Ming Chuan University International Business and Trade Program Course Outline for all students entering in 2023 2023.08.14 P.1 of 13

			1st year	(Year 2023)	2 nd year (Year 2024)	3 rd year	(Year 2025)	4 th year (Year 2026)	
Course	Credit	Hours	Fall	Spring	Fall	Spring	Fall	Spring	Fall	Spring	Note
Country	S		Class Lat	Class Lab	Class Lab	Class Lab	Clas Lab	Class Lab	Class Lab	Class Lab	1.00

	Chinese Literature: Appreciation and Creative Writing	4								Choose "Chinese Literature: Appreciation and Creative Writing-1" and "Chinese Literature: Appreciation and Creative Writing-2"or "Basic Mandarin Conversation I" and "Basic Mandarin Conversation II" as substitutions
MCU Core Require d	Practical English 1-4 Business Communication 1-2 Practical English for Professionals 1-2	8								Choose Academic English Listening and Speaking 2, Academic English Vocabularies and Reading 2, Academic English Grammar and Composition 2, Advanced English Academic Teaching and Training, Advanced English Academic Teaching Practice, and Advanced English Academic Integration Training as substitutions
Courses	General Education	12								Choose four from "Mathematics and Science" category, "Social Science" category, "Humanities & Arts" category and "Cross Field General Education Courses" category as substitutions
	Subtotal	24								

Ming Chuan University International Business and Trade Program Course Outline for all students entering in 2023 2023.08.14 P.2 of 13

				1st ye	ear (Y	Year 2	2023)	2 nd ye	ear (Year	2024)	3 rd yea	ar (Yea	r 2025	5) 4	4 th year (Year 202	6)	
	Course	Credit	Hours	Fal	11	Spr	ing	Fal	11	Spi	ring	Fall	S	oring		Fall	Spring	g	Note
		S		Class	Lab	Class	Lab	Class	Lab	Class	Lab	Clas La	ab Clas	s Lat	b Cl	lass Lab	Class La	ıb	
				LI			<u> </u>					S					<u> </u>		
	Chinese Literature: CAppreciation and Creative h Writing 1-2	6	6	3		3													Only applied to local students
	i Basic Mandarin n Conversation I-II	6	6	3		3											•		Only applied to Overseas Chinese students and International students
Co re Re qui red Co urs es	English Enhancement English Enrichment L a n	0	3	3															Students who fulfill one of the following conditions can waive the 0-credit required English Enhancement course: 1 Enrolled with an international passport and are native English speakers, or whose countries use English as the official language (as indicated on the website of Ministry of Foreign Affairs, Republic of China); 2. Provide a high school certificate or transcript to prove all courses were taught in English; 3. Obtain a CEFR B2 level on IC's Placement Test, or provide the equivalent result from an recognized English Proficiency Test.
es	Academic Oral Communication g e Academic Reading and Writing (I)	3	3			3		3											Students who have reached the CEFR B1 level but not yet at the B2 level on IC's Placement Test, or have the equivalent result from a recognized English Proficiency Test, will take the following 3
	Academic Reading and Writing (II)	3	3							3									required courses (3-credit each): "Academic Oral Communication," "Academic Reading and Writing I" and "Academic Reading and Writing II."

Ming Chuan University International Business and Trade Program Course Outline for all students entering in 2023 2023.08.14 P.3 of 13

