

STAFF HANDBOOK

Name / Nama	Prof. Dr. Ir. Aslina Asnawi, S.Pt., M.Si., IPM., ASEAN Eng.
Position / Bidang keilmuan	Financial Management of Livestock Businesses
Academic career / Riwayat Pendidikan/	S1: 1993-1998 Department of Social Economics of Animal Husbandry, Faculty of Animal Husbandry, Hasanuddin University S2: 1998-2001 Financial Management, Graduate School, Hasanuddin University S3: 2009-2013 Economics, Airlangga University. Professional Animal Husbandry Engineer 2019 Gadjah Mada University.
Employment / Pekerjaan	Lecturer at the Faculty of Animal Husbandry, Hasanuddin University

Research and development projects over the last 5 years / Riwayat penelitian 5 tahun terakhir	2024: Efforts to Improve the Welfare of Beef Cattle Farmers Through Financial Literacy in Bone Regency (PFK-UNHAS): IDR 62,000,000.00 2023: Financial Literacy in Efforts to Improve the Welfare of Layer Chicken Farmers in Gowa District (PFK-UNHAS): IDR 62,000,000.00 2022: Efforts to Improve the Capacity of Layer Chicken Farming Businesses through Web-Based Financial Bookkeeping Digitalization. (PTU UNHAS) IDR 100,000,000.00 2022: Attitudes of Layer Chicken Farmers toward Credit Programs at Formal Financing Institutions in Manuju Subdistrict, Gowa District (PDPA-UNHAS) IDR 12,000,000.00 2021: Integration of the Breeding and Hatchery Industry with Smallholder Farms in the Downstreaming and Commercialization of Alloper Chickens, UNHAS (PRN Ristek/BRIN) IDR 350,000,000.00 2021: Consumer Satisfaction with Products and Services at Resto Meatball Celebes in Makassar City (PDPA-UNHAS) IDR 12,500,000.00 2021: Institutional Transformation Model for Extension Services in Enhancing the Commercialization of Technological Innovations for the Empowerment of Beef Cattle Farmers (PDU-UNHAS) IDR 65,000,000.00 2020: Implications and Strengthening of Agricultural Microfinance Institutions (LKM-A) in the Development of Beef Cattle Farming in Sinjai Regency, Sulawesi Province (PTUPT-RISTEK DIKTI) IDR 161,816,100.00 2020: Institutional Transformation Model for Extension Services in Enhancing Technology Innovation Commercialization for the Empowerment of Beef Cattle Farmers (PDU-UNHAS) IDR 65,000,000.00 2020: Socio-Economic Impact and Implementation of Cattle Farming Insurance in Supporting the Acceleration of Beef Cattle Farming Development (PDU-UNHAS) IDR 65,000,000.00
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Industry collaborations over the last 5 years / Kolaborasi dengan industry 5 tahun terakhir	
Patents and proprietary rights / Paten dan HKI	2025: Livestock Business Financing: Theory and Application (Book) 2024: Modules and Workflow for Case Study Practicum in Basic Livestock Accounting Course (Module). 2023: Education and Training Modules on Waste Management Using the Eco-Brick Method (Module). 2022: Web-Based Bookkeeping Application for Layer Chicken Farming Businesses (E-HPP.com) (Computer Program). 2021: Fabric Combining Kalosi Chicken Motifs and Lontara Script (Industrial Product Design) 2020: Guide to Financial Record Keeping for Cattle Farming Businesses (Guidebook/Manual) 2020: Fabric Combining Cattle Motifs and Lontara Script (Industrial Product Design) 2020: Implications and Strengthening of Agribusiness Microfinance Institutions (LKM-A) in the Development of Beef Cattle Farming in Sinjai Regency, South Sulawesi Province (Module).

