

History of Rock and Roll

Mr. Tesler's Classes

Assignment - The Beatles "The End of the Touring Years" Day 2

Upon completion of this lesson, students will:

1. Know (knowledge):
 - About the Baby Boomer generation as a shaping cultural force in mid-1960s America
 - About the Vietnam War and its effect on American popular culture in the mid-1960s
 - About the "Summer of Love" and major events of 1967
 - How The Beatles' stadium tours in 1965-6 pushed the boundaries of concert technology
 - Why The Beatles decided to stop touring in 1966
 - How The Beatles 1967 album Sgt. Pepper's Lonely Hearts Club Band made groundbreaking use of studio technology
 - How The Beatles reflected the cultural climate of the "Summer of Love"
2. Be able to (skills):
 - Interpret a range of media, including songs, images, and text to develop and demonstrate an understanding of a particular historical period
 - Make connections between popular music and historical events
 - Extrapolate arguments about music by assessing sound, mood, tone, instrumentation

Part I: View, [Clip 4, "Peace March"](#) (archival news footage from April 1967). Take notes during the clip. After you finish, answer the following questions:

- What social groups and political factions do you hear the narrator introduce? Are there more than two parties involved in these protests?
- Write as many of the words as you can that the narrator uses to describe people at these events
- What is the official government response to these events?

Part II:

Read [Handout 2 - 1967](#), and answer the questions below.

- What do you think made many in the Baby Boomer generation feel "alienated" in 1967?
- In what ways do you think "A Day in the Life" might have reflected musically what many who participated in the "Summer of Love" wished to reflect socially or politically?

Part III:

Compare the following photos of The Beatles, [one from 1964](#), [one from 1967](#).

- Visually, how have The Beatles changed between 1964-67?
- Do you see anything in the second photo that might represent the values of those involved in the “Summer of Love”?

Part IV: Summary

- In what ways do you think Sgt. Pepper’s Lonely Hearts Club Band might have represented the time period in which it was made?
- Having learned about 1967 as a year in American culture and music, can you think of any recent times during which music and American life have been so closely related?