

🌧️ Day 5/7 - \$1.8k/\$10k Revenue 🌧️

Who You Are Now vs Who You Want to Be?

- Now:
 - I'm a fucking beginner copywriter... with no status in TRW whatsoever, with no source of income, with no credibility to escape slavery, and with a dry af hero's year... and I don't provide for myself.
- Who You Want to Be:
 - In the next 7 days... I want to have the intermediate and rainmaker role. I want to have credibility to do what I want. I want to unlock the most important resources and chats in the campus.

🔥 Your Reason Why 🔥

I WON'T lose 3 of the most valuable years I have in degenerate activities, before finishing school, finding a job, and going to university for the next 5 mindless years.

My father will NOT work for the rest of his life... I WILL provide for my parents.

I WON'T wake up every day at 7AM, do my morning routine, drive to the office in the traffic, stop at a gas station for a donut, get to the office, start working and consuming mindlessly, go to lunch for a burger, complete my mindless and boring work, drive off home in the traffic, get home, cut boxes to recycle them, prepare dinner, crack that bear open and start watching a TV series for 3 hours straight until I go to bed... And repeat that same day for the next 15,000 days until retirement. No conquest. No fire blood. Only consumption.

And, I WILL wear these:



Will update my why tomorrow if I have time.

GWS Checklist

- ☐ Set a binary, tangible goal
- ☐ Pick an attitude
- ☐ Hydrate, Caffeinate, Get the blood flowing
- ☐ Remove distractions
- ☐ Set a challenging timer and try to beat it
- ☐ Get started
- ☐ Evaluate afterwards

Plan for the day

- ☒ ~~9 AM: Breakfast + Small tasks~~
- ☐ 10 AM: ~~Fix "WHY"~~ - Not done - Extra school lesson
- ☐ 11 AM: ~~GWS~~ - Not done
- ☒ ~~12 AM: GWS~~
- ☐ 1 PM: ~~Upgrade Workout + Workout + Lunch~~ - Not done - GWS
- ☐ 2 PM: ~~GWS~~ - Not done
- ☐ 3 PM: ~~GWS~~ - Not done
- ☐ 4 PM: ~~Schoolwork~~ - Not done - Workout
- ☒ ~~5 PM: PUG~~
- ☐ 6 PM: Schoolwork - Not done - Family
- ☐ 7 PM: Family - Not done - GWS
- ☐ 8 PM: Help out in the chats - Not done - Dinner
- ☐ 9 PM: Dinner - Not done - Help out in the chats
- ☐ 10 PM: GWS - Not done - Help out in the chats
- ☒ ~~11 PM: Non negotiables~~
- ☐ 12 AM: Reflection + Plan for tomorrow - Not done - GWS

Very messy day. Tomorrow I will make it more arranged.

GWS #1:

Tasks:

- Create a new chat with AI
- Provide AI with all the information
- Resolve the unknown with AI and understand what to do next

What tasks/objectives did I demolish?

- Created a new chat and provided AI with all the information
- Resolved the big unknown
- Launched a quick test with all the winning variables (hook, copy, image) with a “purchase” conversion event and a “Shop Now” button to get a clear idea of how the ad performs

Problems/mistakes encountered?

- None

Solutions to each mistake/problem?

- None

GWS #2:

Tasks:

- Explain the position in depth

What tasks/objectives did I demolish?

- Explained the position in depth and now I'm waiting for feedback

Problems/mistakes encountered?

- None

Solutions to each mistake/problem?

- None

Reflection of the day

Not a bad day.

Those FB ads constantly have problems.

I monitored a test throughout the whole day but the ad didn't perform well at all even though it was with all the winning variables.

Waiting for feedback right now.