

Criteria for the Roommate Advertisement:

- **Headline:** Create an eye-catching title that grabs attention (e.g., “Roommate Wanted for Modern City Apartment!”).
- **Apartment Details:**
 - Include the apartment name, type (e.g., suite or apartment), and location (city and state).
 - Share room dimensions and amenities (e.g., shared kitchen, on-site laundry, gym access).
 - Mention the monthly cost per person.
- **Your Ideal Roommate:**
 - Describe the qualities or habits you’re looking for in a roommate (e.g., tidy, quiet, social).
 - Highlight what you bring to the table as a roommate (e.g., friendly, respectful, good cook).
- **Contact Information:** Provide a way for interested people to reach you (use an appropriate placeholder if needed).
- **Call to Action:** End with a compelling statement encouraging potential roommates to respond (e.g., “Let’s make this the perfect home—contact me today!”).
- **Design Elements:**
 - Use **contrast** to emphasize key points (e.g., bold titles, larger fonts for pricing).
 - Ensure a **balanced layout** that is visually appealing and easy to read.
 - Use **color theory** to create a cohesive and inviting look (e.g., warm colors for energy, cool colors for calm).
 - Include at least one **visual element** such as an image or icon (e.g., a sketch of the apartment, cityscape).
 - Apply **typography principles**: choose legible fonts with varying sizes to guide attention.
 - **Persuasive Language:** Use positive and engaging wording to sell the apartment and living arrangement.

This assignment ties in the **Elements and Principles of Design** while reinforcing advertising strategies such as targeting an audience and creating a memorable message.