

Hurricane Patricia - October 2015

HOT Communications Working Group

Purpose: Plan and Track media about HOT and Hurricane Patricia response.

All media about HOT should be added to the OSM wiki page. If you add it to the OSM Wiki page put [ADDED] after the task. thanks!

About this response:

- http://hotosm.org/projects/hurricane_patricia and updates/blog
 - IMPORTANT: All blog posts should be seen by one of the coordinators if possible. Let Activation Team know of any updates, edits, etc. to coordinate translation
- http://wiki.openstreetmap.org/wiki/2015_Hurricane_Patricia

Communication Updates

We have a few english speaking helpers. Seeking Spanish translation help.

Type	Lead	Helpers	Dates and times Checked
Blog posts - 1 per day (min) Topics: Tasks, Activation status Validation About the local OSM MX community About the global community About the overall response			
Facebook - latest tasks			
Twitter - all major			

tasks should be retweeted by HOTOSOM, all questions answered			
Linked in - all new tasks updated. Perhaps a linked in article (heather to do)			
Mapathon tracking	Try to track all the mapathons that happen. A blog post should be written if possible		

Social Media Highlights

DG Blog post

<http://www.digitalglobelog.com/2015/10/23/hurricane-patricia-response-support/>

EU [copernicus](#)

<http://emergency.copernicus.eu/mapping/list-of-components/EMSR144>

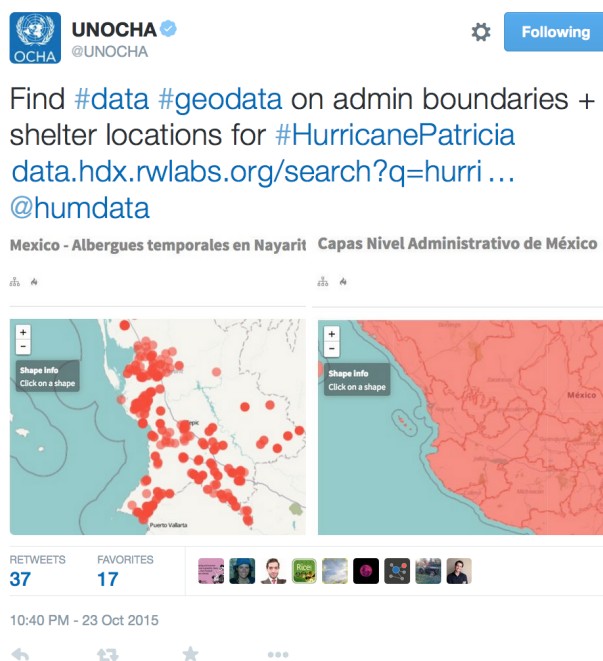
<http://emergency.copernicus.eu/mapping/list-of-components/EMSR144>

Mapbox blog post October 24

<https://www.mapbox.com/blog/mapping-mexico/>

DG, October 24, providing full sat imagery of Mexico

https://twitter.com/kevin_bullock/status/657780028579557376



UNOCHA, October 23, 2015 - Citing HDX and value of HOT
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IRIN, October 23 2015 -

<https://twitter.com/irinnews/status/657693299323572224>

Mainstream Media