

Job Feed XML Mapping Guide

Reference specification for mapping job data into VONQ's organic posting network feed

Purpose

This guide defines the XML structure your team should use to map your job data into VONQ's organic posting network feed. It includes a fully annotated example feed and the fixed taxonomies (category, industry, job type, contract type, experience level, and remote status) to which specific fields must be mapped.

How to Read the Example

Every field below is color-coded to show whether it's required. Field values follow the same color scheme throughout this guide; the surrounding XML tags themselves are always required structurally and are shown in black.

Red - Mandatory *the feed will be rejected, or the job may not publish correctly without this field*

Yellow - Mandatory (conditional) *required only for specific channels or products; not used in the example below*

Green - Optional *recommended where available, but the feed will still be accepted without it*

Example Feed (Annotated)

Notes in italics explain formatting requirements or conventions for that field and are not part of the XML itself.

```
<jobs>
  <job id="001"> (needs to be unique per job and not reused)
    <publication_information>
      <publication_start_date>01-01-2024</publication_start_date>
      <publication_end_date>31-12-2024</publication_end_date>
    </publication_information>
    <jobinformation>
      <reference>XYZ001</reference> (add a partner-specific prefix to keep this unique)
      <title>Mock accountant job</title>
      <job_location_name>Amsterdam</job_location_name>
      <job_location_zipcode>1011 AB</job_location_zipcode>
      <province>Noord-Holland</province>
      <country>The Netherlands</country>
```

```

    <employer_name>VONQ</employer_name>
    <job_description><![CDATA[This is a mock accountant job in which we
are looking for a fictional accountant to work full time with VONQ. This
mock accountant should have basic skills in all Microsoft Suite
applications, should be good with numbers, and work well in a team
setting. This mock job will require the mock accountant to hypothetically
be in the office for at least three days a week. The benefits of this
mock job are unlimited. Looking at VONQ, VONQ transforms recruitment
advertising for enterprises and staffing agencies by leveraging AI-driven
technology, deep ATS integrations, and expertise to deliver high-quality
candidates to the shortlist while elevating employer brands. We look
forward to your application!]]></job_description> (can include
requirements, employer description, benefits, etc.)
    <logo>https://website.com/logo.jpg</logo> (PNG or JPG format!)
    <vacancy_language>EN</vacancy_language>
    <remote>On-site</remote>
</jobinformation>
<mapping_information>
    <job_category>Accounting and Finance</job_category>
    <job_industry>Technology</job_industry>
    <education_degree>Masters</education_degree>
    <contract_type>Permanent</contract_type>
    <job_type>Full Time</job_type>
    <hours_per_week>40</hours_per_week>
    <experience>2</experience>
    <career_level>junior</career_level>
    <required_language>English</required_language>
    <required_language_level>Good</required_language_level>
    <salary_min>3000</salary_min>
    <salary_max>3500</salary_max>
    <salary_currency>Euro</salary_currency>
    <salary_compensation_type>month</salary_compensation_type>
    <drivers_license>B, D1, T</drivers_license>
    <working_hours>daytime, nightshifts</working_hours>
</mapping_information>
<contact_information>
    <organization_name>VONQ</organization_name>
    <contact_name>Contact name</contact_name>
    <contact_address>Street 123</contact_address>
    <contact_zipcode>1011 AB</contact_zipcode>
    <contact_city>Amsterdam</contact_city>
    <contact_telephone>+31612345678</contact_telephone>
    <contact_email>info@mail.com</contact_email>
    <vacancy_url>https://website.com/vacancies/vac001</vacancy_url>
    <apply_url>https://website.com/vacancies/vac001/apply</apply_url>
</contact_information>
<credentials>
    <linkedin_company_id>260774</linkedin_company_id>
</credentials>
<skills>
    <skill>Java</skill>

```

```
<skill>Python</skill>
<skill>Oracle</skill>
</skills>
</job>
</jobs>
```

Taxonomies

The fields below must use one of the exact values listed here (case-sensitive, with underscores shown).

Job Category (Job Function)

Accounting and Finance	Administrative	Agriculture, Livestock and Fishing
Cleaning and Maintenance	Communication, Marketing and Public Relations	Construction and Skilled Trades
Consultancy	Customer/Client Service and Support	Education and Training
Engineering	Finance	Healthcare
Hospitality	Human Resources	Information and Communication Technology
Installation, Repair and Maintenance	Insurance and Finance	Legal, Human Resources and Social Services
Leisure, Sports and Tourism	Management	Personal Services
Police, Fire Department and Security	Procurement	Production
Property	Sales and Business Development	Technology
Transportation, Fleet and Delivery	Unskilled Hourly	

Job Industry

Academic	Accounting	Advertising
Aerospace	Agriculture	Arts & Culture
Automotive	Aviation	Banking
Building and Construction	Charity and Not for Profit	Chemical

Communications	Defence & Military	E-commerce
Education	Energy	Engineering
Entertainment	Facility Management	Fashion
Fast Moving Consumer Goods	Finance	Food
Generic	Government and Public Sector	Health and Safety
Healthcare	Hospitality	Information Technology
Insurance	Language	Legal
Leisure and Sport	Logistics & Supply Chain	Manufacturing
Maritime	Media	Mining
Multilingual	Pharmaceuticals	Property and Housing
Real Estate		

Job Type

Full_Time	Part_Time
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Contract Type

Permanent	Contract	Contract_To_Permanent
Freelance	Internship	

Experience Level

Entry_Level	Mid_Senior_Level	Director
Executive	Internship	Associate

Remote

On-site	Remote	Hybrid
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Questions about a specific field? Reach out to your VONQ integration contact.