		Credit			_	_			_		_	3 rd yea	_		_	¹ year (Fall	Year 2026)	7
	Course	S	Hours		1	+ -	ring Lab	Fa Class			ing Lab	Fall Clas La	b Class	ring Lab	-		Spring Class Lab	Note
				Спавв	Luc	Cluse	Luo	Ciuss	Luo	Class	Luo	s	o Cius	Duc	Cita	55 240	Cluss Euc	
	Advanced Seminar (I)	3	3			3												Students who fulfill one of the follow conditions will take the 3 required co (3-credit each); "Advanced Seminar "Advanced Seminar II," and "Advan Seminar III": 1. Enrolled with an
	Advanced Seminar (II)	3	3					3										international passport and are native English speakers, or whose countries English as the official language (as indicated on the website of Ministry Foreign Affairs, Republic of China); Provide a high school certificate or transcript to prove all courses were ta
	Advanced Seminar (III)	3	3							3								in English; 3. Obtain a CEFR B2 lev- IC's Placement Test, or provide the equivalent result from an recognized English Proficiency Test.
	Advanced Academic English	3	3									3						
	Advanced Academic English Practicum	3	3											3				Upon approval of the course teacher passing placement tests, students of
	Advanced Academic English Integrated Training	3	3													3		apply taking these three courses
o	Introduction of Artificial Intelligence	3	4	3	1													
m p u t e r	Web Programming	3	4			3	1											Choose "Applied Information Technology: Office Software, "Applinformation Technology: Data Processing" as substitution
Phy	rsical Education (1)-(6)	0	12	2		2		2		2		2		2				

Ming Chuan University International Business and Trade Program Course Outline for all students entering in 2023 2023.08.14 P.4 of 13

					1st ye	ear (2 nd ye	ear (Year	2024)	3 rd yea	ar (Yea	ar 20	25) 4	4 th year	(Year 20	26)		
		Course	Credit	Hours	Fa	ıll	Sp	ring	Fal	1	Sp	ring	Fall		prin	g	Fall	Spri	ng		Note
			S			Lab	Class	Lab	Class	Lab	Class	Lab	Clas L	ab Clas	s L	ab C	lass Lab	Class	Lab		
			<u>[</u>		l			-	! !				3 1				<u> </u>	<u> </u>			
		Subtotal	21	56	11	1	14	1	8	0	8	0	5	0	5	0	3	0	0	0	
		Psychology	3	3	3																
C or e	Soci al Scie	Sociology	3	3			3														Choose at least one course from "Social Science "Category
R	nce	Politics	3	3			3														Science Category
ui re		Special Topics on Social Science	3	3							3										
d- G		Biology	3	3	3																
en er al		Physics	3	3	3																
E d		Chemistry	3	3			3														
uc at	Mat hem atics	Human Evolution	3	3					3												Choose at least one course from "Mathematics & Science" Category
io n	& Scie	Introduction to Science	3	3					3												Mathematics & Science Category
C ou	nce	Environmental Dynamics	3	3							3										
rs es		Marine Biology	3	3							3										

Ming Chuan University International Business and Trade Program Course Outline for all students entering in 2023 2023.08.14 P.5 of 13

						-				$\overline{}$	Year 2	2024)	3 rd year			_	th year (Year 2	(026)		
		Course	Credit	Hours	Fal	11	Spr	ing	Fal	1	Spr	ing	Fall	Sp	ring		Fall	Spr	ing	Note	
			S		Class	Lab	Class	Lab	Class	Lab	Class	Lab	Clas s Lal	Class	Lab	Cl	ass Lab	Class	Lab		
		Special Topics on Science	3	3							3										
		Environmental Science	3	3							3										
		Introduction to Chinese Literature	3	3	3														•		
or		Special Topics on Modern China	3	3	3																
e R eq		Chinese Literature: Appreciation and Creative Writing	3	3	3																
ui re		Introduction to Chinese Culture	3	3	3																
d- G en	Hara	Readings of Selected Short Stories	3	3	3																
er al	Hum aniti es &	Introduction to Western Literature	3	3	3															Choose at least one course from "Humanities & Arts" Category	
E d	Arts	Cross-cultural Communication	3	3	3																
uc		Special Topics on Art	3	3	3										Ц						
at io		Special Topics on Humanities	3	3			3														
n C		Chinese History and Culture	3	3			3														
ou rs		Introduction to World Literature	3	3			3														
es		Western Art Appreciation	3	3			3		-												

Ming Chuan University International Business and Trade Program Course Outline for all students entering in 2023 2023.08.14 P.6 of 13

