

## PODCAST RESOURCE VAULT

### Complete A–Z Tools, Websites & Software Directory

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#### 1 Podcast Strategy & Positioning

Defines your show's purpose, audience, and authority positioning before you ever hit record.

##### Research & Validation

- Apple Podcasts Charts – <https://podcasts.apple.com>
  - Spotify Podcast Charts – <https://podcasters.spotify.com>
  - Reddit (Podcasting & niche subs) – <https://www.reddit.com/r/podcasting>
  - Medium – <https://medium.com>
  - Substack – <https://substack.com>
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#### 2 Guest Sourcing & Outreach

Finds credible, media-ready guests without cold pitching randomly.

##### Guest Marketplaces

- PodMatch – <https://podmatch.com>
- MatchMaker.fm – <https://matchmaker.fm>
- PodcastGuests – <https://podcastguests.com>
- PodcastCollaborative – <https://thepodcastcollaborative.com>
- Facebook Group

##### Podcast Databases

- Podchaser – <https://www.podchaser.com>
- Listen Notes – <https://www.listennotes.com>

##### PR & Expert Platforms

- Qwoted – <https://www.qwoted.com>
- Featured – <https://featured.com>
- SourceBottle (AU) – <https://www.sourcebottle.com.au>
- HARO – <https://www.helpareporter.com>

##### Forms & Outreach

- Google Forms – <https://forms.google.com>
- Typeform – <https://www.typeform.com>

- Jotform - <https://www.jotform.com/cards>
  - Tally – <https://tally.so>
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### ③ Content & Episode Ideation

**Creates an endless stream of audience-relevant episode ideas.**

- Google Trends – <https://trends.google.com>
  - AnswerThePublic – <https://answerthepublic.com>
  - AlsoAsked – <https://alsoasked.com>
  - Amazon Reviews – <https://www.amazon.com>
  - Youtube – <https://www.youtube.com>
  - Reddit - – <https://www.reddit.com>
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### ④ Recording & Audio Setup

**Captures clean, professional audio from anywhere.**

#### **Recording Platforms**

- Riverside – <https://riverside.fm>
- SquadCast – <https://squadcast.fm>
- Zoom – <https://zoom.us>
- Streamyard - <https://streamyard.com/>

#### **Microphones**

- Samson Q2U – <https://samsontech.com>
  - Blue Yeti – <https://www.bluemic.com>
  - Rode PodMic – <https://rode.com>
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### ⑤ Editing, Cleanup & Enhancement

**Turns raw audio into polished, broadcast-ready episodes.**

#### **Editing Software**

- Descript – <https://www.descript.com>
- Audacity (free) – <https://www.audacityteam.org>
- Adobe Audition – <https://www.adobe.com/products/audition.html>
- Canva - <https://www.canva.com>

## Audio Enhancement

- Adobe Podcast Enhance – <https://podcast.adobe.com>
  - Auphonic – <https://auphonic.com>
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## 6 Music, Sound Effects & Audio Branding

**Builds a consistent audio identity using podcast-safe music.**

### Royalty-Free Music

- Epidemic Sound – <https://www.epidemicsound.com>
- Artlist – <https://artlist.io>
- Soundstripe – <https://www.soundstripe.com>
- PremiumBeat – <https://www.premiumbeat.com>

### Free Music Libraries

- YouTube Audio Library – <https://studio.youtube.com/audio>
- Pixabay Music – <https://pixabay.com/music>
- FreePD – <https://freepd.com>

### Sound Effects

- Mixkit – <https://mixkit.co>
  - Zapsplat – <https://www.zapsplat.com>
  - Freesound – <https://freesound.org>
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## 7 Visual Assets & Branding

**Supports discoverability through professional visuals.**

### Design Tools

- Canva – <https://www.canva.com>
- Adobe Express – <https://www.adobe.com/express>

### Stock Images & Video

- Unsplash – <https://unsplash.com>
- Pexels – <https://www.pexels.com>
- Pixabay – <https://pixabay.com>
- Stocksy (premium) – <https://www.stocksy.com>

## AI Image Tools

- DALL·E – <https://openai.com/dall-e>
  - Midjourney – <https://www.midjourney.com>
  - Leonardo AI – <https://leonardo.ai>
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## 8 Repurposing & Distribution

**Turns one episode into dozens of platform-native assets.**

### Repurposing Tools

- Headliner – <https://www.headliner.app>
- Opus Clip – <https://www.opus.pro>
- Riverside Clips – <https://riverside.fm>
- Splice - <https://spliceapp.com/>

### Podcast Hosting & Distribution

- Buzzsprout – <https://www.buzzsprout.com>
  - Spotify for Creators – <https://podcasters.spotify.com>
  - Anchor (Spotify) – <https://anchor.fm>
  - Apple Podcasts Connect – <https://podcastsconnect.apple.com>
  - Podbean - <https://podbean.com>
  - RSS - <https://rss.com/>
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## 9 Growth, SEO & Discoverability

**Improves rankings, reach, and long-term listenership.**

- Listen Notes SEO – <https://www.listennotes.com>
  - Podchaser Tags – <https://www.podchaser.com>
  - Chartable – <https://chartable.com>
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## 10 Monetisation & Revenue Assets

**Creates income streams without relying on sponsors only.**

### Payments & Checkout

- Stripe – <https://stripe.com>
- Gumroad – <https://gumroad.com>

- ThriveCart – <https://thrivecart.com>
- Lemon Squeezy – <https://www.lemonsqueezy.com>

### **Affiliates**

- PartnerStack – <https://partnerstack.com>
  - Impact – <https://impact.com>
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### **Legal, Permissions & Safety**

**Protects you legally and professionally.**

- Podcast Guest Release Templates – <https://www.rocketlawyer.com>
  - Disclaimer Templates – <https://termsfeed.com>
  - Creative Commons Licenses – <https://creativecommons.org>
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### **AI & Automation Tools**

**Reduces production time and operational load.**

#### **AI Tools**

- ChatGPT – <https://chat.openai.com>
- Claude – <https://claude.ai>
- Perplexity – <https://www.perplexity.ai>

#### **Automation**

- Zapier – <https://zapier.com>
  - Notion – <https://www.notion.so>
  - Google Drive – <https://drive.google.com>
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### **Checklists, SOPs & Templates**

**Ensures consistency, speed, and scalability.**

- Notion Templates – <https://www.notion.so/templates>
  - Google Docs – <https://docs.google.com>
  - Airtable – <https://airtable.com>
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### **Bonus: Scaling & Media Expansion**

**Supports growth into a full authority media brand.**

- Substack (newsletter) – <https://substack.com>
- YouTube – <https://www.youtube.com>
- ConvertKit – <https://convertkit.com>
- Kajabi – <https://kajabi.com>