

Lesson title:

Exploring Video Production - "Our World in Motion"

Creator:

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Standards:

Wisconsin ITL standards

- CC1 - Students communicate clearly and express themselves creatively for a variety of purposes using the platforms, tools, styles, formats, and digital media appropriate to their goals.
- CC1.a.3.m: Evaluate and utilize the features and functions of a variety of digital tools and platforms to create, share, and communicate content effectively.
- CC1.b.3.m: Remix digital content responsibly into new, creative work.
- CC1.c.3.m: Communicate complex ideas clearly using various digital tools to an authentic audience

Grades:

Grades 6-8

Content Area:

IT Essentials

Time Requirement:

- Five 50-minute sessions

Essential Question(s):

Objectives:

- Students will gain an understanding of basic video production concepts.
- Students will develop skills in planning, shooting, and editing a short video.
- Students will explore creativity and teamwork through a collaborative video project.

Lesson Context/Summary:

This lesson plan aims to provide 7th-grade students with hands-on experience in video production, fostering creativity, teamwork, and an understanding of the basic concepts involved in creating engaging visual content.

Materials:

- Cameras or smartphones for recording
- Computers with video editing software (e.g., iMovie, Adobe Premiere Rush)
- [Storyboarding templates](#) or paper and pencils
- Access to a quiet space for recording audio
- Projector for presentations

Activities/Procedure:

Session 1: Introduction to Video Production (50 minutes)

Introduction (10 minutes):

- Begin with a discussion on the importance of video in today's media landscape.
- Introduce the project theme: "Our World in Motion." Discuss potential topics that relate to motion and movement.
- Show them [the sample video](#).

Basic Concepts (15 minutes):

- Explain fundamental video production concepts such as framing, composition, and storytelling.

- Show examples of short videos to illustrate these concepts.

Brainstorming Activity (20 minutes):

- Have students brainstorm ideas related to the project theme. Encourage creativity and exploration of different angles.

Homework Assignment:

- Ask students to think about a specific aspect of motion they want to capture for their video project.

Session 2: Planning and Storyboarding (50 minutes)

Review and Questions (10 minutes):

- Review the basic concepts discussed in the previous session.
- Address any questions or concerns students may have.

Planning Phase (30 minutes):

- Introduce the importance of planning before shooting a video.
- Distribute storyboard templates or guide students in sketching their ideas for the video.

Storyboard Presentation (10 minutes):

- Allow a few students to present their storyboards to the class for feedback and suggestions.

Session 3: Shooting Footage (50 minutes)

Introduction to Equipment (10 minutes):

- Briefly explain how to use the cameras or smartphones for recording.
- Discuss the importance of stable shots and good lighting.

Shooting Phase (30 minutes):

- Take students to a designated area for shooting their video footage.

- Circulate and provide guidance on framing and capturing dynamic shots.

Review Footage and Reflection (10 minutes):

- Allow students to review their footage and reflect on what worked well and what could be improved.

Session 4: Editing and Audio Recording (50 minutes)

Introduction to Editing Software (10 minutes):

- Provide a brief overview of the chosen video editing software.
- Demonstrate basic editing techniques like cutting, adding transitions, and incorporating music.

Editing Phase (30 minutes):

- Guide students as they import their footage and begin editing their videos.
- Encourage experimentation with different editing styles.

Audio Recording (10 minutes):

- Introduce the importance of audio in video production.
- Guide students in recording voiceovers or adding background music to enhance their videos.

Session 5: Presentation and Reflection (50 minutes)

Final Editing and Polishing (20 minutes):

- Allow students to finalize their video projects, adding finishing touches.
- Emphasize the importance of attention to detail.

Video Presentation (20 minutes):

- Have each student or group present their video to the class.
- Encourage constructive feedback and questions from classmates.

Reflection and Discussion (10 minutes):

- Facilitate a class discussion on the challenges and successes of the video production process.
- Discuss what students learned and how they could apply these skills in the future.

Assessment:

- Evaluate students based on their participation, the creativity of their video project, and the application of video production concepts.

Additional Resources: