Urban Thinkers Campus Phase 7.0 Reporting Form

After their UTC sessions, organizers should report on their UTC and provide the information below on the key results. The content below will be shared on-line by the WUC Secretariat. Please report below on the results of your Campus session. This should be done in either English, French or Spanish.

The Secretariat will post your report on the Urban Thinkers Campus webpages after review. Only completed reports will be considered.

LINK TO ONLINE REPORTING FORM: https://forms.gle/XDK5S4sTy8YvhyKa8
(Please complete online or below on this Word Document)

EMAIL: hello@theacd.org.uk

1. UTC Title: (*Title of your Urban Thinkers Campus*)

Language in the City

2. UTC Date(s): *(Beginning date of your Campus)*

30 March 2022

3. UTC Date(s): *(End date of your Campus)*

14 December 2022

4. Location of your UTC:

Global / Online and offline

5. Lead organizer: *(Please provide name of organization hosting the UTC)*

The Association of Collaborative Design

6. Co-lead organizer: *(Please provide the Names and URL of partner organizations to be associated to the Campus)*

The Bio-leadership Project (UK / Spain / Netherlands / USA) https://www.bio-leadership.org/

7. Other organizations that participated in the campus: *(Please provide the Names, URL of partner organizations, and contact email to be associated to the Campus)*

Community Design Agency (India) https://communitydesignagency.com/, , The Landscape Institute (Global) https://www.landscapeinstitute.org/, and the AIA Centre for Communities by Design (USA) https://www.aia.org/pages/2891-center-for-communities-by-design.

8. Number of Participants:

470+ across 4 online events, over 100 across 3 Action Days.

9. UTC Action Day: *(Please describe the theme of your UTC Action Day and its impacts)*

Our UTC Action Days spanned across different countries, mainly in the UK, in the USA, and in India. In the UK, The Bio-Leadership Project ran a workshop at the Shambala Festival, where participants were taken through a meditation to imagine themselves as Other Beings that we share our living, urban spaces with. The exercise did not allow pets to be included but included elements like water, air, the trees, other animals. The impact of this was that it invited a different, extended perspective and considerations towards non-humans when we design, use, travel through our urban spaces... or any human-based intervention needs to be reconsidered to encompass a wider systematic, generational, non-human approach.

In India, Community Design Agency are actively running a Govandi Arts Festival that spans communities between Bristol and Mumbai. This creates dialogue through the arts - and practicing active social, collaborative, and community engagement to celebrate marginal urban spaces and the lives that weave them together.

In the USA, particularly in communities in Petaluma, CA and Savannah, GA - communities engage in examining the language used in understanding the historical context of Place. This shift in language and perception allows for grief and trauma to be recognised: colonisation, slavery, genocide, and more recently, ecocide. These weave into the narratives that help to make sense of new interventions that support social equality, and actions in climate resilience.

10. Background and Objectives of your Campus: *(Please explain the background and provide the list of objectives your campus aims to achieve)*

We were inspired by Language, and how this can manifest in urban design and experience in different ways. Language, in its varying forms, can express thoughts and ideas simultaneously and cities are spaces where people naturally interact through work, leisure, travel and play.

- To create an emergent space for conversation and action
- Explore how urban landscapes create opportunities to reform cities into spaces that promote verbal and non-verbal engagement and understanding
- Open up the nuanced definitions of "Language" and how this can apply to the Cities We Need Now
- Create new dialogue in addressing issues such as resilience to climate change, navigating historical contexts, and recreating social equality.

11. Relation of your Campus to the New Urban Agenda and the Sustainable Development Goals: *(Please explain how the theme of your campus relates and contributes to the New Urban Agenda and the SDGs (maximum 200 words)*

Our organisations align to SDG 11 - Sustainable Cities and Communities and we wanted this Campus to look into how we can make cities more inclusive, shared, and regenerative.