Important publications over the last 5 years / Publikasi penting 5 tahun terakhir	2025: Determinant of financial literacy in laying hens farmers - BIO Web of Conferences - https://doi.org/10.1051/bioconf/202517701009 2025: Analysis of Raw Material Inventory in Poultry Feed Companies in Makassar City, Indonesia - Jurnal Global Innovation Agricultural Science - Volume 13(2):737-745, 2025 2024: Analysis of the Effect of Compensation, Work Motivation, and Job Satisfaction on Employee Productivity: A Case Study of a Frozen Food Company in Poultry Processing - Jurnal Global Innovation Agricultural Science - Volume 12(4):1179-1185, 2024 2024: Willingness to pay (WTP) beef cattle farmers for artificial insemination services - AIP Conference Proceedings - https://doi.org/10.1063/5.0223949 2024: Profile of Layer Farmers in South Sulawesi Province, Indonesia - International Conference of Organizational Innovation 2024 - e-ISSN 3064-6030, 2024 2024: The Effects of Relationship Marketing on Customer Loyalty Through Customer Retention in Layer Feed Customers in South Sulawesi, Indonesia - International Journal of Agriculture and Biosciences - Volume 13, Nomor 3, Juli 2024 2023: Faktor Penghambat dalam Implementasi Asuransi Usaha Ternak Sapi di Kabupaten Gowa - Jurnal Agro-Livestock - Volume 1, Nomor 1, Oktober 2023 2023: Profile of the poultry system and the socio-economic impact of native chickens as a potential development
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	area in South Sulawesi, Indonesia - Animal Production Science - Volume 63, Nomor 17, September 2023 2023: The Influence of Subjective Norms on Farmers' Behavior in Handling Goat Waste - Hasanuddin Journal of Animal Science - Volume 5, No 1, November 2023 2023: People preferences towards characteristics and utilization of the native chicken (case study in Jeneponto and Soppeng Regency, South Sulawesi, Indonesia) - AIP Conference Proceedings 2023: Hierarchy of financing in laying chicken farms in Manuju District, Gowa Regency - AIP Conference Proceedings 2023: Structural equation model (SEM-PLS) approach in improving the performance of extension institutions for farmers' empowerment - AIP Conference Proceedings 2023: Strategy in Developing Microfinance Institution to Support Beef Cattle Farming Business in Rural Areas - International Journal on Advanced Science Engineering Information Technology - Volume 13, No 2, April 2023 2023: Analysis of Broiler Chicken Price Trends During the Covid-19 Pandemic in South Sulawesi - Journal of Tropical Animal Science and Veterinary Medicine - Volume 13, Number 1, March 2023 2023: Customer Satisfaction with The Product Quality and Service of Meatball Celebes Restaurant in Makassar City - Jurnal Ilmu-Ilmu Peternakan - Volume 33, Nomor 1 Januari 2023 2022: Income Analysis on Broiler Chicken Farming In Partnership System During The Covid-19 Pandemic In Tanralili District, Indonesia - Online Journal of Animal and Feed Research - Volume 12, Issue 4: 210-216; July 30, 2022 2022: Description of Types and Frequency of External Financing Acquisition in Egg-Laying Chicken Farming Businesses (Case Study: Manuju Subdistrict, Gowa Regency) - National Proceedings, National Seminar on the Perceptions of the South Sulawesi Regional Development Council - ISBN: 978-979-530-423-4 E- ISBN: 978-979-530-424-1 I, 2022, 2022: Analysis of Broiler Chicken Farming Income During the Covid-19 Pandemic in Maros Regency - National Proceedings, National Seminar on the Perceptions of the South Sulawesi Regional Development Council - ISBN: 978-979-530-423-4 E-ISBN: 978-979-530-424-1 I, 2022, 2022: Perceptions of Gapoktan Members Regarding Training in Recording Livestock Business Finances - Dinamisia: Journal of Community Service - Volume 6 No. 3, June 2022
