

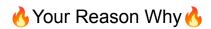
Who You Are Now vs Who You Want to Be?

Now:

 I'm a fucking beginner copywriter... with no status in TRW whatsoever, with no source of income, with no credibility to escape slavery, and with a dry af hero's year... and I don't provide for myself.

Who You Want to Be:

In the next 7 days... I want to have the intermediate and rainmaker role. I want to have credibility to do what I want. I want to unlock the most important resources and chats in the campus.



I WON'T lose 3 of the most valuable years I have in degenerate activities, before finishing school, finding a job, and going to university for the next 5 mindless years.

My father will NOT work for the rest of his life... I WILL provide for my parents.

I WON'T wake up every day at 7AM, do my morning routine, drive to the office in the traffic, stop at a gas station for a donut, get to the office, start working and consuming mindlessly, go to lunch for a burger, complete my mindless and boring work, drive off home in the traffic, get home, cut boxes to recycle them, prepare dinner, crack that bear open and start watching a TV series for 3 hours straight until I go to bed... And repeat that same day for the next 15,000 days until retirement. No conquest. No fire blood. Only consumption.

And, I WILL wear these:

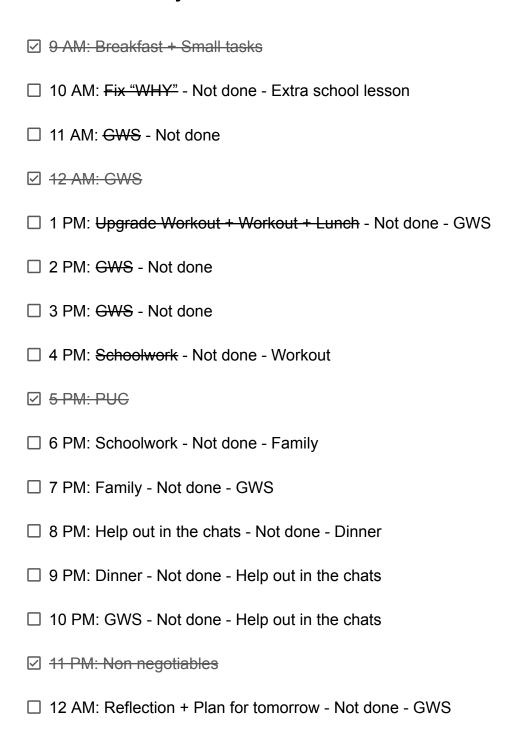


Will update my why tomorrow if I have time.

GWS Checklist

Set a binary, tangible goal
Pick an attitude
Hydrate, Caffeinate, Get the blood flowing
Remove distractions
Set a challenging timer and try to beat it
Get started
Evaluate afterwards

Plan for the day



Very messy day. Tomorrow I will make it more arranged.

GWS #1:

Tasks:

- Create a new chat with AI
- Provide AI with all the information
- Resolve the unknown with AI and understand what to do next

What tasks/objectives did I demolish?

- Created a new chat and provided AI with all the information
- Resolved the big unknown
- Launched a quick test with all the winning variables (hook, copy, image) with a "purchase" conversion event and a "Shop Now" button to get a clear idea of how the ad performs

Problems/mistakes encountered?

None

Solutions to each mistake/problem?

None

GWS #2:

Tasks:

• Explain the position in depth

What tasks/objectives did I demolish?

• Explained the position in depth and now I'm waiting for feedback

Problems/mistakes encountered?

None

Solutions to each mistake/problem?

None

Reflection of the day

Not a bad day.

Those FB ads constantly have problems.

I monitored a test throughout the whole day but the ad didn't perform well at all even though it was with all the winning variables.

Waiting for feedback right now.