12. The City We Need Now - ACTION AREAS *(Please indicate which actions areas below that your UTC covers)*
1. Health and Well-being
2. Peace and Safety
3. Climate Adaptation and Resilience
4. Inclusion and Gender Equality
5. Economic Opportunities for All
6. Culture and Identity
7. Local Governance
8. Urban Planning and Design
9. Housing, Services and Mobility
10. Learning and Innovation

1, 2, 3, 4, 6, 8

13. List of Speakers: *(Provide name, job title and organization for each speaker and the moderator)*

Speakers: Rosanna Vitiello & Marcus Willcocks - Urban Lexicons & The Place Bureau.
Speaker: Taryn Sabia Director of the Florida Center for Community Design and Research (FCCDR) at the University of South Florida's School of Architecture and Community Design
Speaker: Diana Parra, Subsecretaria del Cuidado y Políticas de Igualdad en la Secretaría Distrital de la Mujer de Bogotá (Secretariat of Equality and Diversity, District Secretariat of Women, Bogota, Colombia)
Speakers: Natasha Sharma & Bhawna Jaimini, Community Design Agency, Mumbai, India
Speakers: Amy Wilson, Founder Acorn Acorn Design & Gunter Wehmeyer, Leadership Coach and Design Researcher, Manchester School of Art.

Moderators: Nataly Raab, Javier Gras, Kara de los Reyes, Joel Mills

14. KEY RESULTS: *(Explain the results achieved during your campus, in particular how it will impact cities and communities and help implement the SDG and the New Urban Agenda)*

15. SOLUTIONS: (*Describe at least 4 solutions presented in your campus that demonstrate how to accelerate the SDG implementation in cities and communities. Explain WHERE (country, city, area), WHAT (what purpose), HOW (how it is achieved), WHO (by whom and for which beneficiary) and IMPACTS.)*

1. United Kingdom, Manchester, understanding what it means to have a dialogue with our urban spaces / how our spaces "speak" to us - and the importance of this in creating interventions; this is achieved through a series of active participatory events, that may be project-based. These are generally for communities currently in or around Manchester, run by Urban Lexicons. Impacts are that the communities are able to actively participate in the design and changes to their immediate urban environment.

2. India, Mumbai, Govandi Arts Festival is a celebration of arts and culture that thrive in marginalised neighbourhoods through sustained creative interventions in the form of mentoring programs, artist's residencies, and art processions, culminating into a parallel community led arts festival in Mumbai, India with digital projections in Bristol, UK. This is run by the Community Design Agency. The Impacts are that there is a cross-cultural dialogue using the arts as a medium for exchange and communication. This would allow more awareness on global issues and co-learning from participatory processes; awareness that learning from global south partners is crucial to the active implementation of SDGs globally.

3. Colombia, Bogota, re-use of empty buildings or meanwhile use of real estate to provide spaces for social care: these spaces are provided for women who are the primary carers and not being supported financially to do this. The spaces provided by the government help these women by having more time available to earn a living. , Subsecretaria del Cuidado y Políticas de Igualdad en la Secretaría Distrital de la Mujer de Bogotá

4. USA, Tampa, Florida, a series of community-centred and participatory design processes are able to actively inform the interventions of "dead spaces" and damaged areas due to inequality, lack of funding or care, or state-designed areas without community input. The impacts presented are more resilient, active spaces that provide places for community use, biodiversity rehabilitation, flood resilience, among others. These were projects run by Florida Center for Community Design and Research (FCCDR) at the University of South Florida's School of Architecture and Community Design.

16. GAME CHANGERS: *(Describe at least 2 INDIVIDUALS AND THEIR ORGANIZATIONS presented in your campus that demonstrate how to accelerate the SDG implementation in cities and communities. Explain WHERE (country, city, area), WHAT (what purpose), HOW (how it is achieved), WHO (by whom and for which beneficiary) and IMPACTS.)*

1. Natasha Sharma and Bhawna Jaimini, India, Mumbai - Community Design Agency. Their Govandi Arts Festival is an active vehicle that can accelerate the implementation of some SDGs because of the cross-cultural and cross-country application of their projects. The direct benificiaries are the communities of Govandi, Mumbai, India and Bristol, UK.

2. Joel Mills of the AIA Communities by Design - Joel is currently working on a project in Sierra Leone, Freetown, using SDGs and tools shared in this campus to approach design interventions that could help raise the global profile of Freetown. They looked to learning from Medellin, Colombia as a sample city to learn from in terms of its improvement in reducing poverty and crime.