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	2021: Strategies for Developing the Beef Cattle Agribusiness in Mamuju Regency - Journal of Agricultural Economics and Agribusiness - Vol. 5/3/2021 2021: Strategy analysis of extension of performance in transfer of livestock technology innovation for farmer empowerment - IOP Conference Series: Earth and Environmental Sciences 2021: Effectiveness of Microfinance Institutions: Perspective of Beef Cattle Farmers in Sinjai District, South Sulawesi Province - IOP Conference Series: Earth and Environmental Sciences 2021: The public perception of the Bali cattle-Lontara motif cloth product as local wisdom in South Sulawesi - IOP Conference Series: Earth and Environmental Sciences 2021: Characteristics and breeders responses to beef cattle insurance - IOP Conference Series: Earth and Environmental Sciences 2021: Income analysis of layer farm in Sidrap district South Sulawesi province (case study in PT Cahaya Mario) - IOP Conference Series: Earth and Environmental Sciences 2021: Strengthening of Agent Extension Capacity in Efforts to Improve the Empowerment of Beef cattle Farmers - IOP Conference Series: Earth and Environmental Sciences 2021: Analysis of the gross profit margin of broiler in the closed house at the Faculty of animal science- Hasanuddin University - IOP Conference Series: Earth and Environmental Sciences 2021: The impact of the Covid-19 pandemic on broiler farms in Moncongloe district, Maros Regency, South Sulawesi - IOP Conference Series: Earth and Environmental Sciences 2020: Performance of Goat Production Supply Chain Models and Institutions in South Sulawesi, Indonesia - International Journal of Supply Chain Management - Vol. 9 No 5/ 2020 2020: The Influence of the six one 77 meatball marketing mix to customer satisfaction in Makassar city - Advances in Environmental Biology - Vol. 14 No. 9/ September 2020 2020: Beef cattle farming characteristic to formal financing access - EurAsian Journal of BioSciences - Vol. 14/2/2020 2020: Comparative Analysis of Beef Cattle Farms Performance Before and After the Existence of Microfinance Institutions - IOP Conference Series: Earth and Environmental Sciences: 518 - 518/2020 - The International Seminar on Agribusiness: ISA 2019
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	2020: Constraints and role of women in beef cattle farming to access financing in South Sulawesi, Indonesia - IOP Conference Series: Earth and Environmental Sciences 2020: Accessibility of beef cattle farmers for formal financing institutions in Bontomarannu district, gowa regency, south sulawesi - IOP Conference Series: Earth and Environmental Sciences 2020: Obstacles in the application of beef cattle insurance in Gowa regency, south Sulawesi province - IOP Conference Series: Earth and Environmental Sciences 2020: Characteristics of duck farmers moving from Pinrang regency to Sidrap regency, Indonesia - IOP Conference Series: Earth and Environmental Sciences 2020: Distributions and density of Bali Cattle in South Sulawesi Province - IOP Conference Series: Earth and Environmental Sciences 2020: Effect of intrinsic factors on farmers' willingness to pay on the success of artificial insemination of Bali cattle - IOP Conference Series: Earth and Environmental Sciences 2020: Identification of breeder's capacity on adoption technology in university profit-sharing partnership in Tanete Riaja district, Barru regency - IOP Conference Series: Earth and Environmental Sciences
Activities in specialist bodies over the last 5 years / Aktifitas berkaitan dengan bidang keahlian dalam 5 tahun terakhir (contoh: menjadi narasumber, tenaga ahli dll.)	2025: Presenter at the Training on Bookkeeping for Layer Chicken Farming for the Pakkaresoe Farmer Group in Mangkoso Village, Soppeng Riaja Subdistrict, Barru Regency 2025: Presenter at the Training on Financial Record Keeping for the Sipurennu Prima Cattle Farmers Group in Lompo Tengah Village, Tanete Riaja Subdistrict, Barru Regency 2021: Presenter at the Training on Recording Beef Cattle Farming Joint Farmers Group Sipakainge, Sinjai Timur Sub-district, Sinjai Regency.