## #1

## LeDerme

Dear Le Derme,

While I was surfing through skincare pages, and I came across yours. You clearly have great potential for such an upcoming industry.

I'm currently working with a client who owns a salon and helped her with some marketing strategies which are working out well for her.

And perhaps we could collaborate and touch greater heights for your business too. If it sounds interesting, can we get on a 15 minute call to discuss further?

Regards,

Xyz

<u>#2</u>

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<u>#3</u>

Hi Deana.

I hope this message finds you well. I recently stumbled upon your page and was truly mesmerized by the precious art you showcase. The fact that all the crafting is personally done by you adds a distinctive and authentic touch to your creations.

As a professional copywriter, I found myself immersed in admiration while exploring your work. It's evident that your artistry is exceptional, and I couldn't help but recognize the potential for even greater heights with more precision and innovation.

Having recognized your immense talent, I've developed some exciting ideas that I believe can contribute to the continued growth of your business. These ideas are tailored to complement your unique style, ensuring that each piece remains as special as the last.

I'd love to discuss these ideas further with you and explore how they could seamlessly integrate into your artistic vision and I believe that together, we can create something extraordinary.

Please let me know a suitable time for you, and we can arrange a call to delve into the details.

Looking forward to your response.

Best regards,

Xyz