17. RECOMMENDATIONS - NEW URBAN AGENDA
RECOMMEND which areas of the New Urban Agenda should be PRIORITIZED in the next 5 years (SHORT/MEDIUM term) and 15 years (LONG term):

SHORT / MEDIUM TERM:
Create more active dialogue between global south and global north
Create more space to allow an emerging SLOWING down economy - recognising that acceleration is not what is needed at the moment.

LONG TERM:
Go beyond 15 years, redefine long-term as 100 years or more.
Interact more actively with traditional wisdom of "long-term"
Design generationally
Change from solutions-based and data driven to a more inquiry-based approach
Encourage real action around stopping illegal mining, genocide, etc that technology and economic acceleration and growth cause.

18. STRENGTHENING - NEW URBAN AGENDA: *EXPLAIN which areas of the New Urban Agenda should be STRENGTHENED in the next 5 years (SHORT/MEDIUM term) and 15 years (LONG term) and HOW:*

SHORT / MEDIUM:
Climate Change, Resilience, Biodiversity, Ecosystem Recovery & Resilience
Through more availability of open funding and finance that allow for a decentralisation of learning systems and engagement practices with communities. Creating programmes that eventually halt dependence on aid and global north. Co-creating a slower, localised economic model.

LONG TERM:
Land Tenure Security, Land Commons // Spatial Equality, Urban Regeneration
Through exposure to a different narrative around what "development" means, protecting and regenerating urbanised places and spaces such that we are also rebuilding local economy and biodiversity. Putting real value in the cultural differences of people and different forms of education around the importance of supporting landworkers and their role in human and non-human resilience.

19. COMMITMENTS: *List a set of clearly defined commitments by stakeholders involved in the proposed priority actions (individual and joined commitments).*

1. To continue conversations and develop a more open and inclusive language around urban development

2. To engage more actively with marginal voices, global-south perspectives, and rewritten histories that acknowledge the effects of colonisation and global-north values-driven development.

3. To engage more actively with decision makers, existing frameworks and structures in order to raise awareness and rethink design processes.

20. ROLES AND RESPONSIBILITIES: *List the roles of all stakeholders involved in the action plan(s) with responsibilities aligned to the same actions.*

1. Continue conversations
ACD: Provide a space and varied, multiple opportunities and environments for continued conversations on inclusive language and urban development, both formally and informally. Capture input, learnings and findings, circulate and disseminate across partners and networks of the Association and support/feed into external conversations.

2. Actively engage marginal voices
ACD: Commit to a set number of events/sessions/conversations that actively include and engage marginal voices throughout the year of ACD activity.

3. Actively engage decision makers
ACD: Identify organisations, institutions and policy where inclusive conversations in urban development can be addressed and seek to build relationships, start conversations and collaborate with them around decision making processes.

21. ACTION PLAN: *(Explain your action plan(s) to address the priority actions above)*

ACD to weave the core 3 priority actions into the annual Association activity, Strategy and goals. Monitoring and reporting the impact of these actions on an annual basis.

22. ROAD MAP FOR NEXT STEPS: *(Provide a roadmap showing the key milestones, quick wins and longer-term landmarks to reach achievable goals)*

ACD to weave the core 3 priority actions into the annual Association activity, Strategy and goals. Monitoring and reporting the impact of these actions on an annual basis.

More detailed road map to be developed as part of the 2023-2024 strategy of the organisation

23. MEDIAS: *(Provide links to articles or stories published in relation to this UTC)*

https://www.linkedin.com/company/the-association-of-collaborative-design/posts/?feedView=all
https://www.theacd.org.uk/post/language-in-the-city-how-can-our-cities-speak-a-more-inclusive-language
https://www.theacd.org.uk/post/language-in-the-city-how-can-our-cities-speak-a-more-inclusive-language

24. PHOTOS: *(Please provide a link to pictures that best illustrate your event (preferably using Flickr, otherwise through Google or Dropbox folders)*

https://www.theacd.org.uk/post/language-in-the-city-re-imagining-cities-through-the-lens-of-language