



Food Tank, WWF, Wholechain, and NYU Steinhardt present

"Food and Agriculture as a Solution to the Climate Crisis"

# Thursday, September 14

at the Greene Space (44 Charlton St, New York, NY 10014) [WNYC – NPR studio]

In collaboration with the World Food Program USA, the Food and Agriculture Organization of the United Nations North America, the United Nations Environment Programme (UNEP), the United Nations Development Programme (UNDP), and the International Fund for Agricultural Development (IFAD). Catering provided by Great Performances catering and Oatly.

Moderators: Jeff Gordinier, Esquire Magazine; Chloe Sorvino, Forbes; Stacey Vanek Smith, National Public Radio; Deena Shanker, Bloomberg; and Zoya Teirstein, Grist, and Jocelyn Zuckerman, James Beard Award-winning journalist.

Our goal for this event is to highlight the crucial role of food and agriculture in working to solve the climate crisis, domestically and internationally.

The event will take place in the lead up to NYC Climate Week and the UN General Assembly (UNGA). Thank you to our catering partner Great Performances and Oatly.

The event will be free and by invitation-only, targeting key stakeholders within the food system. This includes UN leadership, the nonprofit community, policymakers, journalists, food businesses, the academic community, farmers, activists, individuals with lived experiences, and the funding and donor community.

This unified approach aims to have a significant impact in creating momentum for UNGA and the United Nations Climate Change Conference (COP28) in Dubai.

Run of Show:

## Thursday, September 14

09:00AM. Doors Open

09:00AM. Coffee/Breakfast provided by Great Performances catering and Oatly

# Morning Program

**9:30AM.** Welcome

- **Jennifer Berg**, NYU Steinhardt
- Carolyn Dimitri, NYU Steinhardt
- Moderated by **Danielle Nierenberg**

**9:40AM**. Session #1 – World Food Program USA

Fireside chat:

- Governor Christine Todd Whitman, President, The Whitman Strategy Group
- Moderated by **Danielle Nierenberg**, Food Tank

## Panel Discussion:

- Kem Seesink, Senior Director of Institutional Partnerships, World Food Program USA
- Monica Ellis, CEO, Global Water Challenge
- Moderated by **Chloe Sorvino**, Forbes

## 10:20AM. Youth Changemaker Leader Quick Fireside

• Sasha DuBose, NYU Steinhardt

**10:25AM.** The Intersection of Food, Climate, and Culture.

#### Fireside chat:

- Alysia Reiner, American Actress and Climate Activist
- Moderated by **Jeff Gordinier**, Esquire Magazine

**10:50AM.** Food and Agriculture Organization of the United Nations (FAO)

### Fireside chat:

- Dr. Stefanos Fotiou, Director, FAO Office of Sustainable Development Goals
- Moderated by Jocelyn Zuckerman, James Beard Award-winning journalist

#### 11:10AM. The Future of Food with Mark Bittman

### Fireside Chat:

- Mark Bittman, American Food Journalist, Best-selling Author, and former columnist for The New York Times
- Moderated by **Deena Shanker**, Bloomberg

# 11:40AM. Youth Changemaker Leader Quick Fireside

• Sofia Jimenez Saborit, NYU Steinhardt

**11:45AM**. Session – WWF and Wholechain

# Title: Deforestation and Conversion Free Supply Chains

## Fireside Keynote Address

- Fernando Bellese, Senior Director, Beef & Leather Supply Chains, WWF USA
- Moderated by **Danielle Nierenberg**

## Panel Discussion:

- Logan Duran, VP, ESG & Sustainability, Tapestry Inc
- Jayson Berryhill, CEO, Wholechain
- Joe Sellwood, Director, Rever
- Fernando Bellese, Senior Director, Beef & Leather Supply Chains, WWF USA
- Moderated by **Danielle Nierenberg**

## **12:20PM.** Lunch provided by Great Performances and Oatly

- Menu announcement by Liz Neumark, Owner & CEO of Great Performances
- Special music performance award winning singer-songwriter **Amber Rubarth** including her new smash single "Cover Crop"

1:00PM. Trailer Sneak Peek Preview: Food, Inc 2.

