# CC Community Development Platform Creative Commons Global Network

# **Working Document**

"Comments" and/or "suggestions" are most welcome!

#### **Meeting Agenda & Minutes**

- In-person meeting at Global Summit: April 15, 2018 4:15 pm 5:45 pm
- First call: July 10, 2018 7:00am 8:00am (UTC)

### **Define the platform**

- <u>Platforms</u> are how we organize areas of work for the Creative Commons community, where individuals and institutions organize and coordinate themselves across the CC Global Network.
- Platforms are the way we create and communicate strategic collaboration to have worldwide impact – it is the way the CC network works collaboratively. The platforms are open to anyone willing to contribute and develop a usable, vibrant and collaborative global commons.
- The CC Community Development Platform is a space for Creative Commons Global Network participants to identify what participants in the CC Global Network need collectively and individually to sustain and grow the Network and coordinate the efforts to make the ideas happen.
- Scope of the platform:

#### Rationale

The <u>Faces of the Commons report</u> has been one of the most important resources for the Creative Commons international network to identify challenges and ways to follow, to build and develop a healthy group of people working for the Commons at a global scale. That report, showed at least three recommendations:

- 1. To reinforce a culture of appreciation within the network.
- 2. To accelerate the power of networking.
- 3. To provide a platform for strategic thinking.

During 2017 Creative Commons is transitioning towards a new Network Strategy, with a new way of work at a global scale via Platforms, and also a new government structure to empower the network and provide agency to the Country teams or Chapters in terms of identifying their own priorities and also for the international network.

To fulfill the first of the recommendation, and partially the second, it is necessary to talk about how do we organize better, what are the things we can work together on, and what are tools needed. The idea behind this platform is exactly that: identify what do we need and coordinating the efforts to make that happen.

#### **Goals and Objectives**

- Support the current and growing CC Global Network
- Provide research and resources to the new GNC about the state of the community.
- Provide resources to new members on how to participate in the CC Global Network

#### **Activities**

- CC Handbook
  - o Focus more on onboarding rather than explaining the CC licenses and use
  - Add purpose of the handbook at the top of the document (then expert them to reverse engineering it)
  - Clarify what the handbook is not about
- Metrics/census Short form and long form census of the current membership. We can't
  measure ourselves without a baseline to start.
  - Data currently available on the <u>Network website</u>: 280 vouched Members as of 11th July 2018. (You can also <u>search members by chapter</u>.)
  - Define what is being measured and why (purpose)
  - What channels can we use to create/collect data?
    - Get partners in specific sectors (e.g. GLAM) to help data

#### CC Salons

- Create a template for how CC Chapters can run a localized versions of Summit.
  - Update the <u>wiki page on CC Salons</u> with more details e.g. examples & useful resources
- Institute for Open Leadership (IOL) Grow and connect the number of efficacious CCGN members globally through CC's Institute for Open Leadership.

**Structure of Work** (How we work together)

- The platform will work in an open, transparent, professional, ethical and public manner.
- How do new members come into the group?
  - We should be thoughtful and deliberate to include people from every continent, from as many countries as possible, and from different sectors of society.
  - We need to actively work with CC chapters and members to let them know they are welcome to join the CC Community Development Platform.
  - Invite the Global Network community, both members and contributors to join: CC Community Mailing lists + reach out individually to other members and contributors.
    - Survey of Platform members (see <u>OE Platform's example</u>)
  - Monthly meetings/regularly scheduled meetings
  - A program or work/timeline
- How do we enable people to contribute in different ways, e.g. various levels of action/commitment?
  - What are the responsibilities of platform members?
  - O How much time is expected?
  - Schedule of activities and how long each will take?
  - How do we create a ladder of engagement for novices to experts? The goal is not to create hierarchy, but to provide a structure that people can use to climb and help others ascend. (<u>brainstorm</u>)
  - A list of engagement options where people from different interest and expertise can work on. Like a translator,
- How do issues get raised? How do decisions get made?
  - Any member of the platform can raise an issue at any time on the mailing list or Slack Channel.
  - Decisions are made by consensus. When we need to vote every platform member, including the platform coordinator, gets 1 vote.
  - See: <u>Decision making process for CC Platforms</u> (3. Consensus based model for Platforms).
- How does the platform communicate, both internally and externally?
  - List: https://creativecommons.email/mailman/listinfo/community-development
    - community-development@creativecommons.email
  - Slack: sign up: <a href="https://slack-signup.creativecommons.org">https://slack-signup.creativecommons.org</a> (it will send an invitation email), then sign up to the #cc-community-dev channel
  - o <u>CCGN Platform landing page</u> (CC website)
  - Community Development Platform landing page (GitHub)
  - Quarterly CC blog posts of platform activities
  - Monthly updates to CCGN Global Council

- CC Summit presentations about CCGN Community Development Platform activities
- How do we develop and agree on a roadmap of collective work?

## **Next Steps**

- A timeline. You may be able to develop a rough time frame of work from the first meeting at the Summllt to 12 months ahead as a minimum and in a longer frame if that is possible. You may be able to connect the activities and objectives with this timeline considering the people, resources and urgency.
  - First Milestone: GNC Meeting (Late Sept to Mid-October): Have a formal proposal for the platform to be approved by the GNC
  - Second Milestone: Schedule & Implementation plan of activities
- Who's here? Who should be here and who's not here? What skills and talents do
  we collectively have, and what are we lacking? You may be able to identify not just a
  list of people interested into being part of this platform, but also the kind of skills this
  group of people have/lack, what are the people needs, who are the partners we will
  reach out to, etc.
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