C	Credit	11	1 st ye		2023) ring	2 nd ye Fal			2024) ring	3 rd year Fall	T .	2025 ring) 4	th year (Fall	Year 2 Spr	_	N	
Course	S	Hours	Class	 		-	_			Clas s Lat		<u> </u>	Cla			_	Note	
		,								•								_
Culture Studies of Southeast Asia	3	3				3												
Public Speaking	3	3						3										

Ming Chuan University International Business and Trade Program Course Outline for all students entering in 2023 2023.08.14 P.7 of 13

																				 23.00.14 P. / 01 13
					1st yea	r (Ye	ar 202	23) 2	nd year	(Ye	ar 202	24) 3 ^r	d year	(Yea	ar 20	25)	4th year (Year 2	2026)	
		Course	Credit	Hours	Fall	5	Spring	g T	Fall	5	Spring	g 🗀	Fall	S	prin	g T	Fall	Spi	ing	Note
		Course	S		Class L				lass La	\neg		CI	as Lah	1			Class Lab			11000
					C1033 L		L		1400 124			s s	Lac	Cius	~ L		2,405 1,40	C1033		
					_												-			
		Leadership	3	3							3									
	C r	Practical English Reading	3	3							3									
	o	Applied Linguistics	3	3							3									
C or	s s F	Second Language Acquisition	3	3							3									
e	i	Second Foreign Language	3	3							3									
R eq	e 1	Educational Psychology	3	3							3									
ui	d G	Etiquette and Communication	3	3					3											Choose at least one course from "
re d-	e n	Special Topics on Globalization	3	3							3									Cross Field General Education Course" category
G	e	Special Topics on Asia	3	3							3									
en er	r a 1	Special Topics on International Relations	3	3							3									
al E	E d	Critical Literacy	3	3							3									
d	u c	Special Topics on Negotiation	3	3							3									
uc at	a	The Economics of Environmental Pollution	3	3							3									
io n	i o	Intermediate Mandarin Conversation I	3	3					3											
C ou rs es	n C o u r s e s	Intermediate Mandarin Conversation II	3	3							3									Only Applied to International students

Ming Chuan University International Business and Trade Program Course Outline for all students entering in 2023 2023.08.14 P.8 of 13

		Course	Credit s	Hours	Fall		Sprii	ng	Fall Class La		Spring	g	Fall as La	S	Sprir	ng	4 th yea Fall Class La	5	Spri	ing		Note
									10										0			
Subto	otal C	Subtotal ore Required Course Credits 12	129	129	33	0	21	0	18	0	60	0	0	0	0	0	0		0	0	0	Must Complete 12 Core Required Course Credits before graduation
Pr		Accounting I Accounting II Economics I Economics II	3 3 3	5 5 4 4	3	1	3	2														
of es sio na		Business Mathematics Management Statistics I	3 3	3 3 4	3		3		3	1												
l Re qu		Statistics II Marketing Management	3	3					3		3	1										
ire d C ou		Financial Management International Economics	3	3					3		3											
rs es		Global Marketing Introduction to Law Research Method and	3	3							3		3									
		Business Analytics	3	3									3									

Ming Chuan University International Business and Trade Program Course Outline for all students entering in 2023 2023.08.14 P.9 of 13

								nd year									ar (Year 20				
	Course	Credit	Hours	Fal	1	Sprin	ng	Fall		Spring		Fall		prin		Fall	Spri	ng		Note	
		S		Class	Lab	Class	Lab C	lass Lal	Cl	ass L	ab Cla	as Lat	Cla	ss I	Lab C	lass I	Lab Class	Lab			
					•			•									•	·			
	Practice in International Trade	3	3											3							
Profess ional	Operations Management	3	3											3							
Requir ed	Business English	3	3											3							
Course s	Business Ethics and Sustainability	3	3													3					
	International Business and Management	3	3													3					
	Graduation Project I	3	3													3					
	Graduation Project II	3	3															3			
	Subtotal	63	72	9	4	9	3	9	1	9	1	6	0	9	0	9	0	3	0		
	Precalculus	0	3	3																	
	Introduction to Financial Technology	3	3					3													
Profess	Financial Policy	3	3					3													
ional Electiv	Behavioral Economics	3	3					3													
e Course	Financial Statement Analysis	3	3					3													
S	Financial Market Instruments	3	3							3											
	Managerial Economics	3	3							3											

