inside BERKS business: iBb

Business Requirements for 2026

- Educators will participate in the iBb program between August 4-6, 2026, for either three or six hours each day (with a one-hour lunch, provided by you or on their own).

- Your business will have the opportunity to:
    - Show teachers which skills are vital to your business.
    - Market careers facing critical workplace shortages.
    - Influence the educational program.
    - Promote employment opportunities at your firm.
    - Achieve positive public relations via community outreach.

- Educators will receive a stipend and credit after the iBb experiences and the submission of the following items:

    - A visual slide presentation which will include an overview of the iBb experience and a description of program outcomes. The presentation will be shared with fellow interns, business mentors, and your school district via a Google folder. Interns are encouraged to share their presentations with colleagues as appropriate.

    - The slideshow presentation should include the following information:
        - Summary of business experience
        - Educational skill requirements of new hires
        - Salary ranges and benefits for entry-level positions
        - Host company's greatest asset
        - Host company's greatest challenge and how it is being addressed
        - Synthesis of skills that students are required to have to be successful in the workplace
        - How you will integrate your experience into your instruction next school year.