



FOR IMMEDIATE RELEASE

SnowSugar Video
Yukiko Sato
www.SnowSugar.co
snowsugarvideo@gmail.com

@SnowSugarVideo

August 12, 2021

The Pandemic with Government Support has Moved Your Business Online.

A plan is outlined below to enhance your business before labor day
weekend ends for PUA & FPUC.

New York City, NY, USA

34% of workers in NYC are freelancers. In person business is still not fully recovered. Consumers spent \$861.12 billion online with U.S. merchants in 2020; sales went up an incredible 44% year over year, according to Digital Commerce 360 estimates. That's the highest annual U.S. ecommerce growth in at least two decades.

Many freelancers and self-employed people shifted their business online during the pandemic with unemployment benefit, government support: PUA (Pandemic Unemployment Assistant), and FPUC (Pandemic Emergency Unemployment Compensation).

Now these new online businesses need tips to grow themselves and their services. 86% of people want to learn new skills from video tutorials. StoryVideo is the quickest means for many individuals to communicate their message.



A 21 day financial challenge COVID-19 Relief Cash Flow Budgeting Course (in English): Two weeks after sheltering-in-place, in New York, Yukiko developed a video to explain how self-employed workers could get a stimulus check. Her first video updated prior videos in Japanese. Yukiko's free videos reached over 1,500 people.

"I'm pleased that I can help others improve their lives. The epidemic proved to me that if I do good for others, money will follow. My work exploded in popularity; my online business has grown by 240 percent in 2020." - Yukiko Sato

Now, it's your turn.

Yukiko wants to offer a Free YouTube #Shorts StoryVideo making Challenge Tutorial for you to make YouTube Shorts, a 15 to 60 seconds StoryVideo to grow yourself and your audiences this September.

For additional information please visit this website: www.EasyStoryVideo.com

YouTube has 122M daily active users. Yukiko will show you how to reach 1K+ by posting a YouTube #Shorts StoryVideos.

+++

If you would like more information about this topic, please email to
SnowSugarVideo@gmail.com

[Photo of Yukiko Sato](#)

[Photo of SnowSugar Online Courses](#)

<https://snowsugarvideo.wixsite.com/storyvideo/pressrelease2>