Ming Chuan University International Business and Trade Program Course Outline for all students entering in 2023 2023.08.14 P.10 of 13

		G 11:						^{2nd} year									r (Year		
	Course	Credit s	Hours			Sprin	\neg	Fall		Spring		Fall		prin		Fall		ring	Note
		3		Class	Lab (Class I	Lab C	Class La	b Cl	ass L	ab Cla	Lat	Clas	ss L	ab Cla	ass La	ab Class	Lab	
	Industrial Psychology	3	3							3									
	Consumer Behavior	3	3							3									
	Investment	3	3									3							
	Electronic Commerce	3	3									3							
	Personal Financial Planning	3	3									3							
	Design Thinking and Innovation											3							
	International Trade Regulations	3	3									3							
	Business Internship I	3	3									3							
	Service Operations Management	3	3									3							
Profess	Human Resource Management	3	3									3							
ional Electiv	Organizational Behavior	3	3											3					
e Course s	Uniform Customs and Practice for Documentary Credits	3	3											3					
	Strategy Management	3	3											3					
	Trade Negotiation	3	3											3					

Ming Chuan University International Business and Trade Program Course Outline for all students entering in 2023 2023.08.14 P.11 of 13

							2 nd year					(Yea	r 202	25) 4		ır (Yeaı	2026)		
Course	Credit	Hours	Fal	1	Spri	ng	Fall	S	Spring		Fall	Sı	oring	g	Fall	S	pring	_	Note
	S		Class	Lab	Class	Lab	Class La	ıb Cla	ass La	ıb Cla	as Lat	Clas	s L	ab Cl	ass L	ab Clas	s Lab		
	•		-	•			•			•					•	•			
International Asset Management	3	3											3						
International Financial Management	3	3											3						
Training and Development	3	3											3						
Digital Service and Marketing	3	3											3						
Data Analytics	3	3											3						
Integrated Marketing Communication	3	3											3						
Business Leadership	3	3													3				
Competitive Strategy	3	3													3				
Supply Chain Management	t 3	3													3				
Business Operation Diagnosis	3	3													3				
Future and Options	3	3													3				
Financial Derivatives	3	3															3		
Business Internship II	3	3															3		
Business Internship III	3	3															3		

Ming Chuan University International Business and Trade Program Course Outline for all students entering in 2023 2023.08.14 P.12 of 13

	Course		Hours	1 st ye Fa		ear 20 Spri	_			(Year 2024) Spring		3 rd year Fall		(Year 2025) Spring		4 th year (Fall		(Year 2026) Spring		1		
Course		S						Class La	+		_	_	_			Class L	_	_			Note	
	1			1	1	<u> </u>	1	1	_	1	ı		ı	<u> </u>	ı	1	1					
	Global Strategic Human Resource Management	3	3																3			
Subtotal		99	102	0	0	0	0	12	0	12	0	27	0	30	0	15	0)	12	0		
Choose at le	ast credits	18	18																			

Ming Chuan University International Business and Trade Program Course Outline for all students entering in 2023 2023.08.14 P.11 of 13

			1st year	ar (Ye	ar 2023)	2 nd ye	ear (`	Year 2	2024)	3 rd yea	ar (Y	ear 20	25)	4 th ye	ear (`	Year 2	2026)	
Course	Credit	Hours	Fall Spring		Fall		Spring		Fall		Spring		Fall		Spring		Note	
	S		Class	Lab C	lass Lab	Class	Lab	Class	Lab	Clas s La	ab C	lass I	_ab (Class	Lab	Class	Lab	

Subtotal College Required Course Credits	33
Subtotal Professional Required Credits	63
Subtotal Professional Elective Credits	18
Free Elective Credits	14
Total Credits	128

Ming Chuan University International Business and Trade Program Course Outline for all students entering in 2023

