

Finley Sinclair

FS Audiovisual

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<https://fsaudiovisual.carrd.co>

Summary

Multidisciplinary artist specializing in 2D character illustration, logo design, custom typography, promotional illustration, and visual development across various styles and mediums. Communicative, flexible, reliable, and eager to work independently or collaboratively with an analytical and detail-oriented approach.

Experience

Freelance / Illustrator and Graphic Designer

CURRENT, MORENO VALLEY, CA

- Created digital and traditional illustration for clients in-person and online using pen and ink or Clip Studio Paint.
- Lead visual development on custom typefaces, webpage assets, character sheets, merchandise, and album covers.
- Communicated with clients to deliver satisfactory results through notes, revisions, and sketches within deadlines.

Slime Time / Visual Development, Cover Design

NOVEMBER 2021-MARCH 2022, MORENO VALLEY, CA

- Explored character design and typography for the cover of a transgressive fiction novel with author Mackenzie D. Rice.
- Drafted title font and character designs traditionally, which were completed digitally utilizing Adobe Illustrator and Clip Studio Paint.

Shatterfoil Industries / Layout Designer

2021 - PRESENT, MORENO VALLEY, CA

- Provided physical media layout design for cassette releases utilizing Adobe Photoshop and Illustrator.
- Lead art direction and created logo for sub-label Turn Undead.

Plok (Official Soundtrack Cassette Release) / Cover Artist

JULY 2019, MORENO VALLEY, CA

- Provided physical media illustration and design for the cassette release of the soundtrack to the video game Plok by Tim and Geoff Follin, released through Canvas Ltd.
- Provided revisions to the artwork according to notes and suggestions from Plok co-creator Ste Pickford.

Skills

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- Proficiency in digital illustration using Paint Tool SAI 2, Clip Studio Paint, Aseprite, and Procreate.
 - Adept in font design, vector illustration, and collaging using Adobe Illustrator and Photoshop.
 - Proficient in traditional illustration in various mediums, such as pen and ink, marker, pencil, acrylic, and watercolor.
 - Bilingual, fluent in English and Spanish.