

Fundraise to help us Save the Last of the First Panda!

Thank you for fundraising for Red Panda Network! Your campaign will support our red panda conservation efforts, which include reforestation projects, sustainable livelihood initiatives, and anti-poaching campaigns.

Just follow these easy steps:

1. Sign up to Fundraise

It takes minutes! <https://redpandanetwork.org/Fundraise>

2. Share your story.

Write about red pandas and why you care about their conservation on your fundraising page. Check out [Red Panda Facts](#) and [Red Panda Threats](#) on our website for some inspiration!

3. Send emails to your friends and family.

Use our fundraising email templates to ask people to donate to your page. Reaching \$150 is easy--just ask 10 of your family and friends to donate \$15!

- [Email template 1](#)
- [Email template 2](#)
- [Email template 3](#)

4. Get social.

Share your page on Facebook, Twitter, or other social media sites. Simply use the social share links on your personal fundraising page. You can also include one of [our shareable images](#)!

Sample posts below (use our [shareable images](#)):

facebook.

Did you know red pandas are a flagship and umbrella species in their natural habitat, yet as few as 2,500 red pandas remain in the wild? I am fundraising for @redpandanetwork to support the conservation of red pandas and their habitat! You can help me protect this adorable and important species by donating to my fundraising page! [\[Insert link to fundraiser\]](#)

#SaveTheRedPanda #NoPandaPoaching

Did you know the main threat red pandas face is the loss of their habitat? I am fundraising to help @redpandanetwork protect red pandas by conserving and restoring their habitat! Please join me by making a gift today -- of any amount -- and together we can save these amazing creatures. [\[Insert link to fundraiser\]](#) #PlantARedPandaHome #SaveTheRedPanda

Did you know @redpandanetwork protects red pandas while supporting sustainable livelihood in Nepal? Help save this endangered species while promoting a sustainable future by donating to my fundraiser. We can make a huge difference together! [\[Insert link to fundraiser\]](#) #SaveTheRedPanda



Sample posts ([with shareable image](#)):

Help me support @redpandanetwork for red panda conservation! Together, we can save the last of the first pandas by rebuilding their habitat and home. [\[Insert link to fundraiser\]](#) #SaveTheRedPanda #NoPandaPoaching

Red pandas are endangered and their main threat is habitat loss. Help me support @redpandanetwork in conserving red panda habitat! RPN is rebuilding their home and protecting this endangered species. Donate to my fundraiser to help save these amazing animals! [\[Insert link to fundraiser\]](#) #PlantARedPandaHome #SaveTheRedPanda

Did you know @redpandanetwork is restoring red panda habitats while supporting sustainable livelihood in Nepal? Help us protect red pandas and their habitat by donating to my fundraiser! [\[Insert link to fundraiser\]](#) #SaveTheRedPanda

Poachers are a serious threat to red pandas. I'm fundraising to help @redpandanetwork build anti-poaching networks and conserve forest ecosystems to protect red pandas. Please help us by donating to my fundraiser! [\[Insert link to fundraiser\]](#) #NoPandaPoaching #NoPandaPoaching

Illegal red panda poaching is a huge problem. @redpandanetwork is fighting back by building anti-poaching networks and educating the community to protect red pandas. Help us save red pandas by donating to my fundraiser! [\[Insert link to fundraiser\]](#) #NoPandaPoaching #SaveTheRedPanda

Additional hashtags
#SaveTheRedPanda

#FirstPanda
#TheOriginalPanda
#PlantARedPandaHome
#NoPandaPoaching

5. Make a donation.

Show you are committed by making a personal donation to your page if you haven't already.

Email template 1

Subject: Help me protect red pandas

Dear [\[insert name\]](#),

Red pandas are an important species in the Eastern Himalayan broadleaf forests, yet there are as few as 2,500 remaining in the wild. I'm fundraising to help support the Red Panda Network (RPN) in protecting red pandas and their habitats. Your generous donation will enable RPN to:

- Reforest and plant native trees to give red pandas food and shelter
- Purchase new land to help expand the territory available to red pandas
- Set up anti-poaching networks to fight illegal red panda poaching
- Promote sustainable livelihood for the communities living in and around red panda habitat

I'm encouraged by the support I've already received, but I still need help reaching my fundraising goal of [\[insert dollar amount\]](#).

Would you consider making a donation to my fundraiser? Your gift, regardless of the amount, would be extremely meaningful to me.

To make a donation, simply follow the link to my fundraiser below:

[\[Insert link to fundraiser\]](#)

I would also love it if you could share my fundraiser link on social media! The more exposure I get, the faster I will reach my fundraising goal.

Thank you so much for your support!

Sincerely,
[\[Your name\]](#)

Email template 2

Subject: I'm helping create new homes for red pandas

Dear [\[insert name\]](#),

Red pandas are endangered and need our help. Deforestation and habitat destruction, along with illegal poaching, are the most significant challenges they face. The Red Panda Network is working to address these issues and many more in order to protect and conserve red pandas.

I've created a fundraiser to help support this cause, because [\[supply a personal reason that appeals to the reader's emotions\]](#).

My fundraising goal is [\[insert dollar amount\]](#), and I would love your help reaching that goal.

You can make a difference right now by doing two simple things:

1. Follow the link below to contribute to my fundraiser. Any amount, large or small, will have a significant impact.

[\[insert link to fundraiser\]](#)

2. Spread the word! Share my fundraiser link on Facebook, Instagram, Twitter, or your preferred social media platform.

If you have any questions about my fundraiser, please feel free to contact me.

Sincerely,
[\[Your name\]](#)

Email template 3

Subject: Join me in protecting red pandas!

Hi [\[insert name\]](#),

Red pandas hold a special place in my heart because [\[supply a personal reason for why you care about red pandas\]](#). Sadly, they're endangered because of habitat loss and illegal poaching, and they need our help.

I support the [Red Panda Network](#) (RPN), an organization that is dedicated to saving red pandas. I've set up a fundraiser to assist RPN in their efforts to protect red pandas by restoring their habitat, fighting illegal poaching, and much more.

My goal is to raise [\[insert dollar amount\]](#), and I'd be thrilled if you could help me achieve this by making a donation through the link below. Every contribution makes a difference – even just \$10 can help reforest a 1,000-square-foot area!

[\[insert link to fundraiser\]](#)

One more thing... please consider sharing my fundraiser link on social media to spread awareness. Your support means the world to me.

Thank you so much for your support, and if you have any questions please don't hesitate to contact me.

Sincerely,
[Your name]

Has this fundraising toolkit been helpful for you? Is there anything else you'd like to see? We'd love to hear any thoughts, feedback, suggestions you might have! Email us at fundraise@redpandanetwork.org