



OLC Presenter Services

Design Sprint Sessions

Presenting at an OLC conference is more than just sharing ideas—it's an opportunity to engage attendees in meaningful problem-solving, collaboration, and innovation. Design Sprint Sessions are designed to be dynamic and immersive, offering hands-on experiences where participants work together to tackle challenges, explore new strategies, and develop practical solutions.

A great Design Sprint session will:

- ☑ Actively guide attendees through a structured, time-constrained problem-solving or ideation process.
- ☑ Address a specific problem, strategy, or concept that is relevant to participants.
- ☑ Encourage rapid experimentation, iteration, and decision-making.
- ☑ Utilize group work, problem-solving exercises, or hands-on demonstrations to solve challenges and enhance learning.
- ☑ Balance facilitation and participant-driven exploration.
- ☑ Provide actionable insights, tools, or frameworks that attendees can immediately apply

A few key strategies for achieving these goals are outlined below.

Plan early:	<ul style="list-style-type: none">• Review your accepted proposal to ensure alignment between your original concept and the final session.• Clearly define a challenge or problem for your sprint and structure activities to achieve them.• Identify key takeaways that participants should leave with and plan how to deliver them effectively.
Structuring your presentation:	<ul style="list-style-type: none">• Keep the format interactive and fast-paced to maintain engagement.• Introduce the challenge or topic concisely, setting clear expectations.• Design breakout discussions or activities that prompt problem-solving and innovation.• Guide participants through collaborative exercises and provide opportunities for reflection.• Conclude with a wrap-up discussion that synthesizes insights and highlights actionable next steps.
Flawless delivery:	<ul style="list-style-type: none">• Prepare backup materials in case of technical issues.• Practice facilitating time-bound discussions and activities to maintain momentum and ensure effective time management.• Use strategic audience engagement techniques such as polling, small group exercises, or live problem-solving sessions to keep the energy high and encourage participation.
Engage your audience:	<ul style="list-style-type: none">• Use thoughtful, strategic, and intentional audience engagement to ensure it enhances your presentation rather than detracting.• Use intention with placement, number, and frequency of interactions to ensure consistent flow and focus of the presentation.• Foster a welcoming environment by encouraging participants to share insights, iterate on ideas and make connections with other attendees.