**1:03PM.** Session #5 – United Nations Development Programme (UNDP)

### Fireside chat discussion:

- Cassie Flynn, Global Director of Climate Change, United Nations Development Program
- Moderated by **Stacey Vanek Smith**, National Public Radio

### Panel Discussion:

- George Gray Molina, Head of Inclusive Growth and Chief Economist, UNDP
- Aroa Santiago, Gender Specialist in Inclusive Economies, UNDP HQ, NYC
- **José Luis Chicoma**, Senior Advisor for Food and Agricultural Commodity Systems, UNDP
- Jennifer Baumwoll, Head of Climate Strategies and Policy (a.i.), UNDP
- Moderated by Stacey Vanek Smith, National Public Radio

# 1:45PM. Youth Changemaker Leader Quick Fireside

• Katherine Reed, NYU Steinhardt and Sanitation Foundation

**1:50PM.** Session – The International Fund for Agricultural Development (IFAD)

Fireside Chat:

- Jahan-Zeb Chowdhury, Global Lead of the Environment and Climate Cluster, The International Fund for Agricultural Development (IFAD)
- Moderated by **Zoya Teirstein**, Grist

### 2:15PM. Session - Creating Resilient Food Systems

### Fireside chat:

- Olowo-n'djo Tchala, CEO, Alaffia
- Moderated by **Chloe Sorvino**, Forbes

### Panel Discussion:

- Michael Chorske, Operating Partner, Pegasus Capital Advisors
- Simballa Sylla, President, Sustainable African Foods
- Paola De Almeida, Strategy & Transformation Executive, Former Head Innovation Officer for Mars Inc
- Rene Edde, Sustainable Food Systems Lead, Accenture
- Moderated by **Chloe Sorvino**, Forbes

## 3:00PM ET. Session - Elevating methane solutions in the food system

#### Fireside chat:

- Rick Duke, United States Deputy Special Envoy for Climate
- Moderated by **Danielle Nierenberg**, Food Tank

# Panel Discussion: Elevating Methane Solutions in the Food System

- Jessica Fanzo, Professor, Columbia University's Climate School
- Chris Adamo, VP of Public Affairs & Regenerative Agriculture, Danone
- Didier Toubia, CEO, Aleph Farms
- Rick Duke, United States Deputy Special Envoy for Climate
- Moderated by **Danielle Nierenberg**, Food Tank

# 3:40PM. Session - Nourishing People and Planet Through Innovation

#### Panel Discussion:

- Dr. Rebecca Shaw, Chief Scientist, WWF
- **Dr. John de la Parra,** Director of the Food Initiative, The Rockefeller Foundation
- **Dr. Selena Ahmed,** Global Director of the Periodic Table of Food Initiative, American Heart Association

- Shanoo Saran, Vice President Africa, Food Systems for the Future (FSF) and Managing Director, Good Food Opportunity Fund (GFOF) Africa
- Moderated by **Zoya Teirstein**, Grist

### **4:05PM.** Youth-Led Discussion: Food and Climate Voices

- Lana Weidgenant, Youth Mentor, Campaigns and Policy Manager, Act4Food and ProVeg International
- Paula Perez, Community Manager, Oatly
- Sage Lenier, Founder and Executive Director, Sustainable & Just Future
- Earlene Cruz, Director, Kitchen Connection
- Moderated by Jocelyn Zuckerman, James Beard Award-Winning Journalist

## 4:30PM. Closing Danielle Nierenberg

**4:30PM. Reception (Delicious Food and Drinks Provided):** "Vision for the Future: Deforestation and Conversion Free Supply Chains."



**5:30PM-8:30PM.** Food Tank and Participant Media are co-presenting a special advanced viewing of the sequel to the acclaimed Academy Award-winning documentary *Food, Inc.* from Robert Kenner.

Note this is a separate ticket (by invitation only) here is the event page.

Food, Inc. 2 will be out later this Fall and this event will offer a special sneak peek, followed by a fireside chat featuring **Michael Pollan, Marion Nestle** and filmmakers, **Robert Kenner** and **Melissa Robledo** followed by an amazing reception featuring a musical performance from **Amber Rubarth**, and an incredible reception (hors d'oeuvres, drinks).

### **6:00PM.** Food, Inc 2 introduction

• Danielle Nierenberg, Food Tank

**6:10PM.** Film Screening. Food Inc 2

**7:40PM.** Panel discussion of the film and audience Q&A

- Michael Pollan, Author, Producer, Food, Inc. 2
- Marion Nestle, Author and Professor, NYU
- Robert Kenner, Co-Director and Producer, Food, Inc. 2
- Melissa Robledo, Co-Director and Producer, Food, Inc. 2
- Moderated by **Danielle Nierenberg**, Food Tank

8:30PM-9:30PM. Reception and live music with Amber Rubarth.

Interested in attending Food Tank's other NYC Climate Week events? Please click <u>HERE</u> to see the entire schedule (Sept 14-21)