

Mission - email sequence

Email #1 Delivering the free eBook and priming them for email #2)

SL: Here's how to fix your brain

Preview text: Download your ebook

Hey [Name]!

Congratulations!

You are now only two steps away from transforming your life!

Without further delay, I'm excited to deliver the eBook I promised you. Simply click the link below to download your free copy:

[Click here to download your free eBook](#)

Take some time to read it, but make sure to keep an eye on your inbox because I'll be sharing even more valuable content in the upcoming emails.

Thank you for your trust and commitment to personal growth. I'm thrilled to be on this journey with you!

- [Name of the company], PhD

Email #2 (HSO and Welcome email)

SL: The idea behind the focus-boosting pill

Preview text: And how you can use it to your advantage...

For the majority of my life, I was a person plagued by constant distractions and a lack of focus. My mind wandered making it nearly impossible for me to accomplish anything meaningful.

I yearned for control, for the ability to direct my thoughts and harness my mental energy.

One day it's like god gifted me with an incredible opportunity, I found a book

The book talked about the human brain and its incredible potential, it talked about how even our ancestors used to make different natural solutions to boost their focus.

That is when I got the inspiration to create a product to make sure that anyone would never have any focus problems anymore, and that's when I founded the neuro hacker collective.

What we created took years to make, and it can change your life and help you finally regain control of your mind.

But beware, this isn't for everyone.

It is only for the people that are serious about changing their life and experiencing what it feels like to use 100% of their brain power.

But if you are up for it, pass on to step 2.

[Company website link](#)

Email #3 (Value and belief shift email)

SL: How to fix your overthinking problems and crush your goals

Preview text: The fastest way to fix your brain and achieve your goals

You always find yourself procrastinating and unable to focus because your mind is clouded by different thoughts.

But there is a simple method to boost your focus that is going to make you feel more powerful and that will make you accomplish your goals.

You probably searched for different solutions to fix your focus problems.

You have probably searched for different meditation practices, and you might have tried different supplements and products but nothing worked.

You may even have gone way too far and started downing different cups of coffee to solve your problem, and this might work, slowly ...

But I have some free tips that are going to massively boost your focus, and the best part is, that is only gonna take you a few steps.

However, these tips are not going to work for everyone, they only work for the few people that are serious about changing their life for the better.

Are you one of them?

Cause if yes, you are ready for **STEP 3.**

Click here if you want to fix your brain.

EMAIL #4 (First hard-sell email)

Subject line: Unlock your full brain potential

Preview text: Achieve Your Goals with this Simple Method

Most people fail to tap into their brain's full power, utilizing only around 10% of its capacity.

However, you can easily unlock the remaining 90% and crush your goals.

And no, I am not talking about some strange ADHD med or a particular type of coffee.

You see, we have developed a solution that most successful people of today have been using and that is the key to 90% of their achievements.

Their life changed after using it.

This solution gave them:

Laser focus

Enhanced deep thinking ability

And a mind clear from distractions and intrusive thoughts

So if you want to unlock the full potential of your brain and finally live the life you always deserved to live,

[Click here to unlock your full brain capacity.](#)