

*weaknesses in his business:*

- *no emails*
- *no landing pages*
- *no reviews shown*
- *bad funnels*

⇒ *start of with email sequence for him*

⇒ *if he responds, look further from there: funnel → landing page → etc*

#####will be an email#####(wanted to do dm via insta but this might be lil long to send via instagram, or not?)

SL: But you gotta focus...

Hi Lucas,

I discovered your youtube videos a couple of weeks ago and I wanted to tell you that I am really entertained by them.

Especially the videos where you try to complete a challenge. Like the one where you try not to sit for an entire week. This unique touch that you give your videos, with challenges and out of the box ideas, makes fitness way more fun.

I noticed you also sell courses and I was wondering that maybe we could help each other out.

When I visited your shop page, I noticed that you don't have an email list yet for your fans to subscribe to. I know how important it is to have a direct line of communication with your audience.

That's why I'm happy to offer you my assistance in writing some engaging emails to send out to your subscribers. I believe this can be a great way to keep your fans updated on new products, sales, and events. A good email list will also create more traffic to your website, hence resulting in more sales.

All I ask in return is for some feedback on my work and a testimonial if my efforts help you cover more sales or attract more people to your shop page. I'm confident that with my help, we can create a successful email list and strengthen your relationship with your audience, resulting in more sales.

Let me know if you're interested, and we can discuss further details. Thank you for considering my proposal!

Jarne

*P.S. Has anybody told you that you look like Andrew Garfield (Spider-Man) when you are wearing glasses? 😊 (Meant as a compliment, just so you know)*

An Opportunity to Reach More People