2023.08.14 P.12 of 13

			1st yea	r (Year 2	023)	2 nd year (Year 20	024)	3 rd year	(Year	2025)	4 th y	ear (Year 2	026)	
Course	Credit	Hours	Fall Spring		ng	Fall	Spring		Fall	Spring		Fall		Spring		Note
	S		Class L	ab Class	Lab	Class Lab	Class	Lab	Clas Lab	Class	Lab	Class	Lab	Class	Lab	

- 1. All IB freshmen are required to take a precalculus test at the first week of first semester. Students who failed this test must take a Precalculus (0 credit) class at the first semester before taking Calculus class at the second semester.
- 2. Upon approval of the program director, students may choose any English-taught courses or second foreign language courses for up to 14 credits to fulfill program completion requirements. Students who need to make up Physical Education credits may take Physical Education courses taught in Chinese.
- 3. Additional course credits in general education or teacher education program cannot be counted in the total number of credits required for obtaining a Bachelor's degree. Students earned more than 12 credits of college core electives, the amount could be count as free electives credits.
- 4. Credits in free electives outside this course curriculum may be counted toward students' total credits required for graduation; however, the approval from program chair is required.
- 5. Students have to take at least 12 core elective credits before graduation; it should include at least one subject from "Social Sciences", one subject from "Mathematics & Sciences", one subject from "Humanity & Arts", one subject from "Cross Field General Education Category".

Note

- 6. Professional required and elective credits of each program can not be counted as IC core elective credits.
- 7. Students who fulfill one of the following conditions can waive the 0-credit required English Enhancement course: 1. Enrolled with an international passport and are native English speakers, or whose countries use English as the official language (as indicated on the website of Ministry of Foreign Affairs, Republic of China); 2. Provide a high school certificate or transcript to prove all courses were taught in English; 3. Obtain a CEFR B1 level on IC's Placement Test, or provide the equivalent result from an recognized English Proficiency Test.
- 8. Students who have reached the CEFR B1 level but not yet at the B2 level on IC's Placement Test, or have the equivalent result from a recognized English Proficiency Test, will take the 3 required courses (3-credit each): "Academic Oral Communication," "Academic Reading and Writing I" and "Academic Reading and Writing II."

 Students who fulfill one of the following conditions: 1. Enrolled with an international passport and are native English speakers, or
 - whose countries use English as the official language (as indicated on the website of Ministry of Foreign Affairs, Republic of China);
 2. Provide a high school certificate or transcript to prove all courses were taught in English; 3. Obtain a CEFR B2 level on IC's
 Placement Test, or provide the equivalent result from an recognized English Proficiency Test, will take the 3 required courses
 (3-credit each); "Advanced Seminar II," and "Advanced Seminar III"

Ming Chuan University International Business and Trade Program Course Outline for all students entering in 2023

2023.08.14 P.13 of 13

			1st year	ar (Y	ear 2023) 2 nd y	ear (Year 2	2024)	3rd ye	ear (Year	2025)	4 th y	ear (Year 2	2026)	
Course	Credit	Hours	Fall Spring		Fa	Fall		Spring		11	Spring		Fall		Spring		Note	
	S		Class	Lab	Class La	Class	Lab	Class	Lab	Clas s	Lab	Class	Lab	Class	Lab	Class	Lab	

- 9. International freshmen or first-year students who can provide proof of achieving higher Chinese proficiency level (TOCFL Band B above 60) in two weeks of school begin, can apply to waive "Basic Mandarin Conversation I" and "Basic Mandarin Conversation II" and take "Intermediate Mandarin Conversation I" and "Intermediate Mandarin Conversation II"; However, the approval from program chair is required.
- 10. Before graduation from Ming Chuan University, students who hold Form-5 high school diploma are required to take at least a total of credits of elective courses using English as the language of instruction.
- 11. In accordance with MCU General Provisions for Study, all undergraduate students must pass the requirements for Service-Learning, English Proficiency, Information Technology Proficiency, Chinese Proficiency, Sports Ability, and Basic Professional Skills in order to graduate.
- 12. This course outline applies to students entering in Fall 2023. Elective courses on this course curriculum may be counted toward total graduation credits by students who entered the university prior to Fall 2023.