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CHAIR

IMPORTANT LINKS

- (for Insta Reel reference) :
https://www.instagram.com/reel/C45t7kBy4l2/?utm_source=ig_web_copy_link&igsh=MzRlODBiNWFiZA==
- From to Buy :
- Where to sell :

IMPORTANT FACTORS FOR THIS BUSINESS :

1. Market Analysis:

- Market analysis mein aapko samajhna hai ki aapke area mein transparent plastic chairs ki demand kaisi hai.
- Kis tarah ke customers aapke products ko prefer karte hain aur kaunsi areas mein zyada demand hai.
- Competitors ka bhi analysis karna important hai, unke prices, quality aur marketing strategies ko dekhna zaroori hai.

2. Sourcing Raw Material:

- High-quality plastic material ki sourcing karna bahut zaroori hai. Ismein durability aur safety ka khayal rakhna hoga.

- Multiple suppliers se baat karke unki quality, pricing, aur delivery terms ko compare karna important hai.
- Cost-effective raw material dhundhna bhi crucial hai, taki aap apne products ko competitive price par offer kar sakein.

3. Manufacturing Process:

- Manufacturing process ko optimize karna hoga taki productivity badhe aur costs kam ho.
- Har step par efficiency aur quality ko maintain karna zaroori hai. Iske liye automation ka istemal bhi consider kiya ja sakta hai.
- Skilled labor hire karna aur unhe training dena bhi important hai, taki high-quality products banaye ja sakein.

4. Quality Control:

- Quality control measures ko har manufacturing step par implement karna hoga.
- Random inspections aur testing ke through product quality ko ensure karna zaroori hai.
- Customer feedback ko bhi incorporate karna chahiye quality improvement ke liye.

5. Packaging and Branding:

- Attractive packaging design karna important hai taki products ko highlight kiya ja sake.
- Strong branding efforts ke through apne brand ki identity ko establish karna zaroori hai.
- Packaging mein product information aur benefits ko clear tareeke se communicate karna bhi crucial hai.

6. Distribution and Logistics:

- Efficient distribution channels tay karna important hai taki products customers tak timely pahunch sakein.
- Reliable logistics partners se collaboration karna important hai, jo ki cost-effective aur reliable transportation provide karen.
- Inventory management ko bhi streamline karna hoga taki stockouts ya excess inventory se bacha ja sake.

7. Challenges and Issues:

- Market competition, raw material price fluctuations, aur regulatory compliance ke challenges ko anticipate karna zaroori hai.
- Flexible aur adaptable rehna important hai taki changing market conditions ke sath cope kiya ja sake.
- Quick decision-making aur problem-solving skills ka hona bhi important hai challenges ko overcome karne ke liye.

8. Cost Analysis:

- Har aspect ka cost analysis karna important hai, including production, packaging, marketing, aur distribution costs.
- Competitive pricing strategies tay karna important hai taki market mein sustain kiya ja sake.
- Cost-saving measures ka istemal karna bhi crucial hai profitability maintain karne ke liye.

9. Revenue Projection:

- Market demand aur pricing strategies ke basis par realistic revenue projections banana important hai.
- Sales targets ko set karke unhe achieve karne ke liye effective sales and marketing strategies develop karna crucial hai.
- Long-term growth opportunities aur expansion ke prospects ko bhi consider karna important hai revenue projection mein.

10. Future Prospects:

- Industry trends aur consumer preferences ko closely monitor karna important hai.
- R&D efforts aur product innovation par focus karna future growth ke liye crucial hai.
- Emerging markets aur niche segments mein opportunities ko explore karna bhi important hai.

11. Major Competitors:

- Competitors ke products, pricing, distribution channels, aur marketing strategies ka analysis karna important hai.
- Unke strengths aur weaknesses ko samajhkar apne competitive advantages ko identify karna crucial hai.
- Market positioning aur differentiation strategies develop karna important hai competitors ke against.

12. How to Grow Sales:

- Targeted marketing campaigns aur promotions ka istemal karna important hai.
- Customer engagement aur loyalty programs implement karna sales ko boost karne ke liye helpful hai.
- Online presence aur social media platforms ka istemal karna bhi important hai sales ko grow karne ke liye.

13. Licenses for this Business:

- **Business License:** Obtain a general business license or permit from the local government or municipality where your business is located. This license allows you to operate legally within the jurisdiction.
- **Seller's Permit:** If you're selling chairs directly to consumers, you may need a seller's permit or sales tax permit. This permit allows you to collect sales tax on behalf of the government.

- **Manufacturer's License:** If you're involved in manufacturing chairs, you may need a manufacturer's license or permit. This ensures that your manufacturing processes meet regulatory requirements for safety and quality.
- **Health and Safety Permits:** Depending on your location and the materials used in your chairs, you may need health and safety permits related to the production, storage, and sale of furniture.
- **Zoning Permits:** Ensure compliance with local zoning regulations, especially if your business involves operating from a specific location such as a manufacturing facility or showroom.
- **Environmental Permits:** If your business activities have any environmental impact, such as waste disposal or emissions, you may need environmental permits from the relevant authorities.
- **Import/Export Permits:** If you're importing or exporting chairs across international borders, you may need permits or licenses from relevant customs authorities.
- **Certifications:** Depending on the type of chairs you're manufacturing or selling, you may need certifications related to safety standards, fire resistance, or quality assurance.
- **Intellectual Property Considerations:** Ensure that your business activities do not infringe on any patents, trademarks, or copyrights related to chair designs or manufacturing processes.

- **Insurance:** Consider obtaining liability insurance to protect your business from potential damages or accidents related to the use of chairs.