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Course			Credits	Hours	1 st year (Year 2023)				2 nd year (Year 2024)				3 rd year (Year 2025)				4 th year (Year 2026)				Note			
					Fall		Spring		Fall		Spring		Fall		Spring		Fall		Spring					
					Class	Lab	Class	Lab	Class	Lab	Class	Lab	Class	Lab	Class	Lab	Class	Lab	Class	Lab				
Core Required Courses	Chinese	Chinese Literature: Appreciation and Creative Writing 1-2	6	6	3		3															Only applied to local students		
		Basic Mandarin Conversation I-II	6	6	3		3															Only applied to Overseas Chinese students and International students		
	Language	English Enhancement	0	3	3																	Students who fulfill one of the following conditions can waive the 0-credit required English Enhancement course: 1. Enrolled with an international passport and are native English speakers, or whose countries use English as the official language (as indicated on the website of Ministry of Foreign Affairs, Republic of China); 2. Provide a high school certificate or transcript to prove all courses were taught in English; 3. Obtain a CEFR B2 level on IC’s Placement Test, or provide the equivalent result from an recognized English Proficiency Test.		
		English Enrichment	0	3	3																			
		Academic Oral Communication	3	3			3															Students who have reached the CEFR B1 level but not yet at the B2 level on IC’s Placement Test, or have the equivalent result from a recognized English Proficiency Test, will take the following 3		
		Academic Reading and Writing (I)	3	3					3													required courses (3-credit each):		
		Academic Reading and Writing (II)	3	3							3											“Academic Oral Communication,” “Academic Reading and Writing I” and “Academic Reading and Writing II”		

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Course		Credit s	Hours	1 st year (Year 2023)				2 nd year (Year 2024)				3 rd year (Year 2025)				4 th year (Year 2026)				Note
				Fall		Spring		Fall		Spring		Fall		Spring		Fall		Spring		
				Class	Lab	Class	Lab	Class	Lab	Class	Lab	Class	Lab	Class	Lab	Class	Lab	Class	Lab	
		Advanced Seminar (I)	3	3			3													Students who fulfill one of the following conditions will take the 3 required courses (3-credit each); “Advanced Seminar I,” “Advanced Seminar II,” and “Advanced Seminar III”: 1. Enrolled with an international passport and are native English speakers, or whose countries use English as the official language (as indicated on the website of Ministry of Foreign Affairs, Republic of China); 2. Provide a high school certificate or transcript to prove all courses were taught in English; 3. Obtain a CEFR B2 level on IC’s Placement Test, or provide the equivalent result from an recognized English Proficiency Test.
		Advanced Seminar (II)	3	3					3											
		Advanced Seminar (III)	3	3							3									
		Advanced Academic English	3	3								3								Upon approval of the course teacher and passing placement tests, students can apply taking these three courses.
		Advanced Academic English Practicum	3	3										3						
		Advanced Academic English Integrated Training	3	3												3				
	C o m p u t e r	Introduction of Artificial Intelligence	3	4	3	1														Choose “Applied Information Technology: Office Software,” “Applied Information Technology: Data Processing” as substitution
		Web Programming	3	4			3	1												
	Physical Education (1)-(6)		0	12	2		2		2		2		2		2					

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		Special Topics on Science	3	3						3										
		Environmental Science	3	3						3										
or e R eq ui re d- G en er al E d uc at io n C ou rs es	Humanities & Arts	Introduction to Chinese Literature	3	3	3															
		Special Topics on Modern China	3	3	3															
		Chinese Literature: Appreciation and Creative Writing	3	3	3															
		Introduction to Chinese Culture	3	3	3															
		Readings of Selected Short Stories	3	3	3															
		Introduction to Western Literature	3	3	3															
		Cross-cultural Communication	3	3	3															
		Special Topics on Art	3	3	3															
		Special Topics on Humanities	3	3			3													
		Chinese History and Culture	3	3			3													
		Introduction to World Literature	3	3			3													
		Western Art Appreciation	3	3			3													
																				Choose at least one course from “Humanities & Arts” Category

