



PRESENTER INFORMATION & PROPOSAL GUIDE

NASW-MN's 2027 Virtual Conference: Winter's Brightest Ideas

***3 days highlighting social work practice and research in Minnesota
via Zoom (no in-person option)***

*(counts as live CEUs if attendees join us on Zoom,
or Independent Study if they watch the recordings)*

Friday, February 5, 2027

Friday, February 12, 2027

Friday, February 19, 2027

Priority Deadline: September 30, 2026 at 11:59 p.m. CST

Submit proposals at <https://www.surveymonkey.com/r/RFP26-27MN>

What We're Looking For

Our Winter Virtual Conference is an opportunity for social workers in all practice areas to get up to speed on the creative and cutting-edge ideas our practitioners and academics are exploring in research, pilot programs, new interventions, complex systems, diverse experiences, and more. If you have new data, insights, ideas, or recommendations to share, please complete [this simple online proposal](#) to be considered as a presenter for our 2027 Virtual Conference!

Conference Format

Winter's Brightest Ideas will be held online via Zoom on three consecutive Fridays; February 5, February 12, and February 19, 2027. Each day's program will include 6 consecutive sessions with a break between each (no breakouts). All sessions will be recorded for conference registrants to view on our Conference Channel for a time-limited period following the conference. In addition, each recorded session if approved by the presenter will also be posted on our NASW Social Work Online CE Institute for 1 year, and the presenter will be paid an additional stipend for this.

- Sessions will be in the following format:
 - 60-minute Session: 1 presentation, 60 minutes in length

Conference Content

We are seeking presentation content that informs any stage of practice - from engagement to

termination; any facet of practice - micro, mezzo and macro; in any setting and with any population(s). Conference attendees are mostly Masters-level and/or seasoned practitioners; therefore, content in proposals should provide advanced knowledge or skill-building - no introductory level proposals will be accepted. Content should focus on one (or more) of these areas:

- Beyond Bright: A category of content all its own! Content is outside-the-box, may or may not align with multiple content areas below, and challenges the audience to think, practice, and engage beyond the standard ways of doing so. Includes exploration of ideas that are creative, unusual, and not bound by tradition, rules, or conventional ways of knowing.
- Cutting-Edge: New data, insights, or ideas from practice or research.
- Generalist: Generally applicable to all social work practice areas. Content is meant to provide attendees with knowledge and skills that are essential for all social workers, regardless of level of experience, while encouraging critical self-reflection and professional growth.
- Ethics*: Current and/or forward-thinking content on ethical practice; focused on ethical theories, professional standards of practice, and anything else in the NASW Code of Ethics. Content on boundaries, dual relationships, and self-care in particular are needed.
- Supervision*: Current and/or forward-thinking content on supervisory practice, including content that promotes the evaluation and direction of a supervisee's social work practice; and/or continued development of a supervisee's knowledge, skills, and abilities to practice social work in an ethical and competent manner.
- Cultural Responsiveness*: Content that increases the knowledge, understanding, self-awareness, and practice skills that enable social workers to serve clients from diverse socioeconomic and cultural backgrounds, including understanding culture, its functions, and strengths that exist in varied cultures; understanding clients' cultures and differences among and between cultural groups; understanding the nature of social diversity and oppression; and/or understanding cultural humility.
- Advanced Clinical*: Content that provides an advanced look at clinical interventions and practice, including at least one of the following: intervention methods informed by research and current standards of practice; evaluation methodologies; culturally-specific clinical assessment and intervention; differential diagnosis and biopsychosocial assessment; normative development and psychopathology across the life span; or assessment-based clinical treatment planning with measurable goals.
- Macro Practice, Policy & Leadership: New and exciting content focused on practice at the organizational, community and systems levels. Presentations can include topics such as policy advocacy, organizational and social change, or the impact of sociopolitical factors on the client experience.

**Criteria based on continuing education requirements from the Minnesota Board of Social Work.*

Presenter Perks

- Free admission to the full conference experience
- \$150 honorarium for 60 min Session (if approved posting 1yr on Online CE Institute, \$100 if not).
- Tech support and tech platform orientation for online engagement in advance of the conference (if requested)
- High-ranking presentations (based on conference evaluations) may be asked to present for pay to other audiences throughout the year.

Proposal Review Process and Timeline

Each proposal submitted by the posted deadline will be peer-reviewed by a committee of NASW-MN members. Complete the proposal form online and click “Submit”; you will receive a confirmation message on the screen if your proposal was successfully submitted (you will not receive email notification). Proposers will be notified whether or not their proposal was accepted into the conference and assigned time slot by early-November.

Instructions for Completing Proposal Form

Your proposal must be submitted through [the online form](#). Proposals in Word, PDF, or paper format will not be accepted. You must complete the online form at one time; you will not have the opportunity to save it and return to complete it later.

Please do not submit more than three (3) proposals total (save the rest of your great ideas for next year!).

If accepted, all presenters named in the proposal form will receive confirmation and additional details via email. Your presentation description and biography will appear in the conference program as submitted in the proposal form (NASW-MN reserves the right to make edits to all content as needed for publication). Please review your submission carefully and attend to the word limits provided.

Presentation Proposal Questions

(All proposals must be submitted through the online form:

<https://www.surveymonkey.com/r/RFP26-27MN>

Here is the list of questions to help you prepare your submission:

Section 1: Presenter Information

Complete this section in full for each presenter in your proposal (*3 presenters maximum*)

- Presenter name (Presenter 1 will be primary contact for your proposal)
- Pronouns
- Credentials (degree & licensure)
- Title/Position
- Organization
- E-mail
- Phone
- Name and credentials as they should appear in conference materials, if accepted

- Biography (75 words maximum; please type in third person language)
- I/we approve posting the session recording to the NASW Social Work Online CE Institute for 1 year
 - Yes (will be paid additional stipend for this as described above)
 - No

Section 2: Presentation Description

Presentation title: _____

Presentation description (*Maximum 100 words*). *If accepted, information will appear in the conference program as it is submitted in online proposal form. However, NASW-MN reserves the right to make edits.*

Learning objectives: Specify 1-3 specific learning objectives for your presentation (what attendees will learn/take away?)

Additional Information (*Maximum 500 words*): Provide any additional information on how this topic is relevant to social work practice, your expertise in the area, and anything else you believe will make this a great conference session.

Content areas (select all that apply, must choose at least 1; see descriptions above):

- ☐ Cutting-Edge
- ☐ Generalist
- ☐ Ethics
- ☐ Supervision
- ☐ Cultural Responsiveness
- ☐ Advanced Clinical
- ☐ Macro Practice, Policy & Leadership
- ☐ Beyond Bright

Section 3: Presentation Preferences

Date/Time Options (select all that will work for presenter(s) listed)

Morning is 9am-12:30pm CST & Afternoon is 1:30-4:30pm CST:

- ☐ No preference
- ☐ Friday, February 5 - Morning
- ☐ Friday, February 5 - Afternoon
- ☐ Friday, February 12 - Morning
- ☐ Friday, February 12 - Afternoon
- ☐ Friday, February 19 - Morning
- ☐ Friday, February 19 - Afternoon

Questions? Contact NASW-MN at **651-293-1935** or mvue.naswmn@socialworkers.org.