*my Grammarly's optimized for American English so the spelling might be off (for example aging vs ageing). I'll reset it when you hire me;)

*wrote a couple of variations so that you can test them and see what works best in terms of open rates.

*it's a bit longer than what you're used to, but longer copy usually converts better so this probably won't be an issue. Anyway, I can always make it shorter so no worries.

Subject: Reverse Ageing With Collagen

Subject variation #1: The astonishing secret to rejuvenation for men over 50

Subject variation #2: Collagen rejuvenation hack for men over 55

Subject variation #3: Collagen slows down aging in men

Subject variation #4: What every man over 55 should know

Subject variation #5: Stay healthy and handsome after your 50s

All men who are over 55 face the same problems...

Aging happens gradually and smoothly. Up to a certain point, you don't really feel the weight of the years, but...

It all starts going south after you turn 50!

Your bones, joints, tendons, ligaments, skin, hair, and bowels just don't work the same anymore.

It's as if your whole body turns against you.

All of a sudden, everything starts malfunctioning:

- Your skin sags and wrinkles
- Your hair gets thinner
- Your joints become stiff and less flexible
- You can't recover from a walk in a park, let alone exercise
- You're prone to injuries
- Even your nails lose strength
- And not to mention your deteriorating muscles,
- Or your bladder,

• And the leaky gut...

It's just embarrassing and frustrating to find out that <u>you're not the master of your own body anymore.</u>

It's as if something malevolent has taken over the control of your life and your peace of mind.

Suddenly you're soft, weak, sluggish, and you feel emasculated and pathetic. It doesn't do wonders for your confidence and psychological health.

It's certainly not easy to accept or deal with these kinds of changes.

The stress and anxiety of aging cause as many problems as physical transformation - to say the least.

Eventually, it's usually the stress that delivers the final blow.

Luckily, you don't have to accept these changes!

Yes, biology can be cruel, but science can be the bearer of good news as well!

You see, scientists have discovered a protein that can slow down your aging process and even reverse it to a certain point.

You must have heard about collagen?

If you haven't, it's time for you to catch on because collagen can **slow down and even reverse your aging**.

Collagen is the most abundant and the most important protein in your organism. Actually, apart from water, collagen is the most abundant substance in your body.

It comes from the Greek word for "glue" which makes sense considering that collagen really holds everything together.

70% of the protein in your skin, bones, cartilage, ligaments, tendons, hair, nails, blood vessels, spinal discs, intestinal wall, and blood-brain barrier consist of collagen.

Sounds important yet?

Collagen is THE digestible key to beauty, strength, health, and an ageless physique.

Scientific studies have proven time and time again that people with only 10% collagen levels have 35% stronger bones, muscles, tendons, and joints.

The results of scientific data on collagen are astonishing!

Research suggests that high levels of collagen directly correlate to glowing skin, fewer injuries, stronger hair and nails... and fewer gut complaints.

But there's bad news as well.

As you age, collagen levels decrease by 11-30% each decade after you're 20.

That means that <u>by the time you're 50</u>, <u>you have 60% less collagen in your body</u> – and there lies the cause of the dreadful aging process.

However, just because all of these problems are age-related, it doesn't mean they're inevitable.

You've surely seen all those people that look like Greek Gods in their 70s and you must have thought that they're genetically gifted or something.

Sure, genetics can help, but it's the lifestyle and maintaining collagen levels that truly keep these people chiseled, invigorated, and strong.

A healthy lifestyle can be difficult to maintain these days.

The right kind of diet without refined sugars, processed food, or carbohydrates + exercise seems to be a pipe dream, especially if you're already low on collagen.

Luckily, science has yet again saved the day!

We now know that it's possible to maintain or even boost collagen levels in your body simply by adding the right kind of protein to your diet.

There are steps that you can take to easily maintain healthy levels of collagen and feel young and healthy no matter your age!

If you want:

- To look and FEEL younger,
- Strong and healthy bones, joints, and ligaments
- Normal digestion,
- A healthy and reliable gut,
- Smooth, glowing, young-looking skin...

And a rejuvenated body...

Click below and find out how you can easily boost your collagen today.

[Boost my collagen now]

The little-known secret about collagen

There are 3 essential types of collagen that your body needs to harvest all of the benefits above. Most supplements contain only 2.

To make things worse, the usual proteins and supplements don't contain the peptides that are needed for the collagen to be properly absorbed by your body.

The only way to make sure you get all the collagen you need is to supplement with collagen peptides.

They don't just help your body absorb the existing collagen but also trigger it to make more collagen and strengthen your joints, ligaments, and bones.

So there you have it.

The trick is to include all 3 collagen types + the right kind of peptides.

Note, however, that not all collagen protein powders are made equal.

The ONLY supplement that has 5 collagen types and all the peptides that your body really needs to look and feel young is the Ageless Multi-collagen.

The 3 essential types of collagen + 2 additional types of collagen work together with the peptides and make a monumental difference in your bone, joint, ligament, gut, and skin health.

The best thing about Ageless Multi-collagen?

It mixes easily in hot and cool liquids, dissolves quickly, and gets absorbed by your body fast and easily.

It's non-GMO, dairy-free, gluten-free, artificial flavor-free, hormone-free, natural collagen that's 3rd party tested for purity, potency and safety.

Ageless Multi-Collagen protein powder is odorless, tasteless, and easy to use.

If you want to slow down or reverse your aging, just add Ageless Multi-Collagen to your coffee, tea, water, protein shake, or smoothie and enjoy the show.

"I've been adding Ageless Multi-Collagen to my coffee every morning for about two weeks now. It's so easy and you really can't taste it at all. Best of all, I really am seeing a big difference when I look in the mirror."

Ageless Multi-Collagen ensures maximum absorption for maximum benefits in the least amount of time.

So if you feel that your bones, skin, gut, muscles, hair, nails, and joints could do better... Or if you just want to look and feel younger and healthier...

Click below and get your Ageless Multi-Collagen today!

[Boost my collagen and rejuvenate me now]

Talk soon, Signature