Privacy Policy

Effective Date: 22.07.2025.

This Privacy Policy outlines how **Jade Sundari Limited** (“we,” “our,” or “us”) collects, uses, stores, and protects your personal information when you engage with our services, including coaching sessions, group programs, digital offerings, and our website: www.jadesundari.com.

We are committed to safeguarding your privacy in accordance with the New Zealand Privacy Act 2020 and other applicable data protection laws.

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1. What Information We Collect

We may collect the following types of information:

- Your name and email address
- Payment details (processed securely via third-party platforms such as Stripe or PayPal)
- Personal information you voluntarily provide in forms, applications, surveys, and during coaching sessions
- Browsing behavior via cookies and analytics tools

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2. How We Collect It

We collect your information when you:

- Complete intake, contact, or application forms
- Book coaching sessions or register for programs
- Subscribe to newsletters or download free resources
- Make purchases through our website
- Interact with our site (e.g. through cookies or analytics tools)

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3. Why We Collect It

We collect this information to:

- Deliver our coaching services and digital offerings
- Provide personalized support and recommendations
- Process payments and send confirmations
- Send occasional emails, newsletters, or promotions (only if you've opted in)

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4. How We Store & Protect Your Data

We use secure platforms and services including Google Workspace, MailerLite, Calendly, Stripe, PayPal, and Squarespace to store and manage data. We implement reasonable security measures to protect your information from unauthorized access, alteration, or loss.

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5. Third-Party Services

We may use third-party services that process your data in accordance with their own privacy policies and compliance frameworks (including GDPR and CCPA, where applicable). These may include:

- **Calendly**
- **MailerLite**
- **Stripe & PayPal**
- **Squarespace**
- **Google Analytics / Facebook Pixel**

These services are used to manage bookings, email communications, payments, website hosting, and marketing.

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6. Marketing & Consent

You will only receive marketing communications if you have opted in via our website, free resources, or program sign-ups. Every email includes an **unsubscribe** link so you can opt out anytime.

We may also use tracking tools (e.g., Facebook Pixel) to deliver relevant ads. You may disable cookies in your browser or opt out of ads using Facebook's ad settings.

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7. Data Sharing

We do **not sell or rent** your data. We may share your information only in these limited cases:

- To provide technical support or services through trusted providers
- When legally required to comply with government or law enforcement requests
- To protect the rights and safety of our business, clients, or others

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8. Your Rights

You have the right to:

- Access the personal data we hold about you
- Request corrections or updates
- Request deletion of your data
- Withdraw consent for marketing communications

To make any of these requests, please contact us at **contact@jadesundari.com**.

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9. Cookies & Tracking

Our website uses cookies and tracking tools to improve user experience and marketing performance. These include:

- **Google Analytics** (to track behavior and usage)
- **Facebook Pixel** (for retargeting and ad delivery)

If you're located in a region requiring consent, a cookie banner will appear. You may also adjust your browser settings to disable cookies at any time.

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10. Updates to This Policy

We may update this Privacy Policy from time to time. Any updates will be posted on our website and, where appropriate, communicated to you via email.

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11. Contact Us

If you have questions or concerns about your data or this policy, please contact us at:

Jade Sundari Limited
51 Heta Road
Highlands Park
New Plymouth
New Zealand

📧 **contact@jadesundari.com**