

# Navigating the SEO Landscape: Revealing Top Companies and Experts

Do you want to improve your local SEO visibility and boost your website's rankings on Google?

Seeking help from SEO experts is by far the best option if you want to improve your search engine rankings, as you focus your attention on other aspects of running your business.

However, if you do a quick search on Google for 'the best SEO companies', there's a high chance that you might run into scammers or promise makers who claim to offer the best local seo services.

For you to get your desired search results, you'll need to work with someone who can deliver results and is not full of empty promises.

But how do you find the best SEO company or expert that you can trust?

We understand the hassle that comes with finding a good SEO company and the frustration experienced when such companies don't live up to their advertised expectations.

So to make your search easier, we've compiled a list featuring 12 of the top SEO companies and experts in the digital marketing industry.

## Top SEO Companies and Experts

### [Microdeft](#) (For Start-Ups)

If you're a start-up and are looking for a development company offering comprehensive development solutions, including SEO, consider Microdeft.

Microdeft is a digital innovation and software solutions company that has 9 years of experience in this unpredictable and fast-moving industry.

Microdeft's SEO solutions come wrapped under their umbrella digital marketing services, which also include:

- Web analytics (detailed insights into your web's traffic and engagement)

- Marketing seo strategy
- Website marketing
- Local SEO (designed to help your business rank for local searches).

### **Bizcope (For Small and Medium Sized Businesses)**

With over 12 years of experience in the digital marketing space, Bizcope has emerged as a results-oriented solutions provider. With over 12 years of experience in the digital marketing space, Bizcope has emerged as a results-oriented solutions provider. Bizcope has proudly served global clients such as Payoneer, Swish+, Mobil, and over 1000 others. They run their operations from both their offices in the USA and Bangladesh.

Among the SEO services offered at Bizcope include:

- Keyword research
- Website SEO audit
- On-page SEO
- Conversion rate optimization
- Local SEO

### **BrandLoom (For General SEO)**

Growing your business online is a function of having an elite website that's backed by a solid SEO strategy. This also includes a great social media presence and an engaging content marketing plan.

BrandLoom is a digital marketing company that understands this and offers tailored SEO services. In addition to a competent team of consultants, marketers, and developers, BrandLoom also offers professional SEO services that include:

- On-page and off-page SEO,
- Technical SEO
- Local SEO
- Mobile SEO
- Ecommerce SEO
- YouTube SEO

### **Aarav InfoTech (Overall SEO)**

If you are looking for an [Award Winning SEO Company in India](#), that offers more than your average SEO service provider, look no further than Aarav InfoTech.

Dubbed as the #1 SEO Services in India, this digital marketing company has over 13 years of experience. Aarav InfoTech also boasts an enormous portfolio that features over 500 successful web development and digital marketing projects.

Aarav InfoTech is an SEO agency that offers more than an average digital marketing company because its vast services include:

- SEO Services
- Local SEO Services
- International SEO Services
- E-Commerce SEO Services
- SMO Services
- SMM Services
- PPC Services
- ORM Services
- SEO Reseller
- Website Maintenance Services

Most recently, this company gained worldwide recognition for its excellence in SEO, WordPress, and Web Design, as it won three major awards in these fields.

### **Digital Gratified (For SaaS Businesses)**

If you are a Software as a Service company, you might need to improve your organic search results and general online visibility to attract potential customers. This includes other companies who might be looking for your solutions online.

Digital Gratified is a perfect fit for SaaS companies because it's a digital marketing company that's designed to help such businesses get organic traffic from search engines such as Google.

Digital Gratified is your go-to helper for online success with regard to:

- High-quality links (including backlinks)
- Website optimization
- Creation of engaging content

Since Digital Gratified was launched, it has helped over 100 companies and organizations alike boost their traffic as they convert more leads to customers.

### **3 Minds Digital (For B2B Companies)**

B2B companies need a growth marketing strategy that aims to take advantage of the entire sales funnel, from customer awareness to retention. Without an aggressive solid marketing strategy, B2B companies might fail to succeed.

3 Minds Digital is a digital marketing agency full of experts who understand this unique niche for B2B companies. They offer a wide range of SEO services tailored for companies in this niche, including:

- Content optimization
- Snippet strategy
- Social media optimization.

They have worked with clients in different niches and have generated over \$52 million in revenue for the same. If you're looking to improve your search results as a B2B company, you should consider 3 Minds Digital.

### **Fortis Media (For i-Gaming, e-Commerce, SaaS, and Crypto)**

With offices in the United States, Ireland, and Lithuania, Fortis Media is one of the best digital marketing solutions for businesses in highly regulated markets across the world. Their experience and versatility across different industries have helped them push websites up the rankings of several search engines.

Fortis Media SEO services include:

- On-site and off-site SEO
- Keyword research and strategy
- Content marketing
- Website migration with SEO
- Paid media and PPC campaigns
- Full spectrum SEO site audit.

### **Spacebar Collective (SaaS SEO and White Label Partnerships)**

Based in Vancouver, Canada, Spacebar Collective is a unique agency structured to become a seamless extension of your existing team so there's no need to hire in-house. Dedicated to securing results that make a real impact for SaaS companies, Spacebar Collective's Managed SEO service includes content planning/ production, optimization of established content, and publishing. Regarding link building—no one does it better, faster, or safer.

Need to expand your services? Spacebar Collective is the solution. Created to cater to the specific needs of digital marketing agencies and design/development firms, Spacebar Collective's white-label SEO service delivers world-class SEO experiences to your clients without sacrificing your company's autonomy.

