduction

Teaming With Microbes - A Gardener's Guide To The Soil Food Web

Roots Demystified - Change Your Gardening Habits To Help Roots Thrive

Permaculture Soils

	<p>Growing Under Glass – RHS's Encyclopaedia of Practical Ball Redbook: Greenhouses &amp; Equipment V1 The Winter Harvest Handbook Eliot Coleman Horticulture: Principles and Practices Plant Names Explained: Botanical Terms and their Meaning The New Organic Grower - A Master's Manual of Tools and Techniques for the Home and Market Gardener Science and the Garden: The Scientific Basis of Horticultural Practice  Principles &amp; practices of Soil Science. Soil as natural resource, Backwell</p>
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