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Core Required General Education Courses	Leadership	3	3							3									Choose at least one course from “Cross Field General Education Course” category
	Practical English Reading	3	3							3									
	Applied Linguistics	3	3							3									
	Second Language Acquisition	3	3							3									
	Second Foreign Language	3	3							3									
	Educational Psychology	3	3							3									
	Etiquette and Communication	3	3					3											
	Special Topics on Globalization	3	3							3									
	Special Topics on Asia	3	3							3									
	Special Topics on International Relations	3	3							3									
	Critical Literacy	3	3							3									
	Special Topics on Negotiation	3	3							3									
	The Economics of Environmental Pollution	3	3							3									
	Intermediate Mandarin Conversation I	3	3					3											Only Applied to International students
	Intermediate Mandarin Conversation II	3	3							3									

Ming Chuan University International Business and Trade Program Course Outline for all students entering in 2023

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Course	Credit s	Hours	1 st year (Year 2023)				2 nd year (Year 2024)				3 rd year (Year 2025)				4 th year (Year 2026)				Note
			Fall		Spring		Fall		Spring		Fall		Spring		Fall		Spring		
			Class	Lab	Class	Lab	Class	Lab	Class	Lab	Class	Lab	Class	Lab	Class	Lab	Class	Lab	

Subtotal			129	129	33	0	21	0	18	0	60	0	0	0	0	0	0	0	0	
Subtotal Core Required Course Credits 12			12	12																Must Complete 12 Core Required Course Credits before graduation
Professional Required Courses	Accounting I	3	5	3	2															
	Accounting II	3	5			3	2													
	Economics I	3	4	3	1															
	Economics II	3	4			3	1													
	Business Mathematics	3	3	3																
	Management	3	3			3														
	Statistics I	3	4					3	1											
	Statistics II	3	4							3	1									
	Marketing Management	3	3					3												
	Financial Management	3	3					3												
	International Economics	3	3							3										
	Global Marketing	3	3							3										
	Introduction to Law	3	3									3								
	Research Method and Business Analytics	3	3									3								

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Professional Required Courses	Practice in International Trade	3	3										3						
	Operations Management	3	3										3						
	Business English	3	3										3						
	Business Ethics and Sustainability	3	3												3				
	International Business and Management	3	3												3				
	Graduation Project I	3	3												3				
	Graduation Project II	3	3														3		
	Subtotal	63	72	9	4	9	3	9	1	9	1	6	0	9	0	9	0	3	0
Professional Elective Courses	Precalculus	0	3	3															
	Introduction to Financial Technology	3	3					3											
	Financial Policy	3	3					3											
	Behavioral Economics	3	3					3											
	Financial Statement Analysis	3	3					3											
	Financial Market Instruments	3	3							3									
	Managerial Economics	3	3							3									

Ming Chuan University International Business and Trade Program Course Outline for all students entering in 2023

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Course	Credit s	Hours	1 st year (Year 2023)				2 nd year (Year 2024)				3 rd year (Year 2025)				4 th year (Year 2026)				Note
			Fall		Spring		Fall		Spring		Fall		Spring		Fall		Spring		
			Class	Lab	Class	Lab	Class	Lab	Class	Lab	Class	Lab	Class	Lab	Class	Lab	Class	Lab	

	Industrial Psychology	3	3							3									
	Consumer Behavior	3	3							3									
	Investment	3	3								3								
	Electronic Commerce	3	3								3								
	Personal Financial Planning	3	3								3								
	Design Thinking and Innovation										3								
	International Trade Regulations	3	3								3								
Professional Elective Courses	Business Internship I	3	3								3								
	Service Operations Management	3	3								3								
	Human Resource Management	3	3								3								
	Organizational Behavior	3	3										3						
	Uniform Customs and Practice for Documentary Credits	3	3										3						
	Strategy Management	3	3										3						
	Trade Negotiation	3	3										3						

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Business Internship I	International Asset Management	3	3											3					
	International Financial Management	3	3											3					
	Training and Development	3	3											3					
	Digital Service and Marketing	3	3											3					
	Data Analytics	3	3											3					
	Integrated Marketing Communication	3	3											3					
	Business Leadership	3	3													3			
	Competitive Strategy	3	3													3			
	Supply Chain Management	3	3													3			
	Business Operation Diagnosis	3	3													3			
	Future and Options	3	3													3			
	Financial Derivatives	3	3															3	
	Business Internship II	3	3															3	
Business Internship III	3	3															3		

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Ming Chuan University International Business and Trade Program Course Outline for all students entering in 2023

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Course	Credit s	Hours	1 st year (Year 2023)				2 nd year (Year 2024)				3 rd year (Year 2025)				4 th year (Year 2026)				Note
			Fall		Spring		Fall		Spring		Fall		Spring		Fall		Spring		
			Class	Lab	Class	Lab	Class	Lab	Class	Lab	Class	Lab	Class	Lab	Class	Lab	Class	Lab	

