



Reapool Limited GDPR Policy

Effective Date: 12 June 2024

This GDPR policy explains how Reapool Limited ("we", "our", "us") collects, uses, and protects personal data, and outlines your rights under the General Data Protection Regulation (GDPR).

Owner and Data Controller

Peter Obi
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West Studios, Sheffield Road,
Derbyshire, S41 7LL
Owner contact email: hello@reapool.co.uk

1. Introduction

Reapool Limited is committed to protecting the privacy and security of our users' personal data. This policy outlines our practices regarding the collection, use, and protection of personal data in compliance with GDPR.

2. Data Controller

Reapool Limited operates as the Data Controller for the personal data we collect and process.

3. Personal Data We Collect

We may collect and process the following types of personal data:

- **Identity Data:** Name, username, date of birth, and gender.
- **Contact Data:** Email address, telephone number, and physical address.
- **Technical Data:** IP address, browser type and version, time zone setting, browser plug-in types and versions, operating system, and platform.
- **Usage Data:** Information about how you use our website, products, and services.
- **Marketing and Communications Data:** Preferences in receiving marketing from us and your communication preferences.

4. How We Collect Personal Data

We use different methods to collect data from and about you, including:

- **Direct Interactions:** You may provide us your Identity and Contact Data by filling in forms or by corresponding with us by post, phone, email, or otherwise.
- **Automated Technologies or Interactions:** As you interact with our website, we may automatically collect Technical Data about your equipment, browsing actions, and patterns.
- **Third Parties or Publicly Available Sources:** We may receive personal data about you from various third parties and public sources.

5. How We Use Personal Data

We will only use your personal data when the law allows us to. Most commonly, we will use your personal data in the following circumstances:

- **To perform the contract we are about to enter into or have entered into with you.**
- **To comply with a legal obligation.**
- **Where it is necessary for our legitimate interests (or those of a third party) and your interests and fundamental rights do not override those interests.**
- **With your consent.**

6. Legal Basis for Processing Personal Data

We rely on the following legal bases to process your personal data:

- **Consent:** You have given clear consent for us to process your personal data for a specific purpose.
- **Contract:** The processing is necessary for a contract we have with you, or because you have asked us to take specific steps before entering into a contract.
- **Legal Obligation:** The processing is necessary for us to comply with the law.
- **Legitimate Interests:** The processing is necessary for our legitimate interests or the legitimate interests of a third party unless there is a good reason to protect your personal data which overrides those legitimate interests.

7. Data Sharing

We may share your personal data with the following parties:

- **Service Providers:** We may share personal data with third-party service providers who perform services and functions on our behalf.
- **Legal Obligations:** We may share personal data to comply with legal obligations or respond to lawful requests by public authorities.

- **Business Transfers:** In the event of a merger, acquisition, or sale of all or part of our assets, your personal data may be disclosed to the prospective buyer.

8. International Transfers

We do not transfer your personal data outside the European Economic Area (EEA). If such transfers are required, we will ensure that appropriate safeguards are in place.

9. Data Security

We have implemented appropriate security measures to prevent your personal data from being accidentally lost, used or accessed in an unauthorized way, altered, or disclosed. In addition, we limit access to your personal data to those employees, agents, contractors, and other third parties who have a business need to know. They will only process your personal data on our instructions and they are subject to a duty of confidentiality.

10. Data Retention

We will only retain your personal data for as long as necessary to fulfill the purposes we collected it for, including for the purposes of satisfying any legal, accounting, or reporting requirements. To determine the appropriate retention period, we consider the amount, nature, and sensitivity of the data, the potential risk of harm from unauthorized use or disclosure, the purposes for which we process the data, and whether we can achieve those purposes through other means.

11. Your Legal Rights

Under certain circumstances, you have rights under data protection laws in relation to your personal data, including the right to:

- **Request access to your personal data.**
- **Request correction of your personal data.**
- **Request erasure of your personal data.**
- **Object to processing of your personal data.**
- **Request restriction of processing your personal data.**
- **Request transfer of your personal data.**
- **Right to withdraw consent.**

If you wish to exercise any of these rights, please contact us using the details set out above.

12. Contact Us

If you have any questions about this GDPR policy, including any requests to exercise your legal rights, please contact us at:

Peter Obi
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13. Changes to This Policy

We may update this GDPR Policy from time to time. Any changes we make will be posted on this page and, where appropriate, notified to you by email. Please check back frequently to see any updates or changes to this policy.

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