

ISPI Case Competition Judging Rubric

Category	Weight	What Judges Are Looking For	What “Exceptional (5)” Looks Like
Problem Diagnosis	20%	Root cause clarity, systems thinking, stakeholder understanding, evidence	Comprehensive systems diagnosis with nuanced stakeholder insight and strong evidence
Solution Design	25%	Alignment to causes, multi-level interventions, feasibility, sustainability	Fully integrated, strategic, and implementable solution with field-ready logic
Measurement & Evaluation	20%	Clear outcomes, leading/lagging indicators, business alignment	Robust evaluation strategy tied directly to business impact and sustainability
Systems Thinking	15%	Policies, incentives, culture, leadership alignment, interdependencies	Fully integrated system view anticipating ripple effects and constraints
Professional Delivery	10%	Clarity, structure, executive presence, persuasiveness	Highly polished, concise, and boardroom-ready communication
Q&A Responsiveness	10%	Critical thinking, adaptability, defense of logic	Exceptional practitioner-level thinking with flexible, evidence-based responses