**PODCAST RESOURCE VAULT**

**Complete A–Z Tools, Websites & Software Directory**

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## 1️⃣ Podcast Strategy & Positioning

**Defines your show's purpose, audience, and authority positioning before you ever hit record.**

### Research & Validation

- Apple Podcasts Charts – https://podcasts.apple.com
- Spotify Podcast Charts – https://podcasters.spotify.com
- Reddit (Podcasting & niche subs) – https://www.reddit.com/r/podcasting
- Medium – https://medium.com
- Substack – https://substack.com

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## 2️⃣ Guest Sourcing & Outreach

**Finds credible, media-ready guests without cold pitching randomly.**

### Guest Marketplaces

- PodMatch – https://podmatch.com
- MatchMaker.fm – https://matchmaker.fm
- PodcastGuests – https://podcastguests.com
- PodcastCollaborative – https://thepodcastcollaborative.com
- Facebook Group

### Podcast Databases

- Podchaser – https://www.podchaser.com
- Listen Notes – https://www.listennotes.com

### PR & Expert Platforms

- Qwoted – https://www.qwoted.com
- Featured – https://featured.com
- SourceBottle (AU) – https://www.sourcebottle.com.au
- HARO – https://www.helpareporter.com

### Forms & Outreach

- Google Forms – https://forms.google.com
- Typeform – https://www.typeform.com

- Jotform - https://www.jotform.com/cards
- Tally – https://tally.so

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### 3️⃣ Content & Episode Ideation

**Creates an endless stream of audience-relevant episode ideas.**

- Google Trends – https://trends.google.com
- AnswerThePublic – https://answerthepublic.com
- AlsoAsked – https://alsoasked.com
- Amazon Reviews – https://www.amazon.com
- Youtube – https://www.youtube.com
- Reddit - – https://www.reddit.com

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### 4️⃣ Recording & Audio Setup

**Captures clean, professional audio from anywhere.**

**Recording Platforms**

- Riverside – https://riverside.fm
- SquadCast – https://squadcast.fm
- Zoom – https://zoom.us
- Streamyard - https://streamyard.com/

**Microphones**

- Samson Q2U – https://samsontech.com
- Blue Yeti – https://www.bluemic.com
- Rode PodMic – https://rode.com

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### 5️⃣ Editing, Cleanup & Enhancement

**Turns raw audio into polished, broadcast-ready episodes.**

**Editing Software**

- Descript – https://www.descript.com
- Audacity (free) – https://www.audacityteam.org
- Adobe Audition – https://www.adobe.com/products/audition.html
- Canva - https://www.canva.com

**Audio Enhancement**

- Adobe Podcast Enhance – https://podcast.adobe.com
- Auphonic – https://auphonic.com

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## 6️⃣ Music, Sound Effects & Audio Branding

**Builds a consistent audio identity using podcast-safe music.**

**Royalty-Free Music**

- Epidemic Sound – https://www.epidemicsound.com
- Artlist – https://artlist.io
- Soundstripe – https://www.soundstripe.com
- PremiumBeat – https://www.premiumbeat.com

**Free Music Libraries**

- YouTube Audio Library – https://studio.youtube.com/audio
- Pixabay Music – https://pixabay.com/music
- FreePD – https://freepd.com

**Sound Effects**

- Mixkit – https://mixkit.co
- Zapsplat – https://www.zapsplat.com
- Freesound – https://freesound.org

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## 7️⃣ Visual Assets & Branding

**Supports discoverability through professional visuals.**

**Design Tools**

- Canva – https://www.canva.com
- Adobe Express – https://www.adobe.com/express

**Stock Images & Video**

- Unsplash – https://unsplash.com
- Pexels – https://www.pexels.com
- Pixabay – https://pixabay.com
- Stocksy (premium) – https://www.stocksy.com

**AI Image Tools**

- DALL·E – https://openai.com/dall-e
- Midjourney – https://www.midjourney.com
- Leonardo AI – https://leonardo.ai

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## 8️⃣ Repurposing & Distribution

**Turns one episode into dozens of platform-native assets.**

**Repurposing Tools**

- Headliner – https://www.headliner.app
- Opus Clip – https://www.opus.pro
- Riverside Clips – https://riverside.fm
- Splice - https://spliceapp.com/

**Podcast Hosting & Distribution**

- Buzzsprout – https://www.buzzsprout.com
- Spotify for Creators – https://podcasters.spotify.com
- Anchor (Spotify) – https://anchor.fm
- Apple Podcasts Connect – https://podcastsconnect.apple.com
- Podbean - https://podbean.com
- RSS - https://rss.com/

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## 9️⃣ Growth, SEO & Discoverability

**Improves rankings, reach, and long-term listenership.**

- Listen Notes SEO – https://www.listennotes.com
- Podchaser Tags – https://www.podchaser.com
- Chartable – https://chartable.com

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## 🔟 Monetisation & Revenue Assets

**Creates income streams without relying on sponsors only.**

**Payments & Checkout**

- Stripe – https://stripe.com
- Gumroad – https://gumroad.com

- ThriveCart – https://thrivecart.com
- Lemon Squeezy – https://www.lemonsqueezy.com

**Affiliates**

- PartnerStack – https://partnerstack.com
- Impact – https://impact.com

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**Legal, Permissions & Safety**

**Protects you legally and professionally.**

- Podcast Guest Release Templates – https://www.rocketlawyer.com
- Disclaimer Templates – https://termsfeed.com
- Creative Commons Licenses – https://creativecommons.org

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**AI & Automation Tools**

**Reduces production time and operational load.**

**AI Tools**

- ChatGPT – https://chat.openai.com
- Claude – https://claude.ai
- Perplexity – https://www.perplexity.ai

**Automation**

- Zapier – https://zapier.com
- Notion – https://www.notion.so
- Google Drive – https://drive.google.com

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**Checklists, SOPs & Templates**

**Ensures consistency, speed, and scalability.**

- Notion Templates – https://www.notion.so/templates
- Google Docs – https://docs.google.com
- Airtable – https://airtable.com

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**Bonus: Scaling & Media Expansion**

**Supports growth into a full authority media brand.**

- Substack (newsletter) – https://substack.com
- YouTube – https://www.youtube.com
- ConvertKit – https://convertkit.com
- Kajabi – https://kajabi.com