

MARIELA MARISOL GONZALEZ NARVAEZ

FULLSTACK WEB DEVELOPER

MERN Stack | NEXT.JS | REACT | UX/UI

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Fullstack Web Developer Jr. with **over 2 years of experience in web development (MERN Stack, Next.js, React, Python, Node.js, MongoDB, Express)** and **5 years in web design** and UX/UI, blending technical and creative skills to deliver scalable, user-centric digital solutions. My professional **background in graphic design**, digital consulting, and project management provides an integral vision to create high-value applications. My English fluency (C2 level) allows for seamless participation in technical and business meetings with international teams. Key tools include Git/GitHub, Tailwind CSS, Postman, and Agile methodologies (Scrum, Kanban).

I have implemented a modular architecture with reusable components in React/Next.js, reducing development time by 20% and **facilitating product scalability**.

Technical Skills

- **Frontend:** HTML5, CSS3, JavaScript (ES6+), Tailwind CSS, React.js, Next.js.
- **Backend:** Node.js, Express.js, MongoDB, REST APIs, FastAPI.
- **Tools:** Git, GitHub, Postman, NPM, CRM (Zoho), SaaS WordPress.
- **Methodologies/Management:** Scrum, Kanban, GitFlow, y SemVer.
- **Design & Prototyping:** Figma, Illustrator, Photoshop, UX/UI.

Technical Experience

Web Developer Jr | Web Development Bootcamp – TripleTen (09/2024 – 08/2025)

- Developed a task management application (React, Node.js, MongoDB), implementing JWT authentication and frontend form validation.
- Built Fullstack applications (MERN Stack & Next.js) under Agile methodologies (Scrum), delivering bi-weekly team sprints and code reviews on GitHub.
- Created optimized modular interfaces, reducing load times by 20% and improving end-user experience.
- Managed efficient deployments using GitFlow and SemVer.

Professional Experience

Digital Strategy and Presence Consultant | Freelance

October 2019 – Present

- **Designed and developed over 10 custom websites** using WordPress and HTML/CSS for small and medium-sized enterprises (SMEs).
- **Provided technical support and training** to clients, facilitating the adoption of digital tools and enhancing user retention.

Coordinadora de Sucursal | Courageous Bakery – Elmhurst, Chicago

Junio 2020 – Septiembre 2021

- Developed and designed 10+ websites (WordPress, HTML/CSS) for small businesses.
- Implemented SEO on-page strategies (30% increase in organic traffic) and integrated Zoho CRM/payment gateways, improving lead conversion by 20%.
- Provided technical support and training to clients, improving technology adoption and retention.

Branch Manager | Courageous Bakery – Elmhurst Chicago

June 2020 – September 2021

- Led operational and digital point-of-sale management, focused on process optimization for customer experience and profitability.
- Implemented POS Square system improvements that reduced operating costs by 15% and customer wait times by 20%.

Creative & IT Manager | Yafah Express, Cuernavaca

January 2017 – February 2020

- Developed low-code tools to automate tasks and optimize sales team workflows.
- Implemented analytics tools (A/B testing, heatmaps) to increase conversion rates and integrated a live chat system with the CRM.
- Coordinated development of an internal web application for inventory/logistics, accelerating digitalization by 40% across 14 branches.
- Led the implementation and optimization of a customized CRM, which resulted in a 35% increase in point-of-sales.

Key Projects

ClassAid - Plataforma Fullstack para Gestión Docente (En desarrollo) [\[GitHub Link\]](#)

- **Tech:** Next.js, Node.js, Express.js, MongoDB.
- **Key Achievements:** Fullstack platform with JWT authentication. Modular class architecture reduced development time by 20%

Web Around - Aplicación Interactiva [\[GitHub Link\]](#)

- **Tech:** React 19, Node.js, Express, MongoDB, JWT, Vite.
- **Key Achievements:** Developed with real-time click metrics and clean architecture for scalability.

Portfolio UI [\[Frontend - GitHub Link\]](#) [\[Backend - GitHub Link\]](#)

- **Tech:** Next.js 15, Python (FastAPI), TypeScript, Supabase, i18next.
- **Key Achievements:** Designed and implemented a distinctive neobrutalist interface, leveraging modular components and a feature-based folder structure for maximum code readability. Orchestrated a robust **Python (FastAPI)** backend with **Pydantic** validation and **Supabase** persistence, ensuring secure and scalable data management.

Education

- Web Development Bootcamp – TripleTen (2025)
- Master's in Business Administration – UNIR (In Progress)
- Master's in Language Teaching – Universidad Internacional (2025)
- Bachelor's in Graphic Design – Universidad Internacional (2015)

Additional Education

- CS50's Introduction to programming with Python – HarvardX (In Progress)
- Artificial Intelligence and Productivity – Google & Santander Open Academy (2024)
- Introduction to Emerging Technologies – Emtech Institute & Santander Open Academy (2024)
- Fundamentals of Digital Marketing – Google Activate (2023)

Languages

- English C2 Level – TOEFL iBT (2024) | Capable of conducting technical and business meetings
- Spanish: Native