



# Open House Invite | LightForce Laser

## Email #1

Subject: **Question for you, [Contact.FirstName]**

Body:

Hey [Contact.FirstName],

Have you or a friend experienced any pain or physical stress in the last 30 days?  
If so, then I have something to tell you about that can help....

I'm hosting a [free Open House](#) to discuss a new way we can help with acute and chronic pain, joint stiffness, and muscle spasm.

It's for people who've missed work, family vacation, or any activity because they're worried about aggravating their pain.

And it's a treatment option for people in pain who want to get back to feeling better without pain pills, injections, or surgery.

We'll be demonstrating how LightForce® Laser Therapy stimulates your body to address chronic pain or injuries at the source, helping to relieve pain.

Laser therapy can help to treat:

- Arthritis sufferers (even with degenerative findings on X-ray or MRI)\*
- People with acute pain or muscle spasms
- People with nagging pain in the back, neck, shoulder, knees, or hips
- People who are worried about their condition but are looking for an alternative to pain medications, injections, or more invasive procedures.

If you'd like to come, all you have to do is [click/tap here to register](#).

It's entirely free and educational, no commitments necessary; we simply ask that you confirm your seat - these events fill quickly!

Hope this helps,  
[PracticeOwner.FullName]

\*Nakamura T, Ebihara S, Ohkuni I, Izukura H, Harada T, Ushigome N, Ohshiro T, Musha Y, Takahashi H, Tsuchiya K, Kubota A. Low Level Laser Therapy for chronic knee joint pain patients. Laser Ther. 2014 Dec 27;23(4):273-7. doi: 10.5978/islsm.14-OR-21. PMID: 25705083; PMCID: PMC4331569.

Disclaimer: Each patient testimonial relates an account of an individual's response to treatment. The accounts are genuine, typical and documented. However, these responses do not provide any indication, guide, warranty or guarantee as to the response other people may have to the treatment. The response other individuals have to the treatment could be different. Responses to the treatment can and do vary. Not every response is the same.

## Email #2, sent 2 days after email 1

**Subject:** For our past patients...

**Body:** Hey [Contact.FirstName],

If pain or physical stress has caused you or a friend to:

- Miss work
- Miss out on family trips and vacations
- Stop doing the activities you love
- Or worry more about pain rather than living your life...

Then I have good news for you.

You're invited to my free LightForce® Laser Therapy Open House.

It's a treatment option for people in pain who want to get back to feeling better without pain pills, injections, or surgery.

Come learn how Laser Therapy can penetrate stubborn, hard-to-reach pain at the source.

If you're interested, all you have to do is [click/tap here to register](#).

See you there,

[PracticeOwner.FullName]

## Email #3, sent 2 days after email #2

**Subject:** There's still time, [Contact.FirstName]

**Body:** Hey [Contact.FirstName],

I'm hosting a free Open House here at [Contact.PracticeName].

If you'd like to come, all you have to do is [click/tap here to register](#).

Laser therapy can be a treatment option for you if:

- You've missed work due to arthritis, tendonitis, or muscle pain
- You've missed out on family trips and vacations
- You've stopped doing the activities you love
- You worry more about pain rather than living your life
- You are especially interested in relieving your pain without excessive pain medications, injections, or surgery

If you want to learn how High Power Laser Therapy™ can help you with pain or stiffness, [click/tap here to register](#) for our Free LightForce® Laser Therapy Open House.

See you there,

[PracticeOwner.FullName]

[Contact.PracticeName]

[Practice.Phone]

[Practice\_Address]

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