Subtotal College Required Course Credits	33
Subtotal Professional Required Credits	63
Subtotal Professional Elective Credits	18
Free Elective Credits	14
Total Credits	128

Ming Chuan University International Business and Trade Program Course Outline for all students entering in 2023

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Course	Credit s	Hours	1 st year (Year 2023)		2 nd year (Year 2024)		3 rd year (Year 2025)		4 th year (Year 2026)		Note				
			Fall		Spring		Fall		Spring			Fall		Spring	
			Class	Lab	Class	Lab	Class	Lab	Class	Lab		Class	Lab	Class	Lab

Note	1. All IB freshmen are required to take a precalculus test at the first week of first semester. Students who failed this test must take a Precalculus (0 credit) class at the first semester before taking Calculus class at the second semester.
	2. Upon approval of the program director, students may choose any English-taught courses or second foreign language courses for up to 14 credits to fulfill program completion requirements. Students who need to make up Physical Education credits may take Physical Education courses taught in Chinese.
	3. Additional course credits in general education or teacher education program cannot be counted in the total number of credits required for obtaining a Bachelor's degree. Students earned more than 12 credits of college core electives, the amount could be count as free electives credits.
	4. Credits in free electives outside this course curriculum may be counted toward students' total credits required for graduation; however, the approval from program chair is required.
	5. Students have to take at least 12 core elective credits before graduation; it should include at least one subject from "Social Sciences", one subject from "Mathematics & Sciences", one subject from "Humanity & Arts", one subject from "Cross Field General Education Category".
	6. Professional required and elective credits of each program can not be counted as IC core elective credits.
	7. Students who fulfill one of the following conditions can waive the 0-credit required English Enhancement course: 1. Enrolled with an international passport and are native English speakers, or whose countries use English as the official language (as indicated on the website of Ministry of Foreign Affairs, Republic of China); 2. Provide a high school certificate or transcript to prove all courses were taught in English; 3. Obtain a CEFR B1 level on IC's Placement Test, or provide the equivalent result from an recognized English Proficiency Test.
	8. Students who have reached the CEFR B1 level but not yet at the B2 level on IC's Placement Test, or have the equivalent result from a recognized English Proficiency Test, will take the 3 required courses (3-credit each): "Academic Oral Communication," "Academic Reading and Writing I" and "Academic Reading and Writing II." Students who fulfill one of the following conditions: 1. Enrolled with an international passport and are native English speakers, or whose countries use English as the official language (as indicated on the website of Ministry of Foreign Affairs, Republic of China); 2. Provide a high school certificate or transcript to prove all courses were taught in English; 3. Obtain a CEFR B2 level on IC's Placement Test, or provide the equivalent result from an recognized English Proficiency Test, will take the 3 required courses (3-credit each); "Advanced Seminar I," "Advanced Seminar II," and "Advanced Seminar III"

Ming Chuan University International Business and Trade Program Course Outline for all students entering in 2023

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Course	Credit s	Hours	1 st year (Year 2023)				2 nd year (Year 2024)				3 rd year (Year 2025)				4 th year (Year 2026)				Note
			Fall		Spring		Fall		Spring		Fall		Spring		Fall		Spring		
			Class	Lab	Class	Lab	Class	Lab	Class	Lab	Class	Lab	Class	Lab	Class	Lab	Class	Lab	

9. International freshmen or first-year students who can provide proof of achieving higher Chinese proficiency level (TOCFL Band B above 60) in two weeks of school begin, can apply to waive “Basic Mandarin Conversation I” and “Basic Mandarin Conversation II” and take “Intermediate Mandarin Conversation I” and “Intermediate Mandarin Conversation II”; However, the approval from program chair is required.
10. Before graduation from Ming Chuan University, students who hold Form-5 high school diploma are required to take at least a total of credits of elective courses using English as the language of instruction.
11. In accordance with MCU General Provisions for Study, all undergraduate students must pass the requirements for Service-Learning, English Proficiency, Information Technology Proficiency, Chinese Proficiency, Sports Ability, and Basic Professional Skills in order to graduate.
12. This course outline applies to students entering in Fall 2023. Elective courses on this course curriculum may be counted toward total graduation credits by students who entered the university prior to Fall 2023.