

# GUIDELINES FOR NATIONAL ASTRO VIDEO PODCAST COMPETITION

#### REGISTRATION

- Shoot a video based on the theme for the year 2021.
- Post on any social media platforms (Facebook, Instagram and Twitter), keeping Privacy Settings as Public,
  It is compulsory to tag @SPACEIndiaEdu (for Facebook), @spacian (for Twitter) and @space\_india (for
  Instagram) and using hashtags #SPACEIndia, #DigitalIndia, #ThinkShootUpload
- Registration will start from September 1, 2021 to October 15, 2021.

## Link to register:

 $\frac{https://docs.google.com/forms/d/1yRxcexfEVpAAPW-PFKspLf2BDqq9mbjA3O3ImUj3L}{rA/edit?chromeless=1}$ 

#### **THEME**

- The themes for the year 2020 are:
  - a) Category 1 [Class 1st 3rd] = Gaganyaan Mission
  - b) Category 2 [Class 4th 5th] = Why Mars exploration is important
  - c) Category 3 [Class 6th 9th] = Benefits of Human exploration to Space
  - d) Category 4 [Class 10th 12th] = Next 50 years of Space Exploration Envisioning our Future in Space
  - e) Category 5 [Adult] = Women's Representation in Space
- Any scientific aids or models can be used to explain the contributions.
- The mode of explaining the theme can be a demonstration, presentation, interaction or interview.

#### For example -

- a) Explaining the topic with a self-made presentation or photographs (can be used from internet with proper credits).
- b) Interacting or interviewing a group of people to highlight the theme.

### **PARTICIPATION**

- The video should introduce only ONE participant. Volunteers can be involved
- A Team can create the video but registration will be **ACCEPTED** for one individual only. No Team registration will be accepted.

#### **CATEGORIES FOR PARTICIPATION**

- Category 1 [Class 1st 3rd]
- Category 2 [Class 4th 5th]
- Category 3 [Class 6th 9<sup>th</sup>]
- Category 4 [Class 10th 12th]
- Category 5 [Adult]

#### **RESULTS & AWARDS**

• In each category 1st, 2nd & 3rd Prize will be given and one most popular Video will be selected from the overall categories.

## SPACE TECHNOLOGY AND EDUCATION PRIVATE LIMITED

WZ-19, Asalatpur, A-3 Block, Janakpuri, New Delhi-110058. Phone: +91-11-45086320, 25522193, Fax: +91-11-25532193. E-mail: <a href="mailto:getintouch@space-india.com">getintouch@space-india.com</a> Website: <a href="mailto:www.space-india.com">www.space-india.com</a>

 Likes and share on the videos will final results will be announced till



be counted till <u>15<sup>th</sup> October 2021</u> and last week of November.

• Winners will get an Appreciation Certificate recognized by SPACE India with Space goodies. Participants will be given certificates for their efforts.

#### **VIDEO FORMAT AND DURATION**

- Format used for the video should be .mpeg, .mov, .avi, .mp4, etc.
- Duration of the video must not exceed 2 Minutes.

#### **VIDEO SHOOTING PARAMETERS**

- The video can be shot using a webcam, phone video recorder, video camcorders, digital cameras and DSLR.
- Audio needs to be clear and audible.
- Common and easily available software can be used for editing.

## **SELECTION PARAMETER**

- The entries will be judged on the following basis:
  - Creativity and originality in presenting the topic.
  - Use of interesting and creative mode and teaching aids to explain the topic.
  - Scientific approach of the video and correct use of scientific terms.
  - Statically bias video i.e. the difference between the result and true value should be same.
  - Innovative idea, message or thought was delivered in an original and imaginative way.
- Most Popular: There will be only one winner out of all the entries. The maximum number of likes generated
  on the video link that is registered will be considered. The likes generated on the shared video will not be
  considered.

#### **IMPORTANT NOTE**

- For the award category of Most Popular, likes on the video with fake profile will be discarded.
- The podcasts will be judged based on the originality of the idea, science content, clarity of the concept and its delivery along with usage of aids.
- By submitting your video, you are promising that you own all rights to all material in your video, including
  the music, images, script, and rights to include all persons, places or organizations included or depicted.
  SPACE India will have distribution rights for non-commercial use, and video makers will have
  co-distribution rights for either public or commercial use. You also agree to allow the SPACE India to use
  your name, identification, and likeness to use, promote or publicize your video in any manner, without
  limitation, and without further compensation.
- This contest is in no way sponsored, endorsed or administered by, or associated with, Facebook, Instagram or Twitter. By submitting your video, you agree to release Facebook, Instagram or Twitter of any and all liability associated with this contest.

## SPACE TECHNOLOGY AND EDUCATION PRIVATE LIMITED

WZ-19, Asalatpur, A-3 Block, Janakpuri, New Delhi-110058. Phone: +91-11-45086320, 25522193, Fax: +91-11-25532193. E-mail: <a href="mailto:getintouch@space-india.com">getintouch@space-india.com</a> Website: <a href="mailto:www.space-india.com">www.space-india.com</a>