What to expect:

- Comprehensive SEO Audits
- Content Strategy/Keyword Research
- Ethical Backlink Building
- Content Production/Publishing
- Scalable Campaigns
- White Label Partnerships
- Results and Reporting: How you want it when you want it.

Spacebar offers packages starting at \$2,500 depending on your needs, budget, and preferences. They also guarantee results from 3-6 months of service and significant results anywhere from 6 to 18 months.

## **Four Dots**

The competition for online visibility is fierce in the nation's iconic skyline, New York City. As you so know by now, technical SEO forms the bulk of your website's ability to secure a solid online presence.

Four Dots is one of the best technical SEO agencies in New York. They've built a reputation for helping both small and medium-sized companies attract a wider audience through maximized online presence.

This agency has over 60 SEO experts, including technical SEO and writers, who come up with creative strategies, all designed to help your business grow online.

Four Dots offers SEO services that include:

- On-site audits
- Backlink analysis
- Blogger outreach
- Local SEO
- Google penalty removal
- Professional SEO consulting in New York

This agency prides itself on offering in-depth and extensive SEO solutions, as opposed to quick, short-term fixes. Working with them almost guarantees a natural climb to the top.

## **Luca Tagliaferro (SEO Consultancy)**

If you're based in London and you're looking to grow your business, you should consider working with Luca Tagliaferro. Unlike most SEO companies on this list, Luca is a single SEO expert with years of knowledge and skill in SEO.

Some of his accomplishments that make him a worthwhile SEO consultant include:

- Featured works on major websites such as SEMRush and Search Engine Land
- Speaking at international SEO events
- Over 10 years of experience with proven results
- Yahoo! Finance named Luca one of the top influences back in 2019, indicating his commitment to growing online presence and awareness.

If you're looking for a reliable SEO expert for consultancy, Luca is your go-to guy.

## **BlurbPoint**

Started in 2006, BlurbPoint has risen to become a top SEO solutions provider for companies across the world. During its 18-year tenure, this digital marketing agency has helped over 6,000 global clients grow their online presence and revenue.

Some noteworthy clients that have worked with BlurbPoint include Reuters, Moz, and Hubspot.

BlurbPoint's SEO services include:

- An in-depth website audit that involves technical SEO to content optimization
- Duplicate copy check to identify duplicate content issues across the internet
- Navigation structure that ensures a user-friendly and easy accessibility
- Backlink assessment to determine your website's backlink profile, removing potentially harmful or low-quality links.

BlurbPoint's customer journey starts with connecting with their account manager, who'll then design your campaign strategy after discussing your needs and current situation. The company's marketers then proceed to implement the strategy.

## **Edge45 (Technical SEO)**

Edge45 is a digital marketing agency that was founded back in 2015. This renowned [Technical SEO Agency](#), based in York, United Kingdom, has a unique and

specialized approach to SEO which includes tailored solutions for different companies and websites.

Some of the SEO services offered by Edge45 include:

- Technical SEO which involves optimizing your sites website crawl, and index efficiency
- Site migrations
- Ecommerce SEO which involves driving targeted shoppers to your store
- SEO training (a workshop that trains you to understand and take charge of your site's SEO)
- Digital PR which involves a campaign to improve the relevancy of your site
- Local SEO
- Paid search that includes pay-per-click services
- Keeping websites up to date by making algorithmic tweaks to outdated pages

What makes Edge45's SEO services exceptional is their background in technical SEO and engineering. Furthermore, they are easily accessible meaning no long queues or delayed email responses.

### **Self Made Millennials (For Local Businesses and Startups)**

Self Made Millennials is a website launched by Victoria Kurichenko, a content writer and an SEO expert with over 5 years of experience. She's written over 300 articles on her Medium blog and 50+ well-optimized blog posts for different companies.

Victoria continuously experiments with various SEO strategies and AI tools to enhance her [SEO skills](#) and stay up-to-date with the latest industry trends.

Some of the SEO services that she offers include:

- SEO strategies for your website
- Keyword research
- Technical and content audit
- Content writing plan for a specified period (usually 12 months)
- SEO consulting

### **Top SEO Companies and Experts: Final Recommendation.**

When it comes to tailored SEO solutions, there is no one-size-fits-all. Finding the best SEO company will depend on your brand or website needs, and relevant industry.

With that said, we've compiled a brief assessment of the top SEO companies and experts as follows:

- If you want to work with an individual professional who offers a degree of consultancy, you should consider [Self Made Millennials](#) pioneer, Victoria Kurichenko or [Luca Tagliaferro](#).
- If you are based in the United Kingdom or are looking to improve your site's local ranking you should consider [Edge45](#).
- Brands in the B2B space should look into SEO solutions offered by [3 Minds Digital](#)
- [Microdeft](#) offers great SEO solutions for start-ups
- [Aarav InfoTech](#), [BrandLoom](#), and [Bizcope](#) are some of the top SEO agencies for all things SEO, especially for brands in the Asian market.
- For ethical backlink building and white-label partnerships—[Spacebar Collective](#) is your solution.
- If you're a global brand dealing in the SaaS, Crypto, e-commerce, and iGaming niche, consider [Digital Gratified](#), [Fortis Media](#), and [BlurbPoint](#) for top SEO and website development solutions
- If you're looking to grow your online presence and you're based in New York or the USA, you should strongly consider [Spacebar Collective](#) and [Four Dots](#).