

## **Athena Ashley B. Perez**

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### **Professional Summary**

A BA Communication graduate proficient in various fields related to media, journalism, and literature. A professionally fun writer who can maneuver words. A fast learner and reliable person who triple-checks the details.

### **Career Objective**

I am seeking to expand my career as a communication practitioner in a workplace that cultivates progress and innovation. I am seeking a position that will enable me to practice my creative ideas while developing myself into a professional with valuable hard and soft skills.

### **Work Experience**

#### **Kingsville School of Liberal Arts | Full-time Instructor**

2025 - Present

- I am currently teaching BA Communication college students at night.
- I create my own teaching materials and modules.
- I am the advisor of ROAR Radio, the college's broadcasting club.

#### **National Irrigation Administration - Region I | Intern**

2025

- I worked under the Public Relations Office.
- I created write-ups and content related to it, as well as fulfilled office-based tasks and paperwork.
- I created a series of infotainment comics with short plotlines.

#### **Department of Agriculture - Agricultural Training Center - Region I |**

Intern

2025

- I worked under the Information Services Section.
- I was assigned writing assignments for various events and activities.
- I created a series of infotainment comic strips for online posting.

## **iWriter** | Freelance Writer

2021 - 2023

- I wrote over 300 articles for clients with word counts ranging from 500 to 3,000.
- I created plagiarism-free, quality content that catered to various topics, including lifestyle and parenting.
- I was ranked Elite Plan writer with a 5-star rating.

## **Education**

**Bachelor of Arts in Communication** | Urdaneta City University

2023-2025

**Humanities and Social Sciences (HUMSS)** | Pangasinan State University

2017-2019

## **Skills**

- Knowledgeable in SEO marketing
- Skilled in graphic design and layout
- Capable of researching and writing
- Has a background in digital and traditional art
- Proficient in English and Filipino

## **Certifications**

- **Philippine Association of Communication Educators CMSC**  
2024
- **Saint Louis University Student Exchange Program: Yogyakarta, Indonesia**  
2022
- **United States Department of State MOOC Camp: English for Journalism**  
2022
- **Google News Initiative AFP Course MOOC**  
2022

## **Awards**

- **Journalism Award (The University Scribe)**  
2025
- **University Special Achievement Award**  
2025
- **Research Award**  
2025

## **Portfolio**

<https://athenaperez.wixsite.com/mywritingportfolio>