

Hi **Katie**,

Thank you so much for your interest in supporting **Comeback Fest** this year. Attached is our **Media Kit** which tells the story of Band Together and United Way of the Greater Triangle's partnership this year and showcases our sponsorship and donor opportunities for Comeback Fest. I've also included some more information below, but would love to hop on the phone to run through this with you.

This year's campaign is all about the **recovery and rebuilding our nonprofit community affected by COVID-19**. When we took a look at the devastation this pandemic created in our community, we realized it would be nearly impossible to choose just one nonprofit who is serving the greatest need in the Triangle. So, we decided to support a whole lot more! That is why we're partnering with United Way of the Greater Triangle to raise over \$2 million for 85+ nonprofits on the frontlines of the pandemic in Wake, Durham, Orange, and Johnston County.

We're hoping to finally bring our community together on October 23rd at Red Hat Amphitheater. We're pumped to have **Khruangbin**, a soul and psychedelic rock trio from Houston, TX as our headliner this year. Joining them will be soul-revivalist **Lee Fields and the Expressions** and legendary hip-hop MC **Big Daddy Kane**. We wanted to bring the feel good grooves back to the community and think it will be an amazing night that will bring huge support back to our nonprofit community.

Please let me know if you'd like to jump on a call to go over some ways we can get **YOU/YOUR COMPANY** involved.

Thank you so much for your time - hope to talk to you soon,